

# **About the Course**

#### **Basic Course Information**

Course Title	Professional Beat Making and Production: professionalise your production								
Course Type	Short Course								
Award on Completion	This course is not externally accredited. However, it can contribute to a BIMM Music Institute or BIMM <b>Professional Certificate</b> when taken in conjunction with other short courses (see below)								
Length of Course	2 weeks								
Location	Berlin	Birmingham	Brighton	Bristol	Dublin	Essex	Leeds	London	Manchester
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For further information about our campuses click <u>here</u> .									

### **Teaching and Learning**

The delivery of BIMM Music Institute programmes is tailored to the particular learning goals of the individual course. Specific details vary from time to time in order to maximise student experience. Indicative calendars are issued at the start of each course.

Delivery of this course will be within these parameters:

## **Teaching**

- o Your course averages 25 hours of teaching time per week.
- Teaching on BIMM Music Institute's full-time short courses is usually scheduled between the hours of 10am and 5pm, Monday to Friday, excluding bank holidays.
- o BIMM Music Institute's *Professional Beat Making and Production* is a practical course which is taught largely in person.
- We have also found that some experiences (such as tutorials) are better delivered digitally. Any online sessions will be noted clearly in students' timetables. In addition, where public health considerations or other matters outside our control limit access to the campus, this *mixed teaching* approach will ensure that students can continue their learning journey.
- Throughout this course students will be given formative feedback from their tutor and through peer review. However, this course is not formally assessed academically, and no grades are given at the end of the course.

The information included in this pack is provided to enhance your understanding of the course. Please note that some details may vary depending on the cohort.



### **Summary**

*Professional Beat Making and Production* is designed to improve your understanding, knowledge, and practice in the following core areas:

- Crafting powerful lyrics and song ideas
- Developing catchy melodies and harmonies
- Collaborative songwriting and creative partnerships
- Understanding song structure and emotional impact
- Refining songs through arrangement and recording
- o Building industry connections and promoting your music

### **Applying for this Course**

Application for this course can be made on the BIMM Music Institute website here.

In order to apply for this course, students must be 18 years old or over and have sufficient spoken & written English. The course is suitable for beginners and those with basic skills. There are no specific academic entry requirements for the *Professional Beat Making and Production* course.

Applicants should note that the course will involve significant use of Digital Audio Workstations (DAWs) and also introduce the applicant to new software packages, covering the basics of the software operation, with a focus on musical techniques and music equipment (DJ Equipment, MIDI interfaces, etc).

All of the necessary software will be provided on site at the BIMM campus. However, familiarity with Apple's operating systems would also be invaluable.

You should have familiarity with the following topics:

- Electronic Music
- Fundamentals of Music Theory (chords, melody, etc)
- Some familiarity with a DAW would be beneficial (Logic, ProTools, FL Studio, etc). The course will be DAW
  agnostic but for applicants wishing to continue their independent practice outside of BIMM Facilities, this
  will be invaluable.
- Knowledge of MIDI and basic recording techniques would be valuable.
- Ability to operate a computer, preferably a Mac.

### **Course Structure and Delivery**

#### **BIMM Music Institute Mission**

Our mission is to inspire the next generation of industry professionals through the creation of inclusive and creative learning environments, that remove barriers and create opportunities for equal participation in the creative industries and provide the highest standard of industry-led education built on a foundation of collaboration, inclusivity and an entrepreneurial spirit, preparing our students for a sustainable career within the creative industries.

### **Professional Beat Making and Production**

As an educational institution, BIMM Music Institute's mission is to provide students with a practical, high-quality learning experience grounded in professional industry practice and preparation.

Through our course provision we equip students with the knowledge, skills and mindset to prepare them for successful careers within the screen industries.



We seek to foster an inclusive environment in which creative, mature, focused, and considerate individuals are valued as members of a dynamic community.

We believe collaboration is the bedrock of professional practice that is reflected across the creative industries, and students are required to treat each other with respect and to work together in a professional manner.

BIMM Music Institute's key policies and documents can be found here: Key Policies

Students explore the following key areas of study during the *Professional Beat Making and Production Course*:

### **Beat making Fundamentals**

In these sessions, you will learn to create dynamic, impactful beats by exploring sample manipulation, beat programming, and bass design. You'll experiment with modern tools and techniques, including DAWs, plugins, and hardware used by top producers. By the end of this module, you will have a groove or loop ready for further development.

# **Arranging for Impact**

These sessions will cover the essential techniques for transforming loops into full tracks. You will learn to use automation, builds, and drops to craft compelling arrangements. You'll explore how to structure your tracks for engagement while maintaining energy and flow throughout.

#### **Sound Design and Mixing**

During these sessions, you will dive into sound design, learning how to customize presets and create earcatching elements that define your sound. Additionally, you'll gain valuable mixing skills to balance and enhance your tracks with EQ, compression, and effects.

### **Professional Workflows**

You will explore real-world production environments, learning about file organization, session preparation, and revision processes used by industry professionals. You will understand how to streamline your workflow to maintain efficiency and consistency throughout the production process.

