

# A university for the creative industries

BIMM UNIVERSITY | A university for the creative industries

Welcome to BIMM Institute, part of BIMM University. As a University, we provide an extensive range of courses in modern music, performing arts, and filmmaking to over 9,000 students across 15 colleges in the UK, Ireland, and Germany. We have a long-standing commitment to providing the highest quality in creative arts education, allowing students to maximise their career potential.

For 40 years, we've equipped our students with the knowledge and skills they need to meet the demands of the creative industries – and graduate feeling industry-ready. Beyond academic life, BIMM University offers a community built on a shared passion, creativity, and belief system. Our inclusive culture is at the core of everything that we do, binding us together and driving us forwards.

## Our purpose and vision

### Purpose

To inspire the next generation of industry professionals through the creation of inclusive and creative learning environments that remove barriers and create opportunities for equal participation in the creative industries.

### Vision

To provide the highest standard of industry-led education built on a foundation of collaboration, inclusivity and an entrepreneurial spirit; to prepare our students for a sustainable career within the creative industries.

## Our colleges and institutes

As a BIMM University student, you'll benefit from a range of unique collaborative opportunities across music, film and performing arts, developing skills you will take into your future creative careers.

BIMM University is made up of 5 acclaimed colleges:



### BIMM Institute

BIMM opens the doors to the music industry. We encourage creative freedom, provide real-world industry experiences, and build a community across our eight campuses in the UK, Ireland and Germany. BIMM Institute music courses equip you with the best tools and expertise required to develop a fulfilling and sustainable music industry career.



### Institute for Contemporary Theatre

ICTheatre is at the cutting edge of performing arts training, delivering unique pathways and industry-relevant diploma and degree courses in Brighton and Manchester. We don't just expect our students to get work – we want you to create your own, so all training is underpinned by entrepreneurship. Individuality is key – at ICTheatre we see you.



### Screen and Film School

At Screen and Film School, we invite you to unleash your creativity, be inspired and become industry-ready in a dedicated community where if you have a vision, you can make a scene. We have three exceptional schools in the creative hubs of Birmingham, Brighton and Manchester – making us a mighty force in the UK film and media world.



### Performers College

Established over 30 years ago, Performers College offers elite performing arts training. At our two campuses in Birmingham and Essex, we have the expertise to ensure that students embrace their individuality, fulfil their ambitions and reach their potential. Our diverse student destinations speak for themselves, this really is 'the place to be'.



