

Audition Guidelines

BA (Hons) Songwriting & Music Production

What to expect

Auditions last one hour and are 1-1 on Zoom with a BIMM assessor. You will be asked some questions about yourself and will have the opportunity to ask any questions you may have about the course.

What to prepare ahead of the day

- Please prepare an original song to perform. You can accompany yourself with a live instrument or a backing track. If you are using a backing track, please ensure you were involved in the production process.
- Please prepare a recorded Songwriting Demo. Your demo:
 - Does not have to be mastered.
 - Should have at least two tracks on the demo
 - Should be different to the song you will perform live in the audition
 - Can be a home demo created in a D.A.W
 - Can be a live demo recorded and arranged in a studio
- Please prepare a Music Production demo that is around 3 minutes long. The demo must have been programmed and mixed by yourself and any recorded elements managed by you (studio collabs are permitted). Please note, we do not expect you to have played any of the instruments recorded. Your demos will be marked on:
 - Quality of sequenced material
 - Ability to explain your work
 - Quality of recorded material
 - Quality of mix and arrangement
- Please come prepared with a track that you find inspiring. Be prepared to discuss the production techniques that you find interesting. The track can be a song, audio from a film, game or TV and should not be an original/your own work.
- **Please email the links to your demos (e.g. soundcloud, youtube, spotify, googledrive, onedrive etc) to admissions@bimm.ac.uk ahead of your audition making sure you clearly label the links under the following headings e.g. Music Production demo link, Songwriting demo link and Inspired track discussion link.**
- Please note, we cannot accept email attachments or download files. Please send your demos in by the deadline outlined in your email confirmation
- You will be asked to work through some sight reading and music theory-based exercises. Please do not worry if your theory knowledge is limited. We offer a practitioner support scheme to those who need to brush up their theory in the first year of their course

If you have any questions about what to prepare please email admissions@bimm.ac.uk



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