

## About the Course

### Basic Course Information

Course Title	Songwriting Camp: <i>crafting hits, building careers</i>								
Course Type	Short Course								
Award on Completion	This course is not externally accredited. However, it can contribute to a BIMM Music Institute or BIMM <b>Professional Certificate</b> when taken in conjunction with other short courses (see below)								
Length of Course	2 weeks								
Location	Berlin	Birmingham	Brighton	Bristol	Dublin	Essex	Leeds	London	Manchester
	X		X	X				X	X
	For further information about our campuses click <a href="#">here</a> .								

### Teaching and Learning

The delivery of BIMM Music Institute programmes is tailored to the particular learning goals of the individual course. Specific details vary from time to time in order to maximise student experience. Indicative calendars are issued at the start of each course.

Delivery of this course will be within these parameters:

#### Teaching

- Your course averages 25 hours of teaching time per week.
- Teaching on BIMM Music Institute's full-time short courses is usually scheduled between the hours of 10am and 5pm, Monday to Friday, excluding bank holidays.
- BIMM Music Institute's *Songwriting Camp* is a practical course which is taught largely in person.
- We have also found that some experiences (such as tutorials) are better delivered digitally. Any online sessions will be noted clearly in students' timetables. In addition, where public health considerations or other matters outside our control limit access to the campus, this *mixed teaching* approach will ensure that students can continue their learning journey.
- Throughout this course students will be given formative feedback from their tutor and through peer review. However, this course is not formally assessed academically, and no grades are given at the end of the course.

The information included in this pack is provided to enhance your understanding of the course. Please note that some details may vary depending on the cohort.

### Summary

*Songwriting Camp* is designed to improve your understanding, knowledge, and practice in the following core areas:

- Crafting powerful lyrics and song ideas
- Developing catchy melodies and harmonies
- Collaborative songwriting and creative partnerships
- Understanding song structure and emotional impact
- Refining songs through arrangement and recording
- Building industry connections and promoting your music

## Applying for this Course

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Application for this course can be made on the BIMM Music Institute website [here](#).

In order to apply for this course, students must be 18 years old or over and have sufficient spoken & written English. The course is suitable for beginners and those with basic skills. There are no specific academic entry requirements for the *Songwriting Camp* course.

## Course Structure and Delivery

### BIMM Music Institute Mission

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Our mission is to inspire the next generation of industry professionals through the creation of inclusive and creative learning environments, that remove barriers and create opportunities for equal participation in the creative industries and provide the highest standard of industry-led education built on a foundation of collaboration, inclusivity and an entrepreneurial spirit, preparing our students for a sustainable career within the creative industries.

### Songwriting Camp

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As an educational institution, BIMM Music Institute's mission is to provide students with a practical, high-quality learning experience grounded in professional industry practice and preparation.

Through our course provision we equip students with the knowledge, skills and mindset to prepare them for successful careers within the screen industries.

We seek to foster an inclusive environment in which creative, mature, focused, and considerate individuals are valued as members of a dynamic community.

We believe collaboration is the bedrock of professional practice that is reflected across the creative industries, and students are required to treat each other with respect and to work together in a professional manner.

BIMM Music Institute's key policies and documents can be found here: [Key Policies](#)

Students explore the following key areas of study during the *Songwriting Camp* Course:

### Co-Writing & Collaboration

Collaboration is essential in the music industry. This module teaches you how to effectively work with other songwriters and musicians, co-writing songs, and building stronger tracks together. You will gain insight into the co-writing process, which is a key component of the professional songwriting world.

### Melody & Harmony Writing

Learn how to write catchy melodies and harmonies that support your lyrics and enhance the emotional depth of your songs. This module will teach you how to build melodies that resonate with listeners and make your songs stand out.

## Recording Techniques

Gain hands-on experience in a professional recording studio, where you'll learn how to work with session musicians and a producer to bring your songs to life. You will also explore the technical side of recording, from arrangement to the final recording process.

## Music Marketing & Promotion

This module will give you the tools to promote your music. Learn strategies for building your brand, using social media to connect with fans, and preparing for the release of your music. You'll gain practical advice on how to navigate the modern music industry and market your songs effectively.