### Northern Ballet School

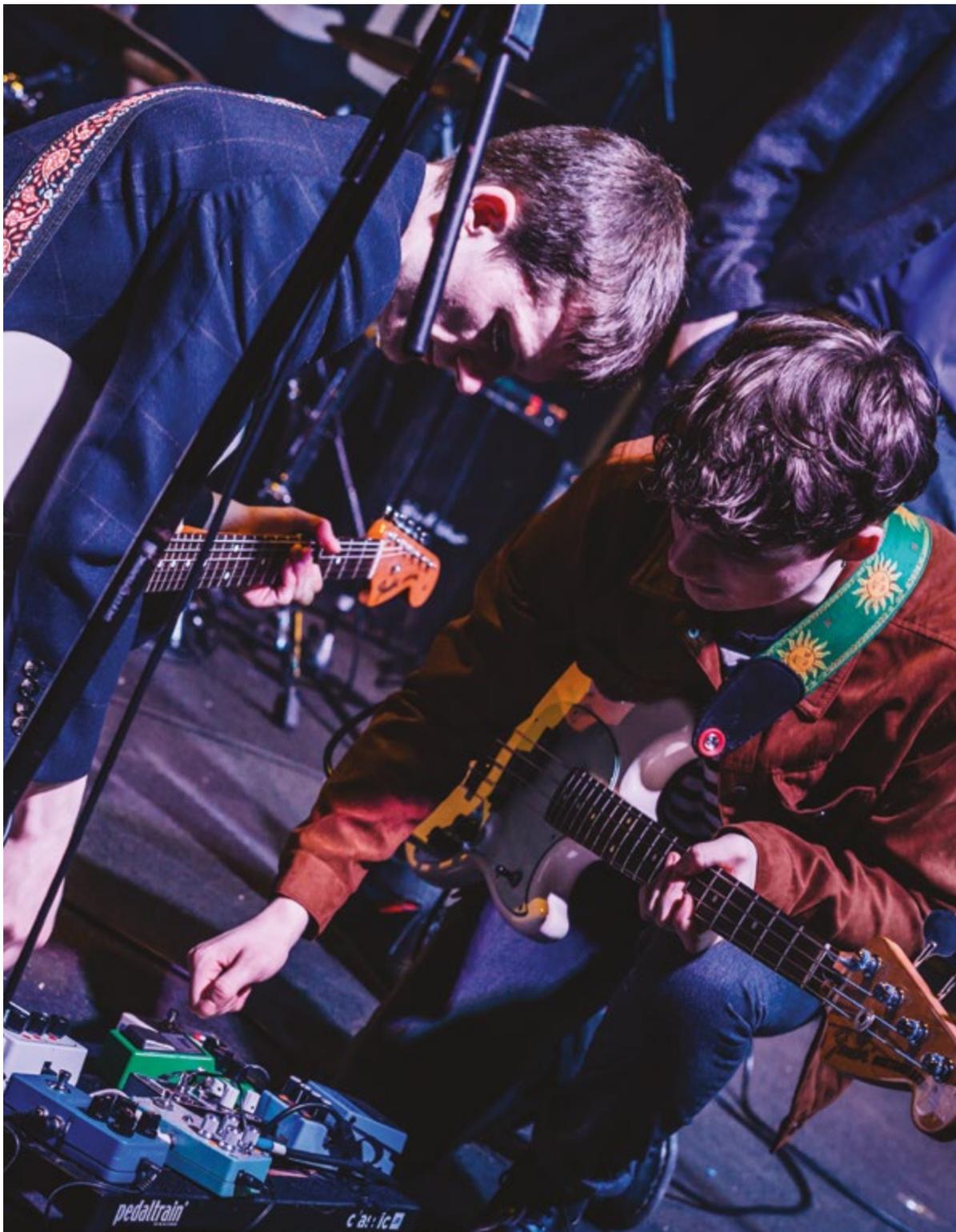
Northern Ballet School is an international centre of excellence in training for classical ballet and musical theatre. Everyone here works together to help our students become the performers the global theatre-dance industry demands: artistically accomplished, technically skilled, well-educated and confident.

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## Welcome

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Throughout my time at BIMM Institute Dublin – from starting in 2011 to taking up the role of College Principal in 2014 – I’ve been lucky to see how the college has become the unique and genuine creative hub we always hoped it would be. I am proud to see that the focus we have put on creativity and artistry over the years is paying off. Students are creating brilliant work through performance, composition and production. I’m also pleased to see wonderful achievements in the other area that we place a major focus on: the ‘business’ side of the music industry.

We feel it is vital to instil a sense of enterprise in our students because they are the new music industry. In other words, they are not just joining the music industry – they are creating a new one. It is a privilege to play my part in this and to witness first-hand so many of our students launching successful careers in music and the creative industries.

BIMM Institute Dublin is a place where kindred spirits from all backgrounds can connect, communicate, and collaborate. It’s a place where you can discover new genres and areas of innovation. It’s also a place where it’s okay to feel a little out of your comfort zone because that’s when real creative instincts begin to emerge.

We still maintain this approach, particularly with the development of our newest courses: Foundation Diploma in Music Business, Foundation Diploma in Music & Audio Production, the BA (Hons) in Music Business degree, and the MA in Popular Music Practice course. In addition to our tutors’ involvement in developing these courses, we also sought and considered input from many industry experts outside of the college to ensure that we are taking the most up-to-date and relevant sector requirements into account.