### **Industry Presentation and Networking**

In these sessions, you will learn how to present your work professionally and effectively pitch your music to labels. You'll also have the opportunity to present your track to a panel of industry professionals for feedback and potential connections, gaining valuable insights into the business side of music production.

# **Collaborative Feedback and Revision**

You will participate in a collaborative review session, where you'll receive actionable feedback from peers and instructors to refine your track. This hands-on feedback process will help you refine your skills and produce a high-quality, finished track ready for release or pitching.

### **Sample Indicative Timetable**

specific details may vary from cohort to cohort

Day	Session	
Week 1	Intro to Beatmaking & Digital Audio Workstation (DAW) Basics	
Monday	Beatmaking: genre breakdown	
Week 1	Melody, Timbre and Form: explore melodic development	
Tuesday	Harmony: develop harmonies that work with the melodies produced earlier	
Tuesday	Harmony: develop harmonies that work with the melodies produced earlier	



Week 1	Rhythms, Rhythms and Poly-Rhythms: deep dive into rhythms
Wednesday	Synthesis Techniques 1: basic synthesis techniques for beats
Week 1	Synthesis Techniques 2: audio editing, sample curation, sample preparation
Thursday	Sampling Techniques: using sampling to craft sonic identity
Week 1	Beatmaking: brief setting
Friday	Collaborative Feedback & Revision: 1st feedback session
Week 2	Advanced DAW Techniques and Pro Workflows: deep dive into professional workflows
Monday	Genre Focus 1: exploring genre aesthetics and unpacking specific techniques
Week 2	Genre Focus 2: exploring further genre aesthetics and unpacking specific techniques
Tuesday	
Week 2	Feedback Session: 2 <sup>nd</sup> Feedback session
Wednesday	Mixing Your Tracks: prepare to mix, basic mix moves and tools
Week 2	Advanced Mixing and Bringing it all together: applying advanced mix techniques
Thursday	Preparing for Release: preparing deliverables, meeting the brief and more
Week 2	Beatmaking: Pro Tops, Workshop, Support, and Preparation for Feedback
Friday	Final Review: Tutor and student led review of final work, followed by Q&A and Conclusions

Please note that this is an indicative calendar. Specific details including the order of modules may vary from cohort to cohort. Students will be issued with a more detailed schedule at the start of the course.

### **Being at BIMM Music Institute**

# **Teaching and Learning**

The *Professional Beat Making and Production* course forms part of the non-accredited course delivery run by BIMM Music Institute. The course structure comprises of a range of teaching and delivery patterns: lectures, workshops, and practical exercises. Transferable skills are encouraged, and students are given the opportunity to learn and participate through practice.

Course details are contained within the Student Guide which students will be given when they start the course. The Student Guide is the core course document containing specific learning outcomes for each weekly session in line with the overall objectives of the course.

BIMM Music Institute encourages independent learning and reflective learning, and students may be given structured homework to complete, encouraged to practice their skills independently or challenged to network and consider key industry contacts.

#### **Tutors**

BIMM Music Institute works with a large team of teaching staff across its full portfolio of courses, profiles of many of whom you can find on our website <a href="here">here</a>.

#### **Student Support**

BIMM Music Institute is committed to providing and supporting a diverse and inclusive environment that promotes and develops equality of opportunity for all students and staff. We seek to continually improve our



standards across the student lifecycle encompassing access and admission; support and progression; and graduate employability and entrepreneurship.

We seek to provide a caring, supportive environment that recognises each student as a unique individual and fosters their personal and professional development. We are committed to each student's wellbeing, and there are a range of support mechanisms in place to aid student progression through their course of study.

Our <u>Key Policies</u> section on the website gives guidance on the support structures open to students at the School.

### **Formative Feedback**

Throughout this course students will be given formative feedback from their tutor and through peer review. However, this course is not formally assessed academically, and no grades are given at the end of the course.

In addition, BIMM Music Institute provides regular opportunities for students to give each other feedback through the learning system, which encourages feedback within peer-to-peer sessions. Being able to critically reflect on your own work and the work of your fellow students in a constructive, meaningful way, both verbally and in written form, demonstrates good practice and enhances your learning experience.

#### **Evaluative Feedback**

BIMM Music Institute is committed to continual improvement, and student feedback – both informal and formal – is an important part of the evaluative feedback we use. Students are therefore invited to complete a feedback form at the end of their course.

### Professional Certificate (ProCert)

At the end of this course you will receive a Certificate of Completion for the course (subject to successful completion of the course).

Whilst courses are not formally assessed and are not credit bearing, part time and short courses of 2, 4 and 8 weeks taken independently over a period of 3 years across all subject matters amounting to 20 weeks full time can be taken together to achieve a BIMM Music Institute / BIMM Professional Certificate or ProCert as follows, subject to successful completion of the courses:

Course Type	Full Time Equivalent
Foundation (12 week evening course)	1 week
Part Time (20 weeks of teaching)	8 weeks
Two Week (full time)	2 weeks
Four Week (full time)	4 weeks
Eight Week (full time)	8 weeks
Three Month (full time)	12 weeks
Certificate	20 weeks

### Costs

Tuition Fees can be found on the course page on the BIMM Music Institute website here.