### Sample Indicative Timetable

*specific details may vary from cohort to cohort*

Day	Session
Week 1	Foundations & Creativity
Week 1 Monday	<b>Introduction &amp; Songwriting Basics:</b> An overall analysis of the main songwriting elements, researching and discussing how they relate to each other to create a great song, followed by a deeper exploration of structure.
Week 1 Tuesday	<b>Lyric Writing – Finding Your Voice:</b> Storytelling, themes, and emotions in lyrics; Rhyme schemes, wordplay, and metaphors
Week 1 Wednesday	<b>Co-Writing &amp; Collaboration:</b> How can we effectively collaborate, prepare for a session, and be able to open up, showing vulnerability and extracting the best song possible out of a co-writing situation?
Week 1 Thursday	<b>Melody &amp; Chord Progressions:</b> This session will involve breaking down melodies and finding common traits of what makes a good hook and a memorable melody.
Week 1 Friday	<b>Rhythm &amp; Groove:</b> Investigating how different rhythms and correlation between elements can give more character to your songs.
Week 2	Refinement & Production
Week 2 Monday	<b>Lyric &amp; Melody Refinement:</b> Bringing the concepts learned in the first week to the next level - rewriting lyrics for impact strengthening melodies and fine-tuning hooks (Prosody)
Week 2 Tuesday	<b>Arrangement &amp; Dynamics:</b> How to expand all the concepts learned from a simple setup to a full sonic experience.
Week 2 Wednesday	<b>Performance &amp; Studio Preparation:</b> Working on live and studio performance to achieve the right emotions envisioned for a song.
Week 2 Thursday	<b>Recording Session:</b> In this session you'll have the experience of recording your song in a professional studio setting.
Week 2 Friday	<b>Final Showcase &amp; Industry Insights:</b> How to get your song out of a hard drive into the physical world, making it available for listening and promoting it with the best vehicles available.

Please note that this is an indicative calendar. Specific details including the order of modules may vary from cohort to cohort. Students will be issued with a more detailed schedule at the start of the course.

### Teaching and Learning

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The *Songwriting Camp* course forms part of the non-accredited course delivery run by BIMM Music Institute. The course structure comprises of a range of teaching and delivery patterns: lectures, workshops, and practical exercises. Transferable skills are encouraged, and students are given the opportunity to learn and participate through practice.

Course details are contained within the Student Guide which students will be given when they start the course. The Student Guide is the core course document containing specific learning outcomes for each weekly session in line with the overall objectives of the course.

BIMM Music Institute encourages independent learning and reflective learning, and students may be given structured homework to complete, encouraged to practice their skills independently or challenged to network and consider key industry contacts.

### Tutors

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BIMM Music Institute works with a large team of teaching staff across its full portfolio of courses, profiles of many of whom you can find on our website [here](#).

### Student Support

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BIMM Music Institute is committed to providing and supporting a diverse and inclusive environment that promotes and develops equality of opportunity for all students and staff. We seek to continually improve our standards across the student lifecycle encompassing access and admission; support and progression; and graduate employability and entrepreneurship.

We seek to provide a caring, supportive environment that recognises each student as a unique individual and fosters their personal and professional development. We are committed to each student's wellbeing, and there are a range of support mechanisms in place to aid student progression through their course of study.

Our [Key Policies](#) section on the website gives guidance on the support structures open to students at the School.

### Formative Feedback

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Throughout this course students will be given formative feedback from their tutor and through peer review. However, this course is not formally assessed academically, and no grades are given at the end of the course.

In addition, BIMM Music Institute provides regular opportunities for students to give each other feedback through the learning system, which encourages feedback within peer-to-peer sessions. Being able to critically reflect on your own work and the work of your fellow students in a constructive, meaningful way, both verbally and in written form, demonstrates good practice and enhances your learning experience.

## Evaluative Feedback

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BIMM Music Institute is committed to continual improvement, and student feedback – both informal and formal – is an important part of the evaluative feedback we use. Students are therefore invited to complete a feedback form at the end of their course.

## Professional Certificate (ProCert)

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At the end of this course, you will receive a Certificate of Completion for the course (subject to successful completion of the course).

Whilst courses are not formally assessed and are not credit bearing, part time and short courses of 2, 4 and 8 weeks taken independently over a period of 3 years across all subject matters amounting to 20 weeks full time can be taken together to achieve a BIMM Music Institute / BIMM Professional Certificate or ProCert as follows, subject to successful completion of the courses:

Course Type	Full Time Equivalent
Foundation (12 week evening course)	1 week
Part Time (20 weeks of teaching)	8 weeks
Two Week (full time)	2 weeks
Four Week (full time)	4 weeks
Eight Week (full time)	8 weeks
Three Month (full time)	12 weeks
Certificate	20 weeks

## Costs

Tuition Fees can be found on the course page on the BIMM Music Institute website [here](#).