From my own experience of being involved in the music industry all my working life – as a musician, working in a record company, as an artist manager, and also my decade of working in music education

– I can confidently say that the creative output and the music industry in Ireland over recent years have never been healthier. The last few years have been testing for everyone on many levels. The creative industries, in particular, have had to dive deeper into their innovative wells to navigate a course through the pandemic. In my view, the music industry is adept at changing and adapting to the times and conditions.

Studying at BIMM Institute Dublin – whether on a diploma course, an undergraduate course, or a postgraduate course – gives our students the best opportunity to gain the required knowledge and experience to play their part as the music industry re-emerges healthier, wiser, even more creative, more innovative, and more entrepreneurial than before and I, for one, am really looking forward to that!

Alan Cullivan  
College Principal  
BIMM Institute Dublin



## Who we are

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**BIMM Institute is a community. It's where creative people belong. With 40 years' experience in delivering education in the music sector, we know how and where to open doors to your future.**

You bring the talent and the energy, we'll help you build a network that you can build a career on. But don't take our word for it! Just consider the list of prolific alumni that have walked through our doors: Fontaines D.C., IDLES, Ella Mai, Gemma Bradley, Natasha Bent, George Ezra and others. These musicians are now at the forefront of an ever-evolving industry. And there's room for you too.

From day one, you'll join our thriving creative environment. Our renowned tutors are all active in the industry and boast a wealth of experience that feeds into your academic studies. Alongside your lectures and tutorials, we put on a range of masterclasses with industry giants every year – so you get to hear directly from the people you most admire.

You'll have access to industry-standard facilities, countless professional connections and unrivalled work experience opportunities at the biggest festivals, labels and companies in the country. Our wide network of colleges also provides unique opportunities for you to collaborate with others working in music, performing arts, and film.

But university is about more than your course. Every city where BIMM is located has a vibrant music scene bursting with venues, talent and opportunities. By joining us, you'll not only be connected to the local scene, you'll also make friends for life, be exposed to new creative communities, join many clubs and so much more.

Your music career starts here. Are you ready?

# This is your music industry

## How will you shape it?

A new future is dawning. There's arguably no better time than now to join an industry that's never stopped – only evolved.

Reel off names like The Beatles, Bob Dylan, The Who, Joni Mitchell, Fleetwood Mac, Sex Pistols, David Bowie, NWA, Madonna, Nirvana, Dr. Dre, Beyoncé, Billie Eilish, Taylor Swift, Lizzo, Stormzy, Arlo Parks, Harry Styles and YUNGBLUD, and a picture starts to emerge of music professionals using creativity to shift the musical landscape and move the needle culturally. If the past has taught us anything about music, it's that it rises, fights back and speaks up.

Throughout history, music has represented generation after generation. It blazes a trail for the next wave of creators, game-changers and music-makers. This is the medium through which icons and innovators can have their voices heard.

## Now, it's your turn to rise.

The creative arts and Europe's music industry are about to become bigger and better than ever. The tapestry of career paths is ready for new layers, textures and expansion.

If music is what you want to do, now is the time to get involved in recorded music; live music; publishing; artist management; studio production and engineering; entrepreneurship; establishing a portfolio career; or becoming an artist, performer or musician. These roles collaborate and work together to make Europe's music industry the envy of the world.

At BIMM Institute, these roles thrive in a collaborative environment that's bursting with endless creativity. Step through our doors and start your life in music.



*"I can pass my passion for music on to the next generation of musicians."*

**Ema Stapleton**  
— BIMM Institute tutor and graduate



*"There's a continuous musical exchange, and you end up being inspired by the people around you."*

**Carlos O'Connell**  
— Fontaines D.C. guitarist  
and BIMM Institute graduate



*"My course really helped progress my career in the music industry... I had the opportunity to build my network through guest lectures and different events."*

**Aileen Brophy**  
— Diploma in Music Business graduate

# Our industry partnerships

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**Industry engagement is at the centre of everything we do. At BIMM Institute, you'll find unparalleled industry connections everywhere you turn and a vast range of work experience and industry placements that give you exposure to influential events and people.**

Because we take such an industry-focused approach, we can move with the times and match industry movements. We collaborate with incredible names like Spotify, Sony, EMI, Sentric Music, The Great Escape, PRS for Music, Warner Music, Universal Music, Liverpool Sound City, DIY Magazine, ATC Management, Alive Network, SAM Music Service, Read Audio, Reeperbahn Festival, Tru Thoughts, AIM, UK Music, BBC Introducing, and 2000trees Festival.

We also source exclusive paid roles and unite with industry experts on prestigious networking and creative events. By engaging with the industry in this way, we're giving you the chance to meet your future employer before you've even graduated.

Check out some of our best partnerships and opportunities.

**atc**  
MANAGEMENT

Picture spending three months gaining invaluable A&R experience while furthering your artist development and research skills. Not bad, right? That's what happened for 11 students when we partnered with the ATC Management Team to launch the exclusive A&R Student Talent Scout Programme.

The chosen students had the chance to work directly with knowledgeable and experienced managers at ATC and learn the A&R process. They liaised with ATC's core A&R teams and managers, took part in educational workshops, and received mentorship through management meetings and breakout listening sessions.

Working in A&R and management at such an organic level like this is an excellent way for students to network and keep up with new trends. It's part of what we do to help muster the experience and industry understanding that's key to your development and progression.

**DIY** **imro**

Imagine having the chance to interview the artists and industry professionals you admire – and then see your work published in print to a readership of 40k. That's exactly the opportunity we gave our students as part of our incredible partnership with DIY Magazine.

Each intern interviewed a music professional to create an editorial feature through the lens of our Music Made Us campaign. They spoke to fantastic artists, including BIMM Institute graduates Black Honey, The Ninth Wave, Oscar Lang, Master Peace and IDER. This gave our students a real-life opportunity to dip their toes into the media side of the music industry.

On top of interviewing high profile artists, our chosen interns had a mentor session with DIY's journalism and editorial team. We published their finished interviews on the BIMM blog, while one lucky intern (Bethan McConnell) had her piece published in DIY Magazine. Bethan interviewed King Nun about touring before lockdown, using social media and the band's eighth anniversary.

Our Careers and Industry Team at BIMM Institute Dublin offered our students an extraordinary internship with the Irish Music Rights Organisation (IMRO). Here, we hear from Conor Dwyer on what the internship involved and how it has helped him with his journey in music:

"I worked in the Membership and Marketing department, so I spent a lot of my time liaising with members, answering queries, and processing new member applications. I also researched various ways through which we could improve our social media strategy and reach a wider audience, which was a great on-the-job learning experience!

"This opportunity really expanded my knowledge of the music industry by allowing me to see how a collection society like IMRO works up close, and letting me play a small part in the massive international system that makes sure songwriters get paid what they're due. As a songwriter myself, that was very important to me, and it was an experience that I won't soon forget!"

# Work experience and career stories

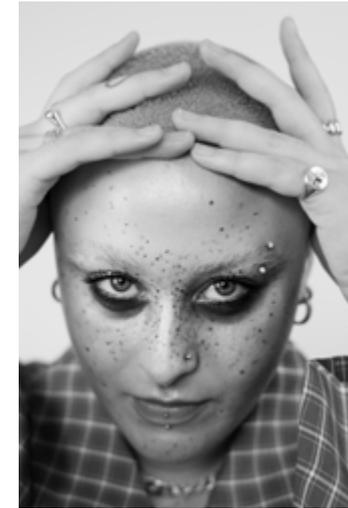
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Our dedicated Careers and Industry Team are here to advise and support you all the way while you do what you love. They've got the contacts and expertise for you to achieve greatness and your career goals. They're also here to offer friendly and flexible services, such as one-to-one career planning, CV advice sessions, mock interviews, career seminars, BIMM Connect (our online platform for jobs and placements), and so much more.

We work together to offer work placements, graduate internships and job opportunities at some of Europe's most reputable music companies. By providing you with these incredible connections and real-life experiences, you'll gain valuable and relevant insights to support your career in music.

With our impressive reputation, prospective employers know our students are not only industry-ready, but they're workplace-ready too. Now, it's your turn to be a student, practitioner and creator in today's vibrant, diverse and world-leading music industry.

Discover our students' and graduates' work experience and career stories opposite. These are just some of the ways our supportive Careers Team and staff have expanded students' experiences, network, and career prospects.



**Cat Doran**  
**Voiceover work at RTÉ Radio**

The Careers Team at BIMM Institute Dublin put me forward to work with RTÉ on voiceovers for the radio. Working in the studio at RTÉ was a fantastic experience, and I loved working with the radio team over there.

I was hired to do variations of all the announcements for the different shows on RTÉ radio, such as the Tara Stewart show, the Dan Hegarty show, news segments, and many more!

It's one of the best experiences I've had recording, and I can't wait to go back.



**Georgia Lynch**  
**Events Organiser,**  
**The Grand Social**

I graduated from BIMM Institute Dublin in 2021 after studying the BA (Hons) Commercial Modern Music Songwriting course. While there, I threw myself into absolutely everything: the House Band, Peer Mentoring, Year Representative, and founding the Events Society. BIMM Institute was so supportive.

In my fourth year, I started doing the career tutorials with Ann Marie Shields, Head of Careers, Industry Liaison and Events at BIMM Institute Dublin. She introduced me to Keiron Black, the Head Booker at The Grand Social. I'm now working here promoting events and putting on my own shows. I feel like BIMM Institute having my back in the early stages of my event work encouraged and prepared me to be working at the level I am today.



**Luke Kavanagh**  
**Events Organiser,**  
**The Grand Social**

While studying the BA (Hons) Music Business undergraduate course at BIMM Institute Dublin, I was introduced by Ann Marie Shields, Head of Careers, Industry Liaison and Events at BIMM Institute Dublin, to the venue manager of The Grand Social. I have since been employed as part of the booking team. My role involves working on booking, production, and the rest.

The module content from just my first year at BIMM Institute has assisted me immensely in being prepared and consistent in this role.

[bimm.ie/employability](https://bimm.ie/employability)

# Scholarships

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## We're committed to supporting new Irish talent.

Here at BIMM Institute Dublin, we're extremely proud to provide a range of scholarships through exclusive partnerships with some of the industry's most influential music professionals and organisations, such as Spotify, RTÉ 2FM, Dermot Kennedy, and many more. Our scholarships offer those who apply the chance to study our practical, industry-led diploma and degree courses. It's all part of our dedication to helping the next generation start their careers in music and succeed in doing what they love.

Over the last few years, our scholarships have included:

- The Dermot Kennedy Foundation Diploma in Professional Musicianship Scholarship
- The RTÉ 2FM Music and Audio Production Foundation Diploma Scholarship
- The IMRO Foundation Diploma in Music Business Scholarship
- The Sinead O'Connor BA (Hons) Commercial Modern Music
- The Spotify BA (Hons) Music Business Scholarship
- The Fontaines D.C. BA (Hons) in Commercial Modern Music Scholarship

Many of the artists, industry professionals and businesses we partner with choose our fantastic scholarship winners. Imagine having the likes of IMRO and Sinead O'Connor select you? When asked how he felt choosing our scholarship winner, Dermot Kennedy said:

"I'm particularly excited about choosing the recipient and hopefully helping them on their own musical journey and in creating their own story.

"I'm so, so excited to have this scholarship awarded in my name, in the same town where I fell in love with music, played my first show, and found my way through a life in music."

*"It is critical that we support the next generation of creative thinkers and industry professionals. BIMM graduates are to be found in every sector of the music industry in Ireland, which is a testament to the quality of the tuition, experiences and industry connections that students are exposed to during their time at this renowned institution."*

**Keith Johnson**  
– Director of Marketing & Membership, IMRO

# Scholarship winners

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**Laura McCabe,**  
**Winner of the IMRO Foundation Diploma in Music Business Scholarship, 2020**

Financially, it took the pressure off me, and gave me the confidence I need to further pursue my career in Artist Management. While I've been working as an artist manager for a number of years, undertaking this study and diploma only furthered my knowledge of the music business and solidified my love for my work.

The tutors are all experienced members of the industry. We learned so much from them and the brilliant guest speakers that were brought into lectures. I knew many of them from the industry already. Others were new who I now have a base connection with because of it. I'm so thankful to IMRO for selecting me for this scholarship at BIMM Institute. I really enjoyed my time studying there!



**Rossa Healy,**  
**Winner of the IMRO Foundation Diploma in Music Business Scholarship, 2021**

This scholarship has given me the opportunity to further develop my own business (a recording studio in Dublin City centre) and speed up the project's progression in a way I could never have imagined.

This course will also provide the knowledge and skills required to make this development as focused and productive as possible. Thank you to IMRO and BIMM Institute for this fantastic opportunity.



**Stephanie Sarpong,**  
**Winner of the Dermot Kennedy Foundation Diploma in Professional Musicianship Scholarship, 2021**

I was always a person heavily associated with music, and I would find myself around people who had that same love for it.

Until a couple of months ago, it genuinely became difficult to create and execute some of my ideas the way I wanted. So, I focused on other things while keeping music in the background of my life. Music is almost like oxygen for me, so I don't really ever see myself parting from it. I'm really hoping my year here at BIMM Institute helps strengthen my relationship with music again.

I am still ecstatic even after allowing the news to marinate. I feel so blessed and just want to say a huge thank you to Dermot Kennedy and the rest of the BIMM Institute team.

# Music made us

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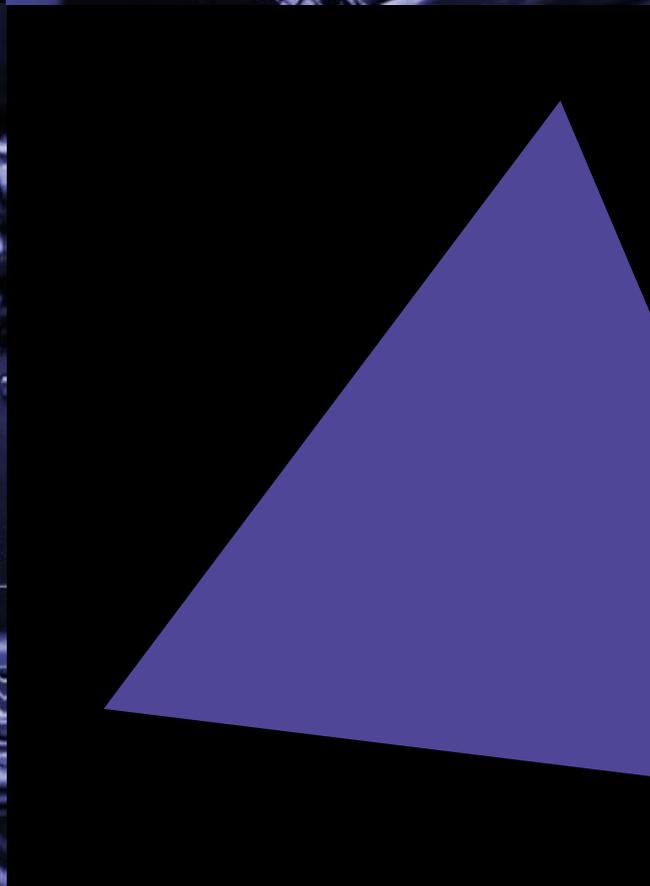
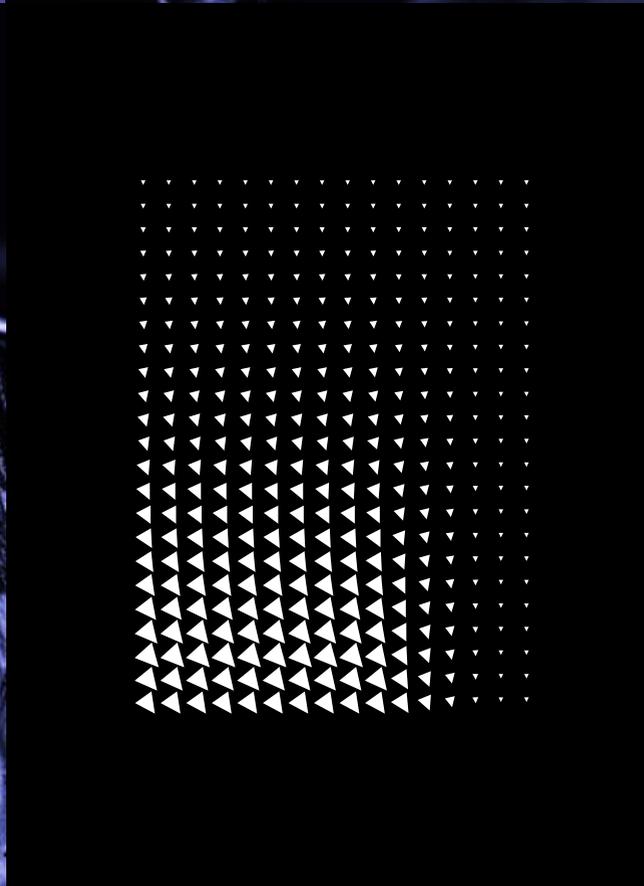
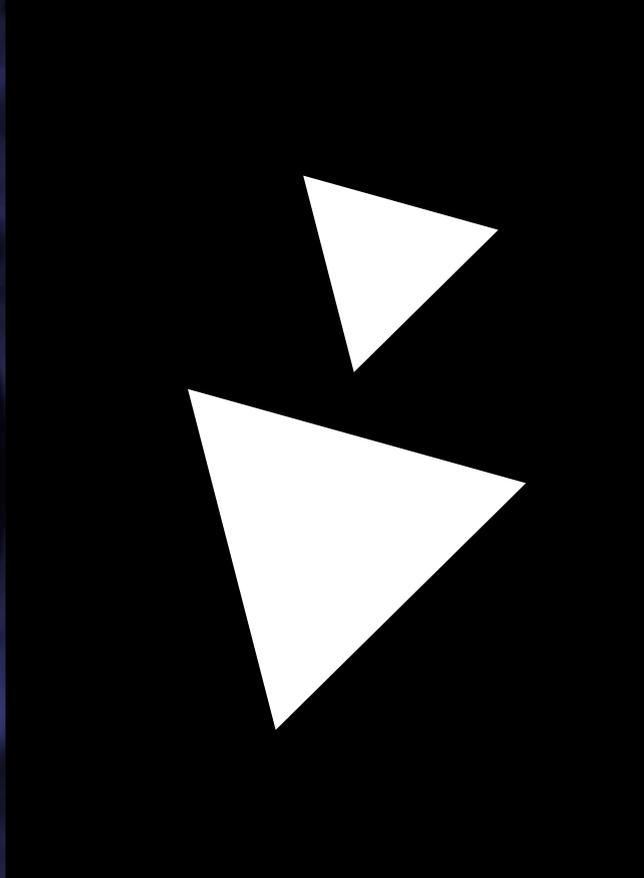
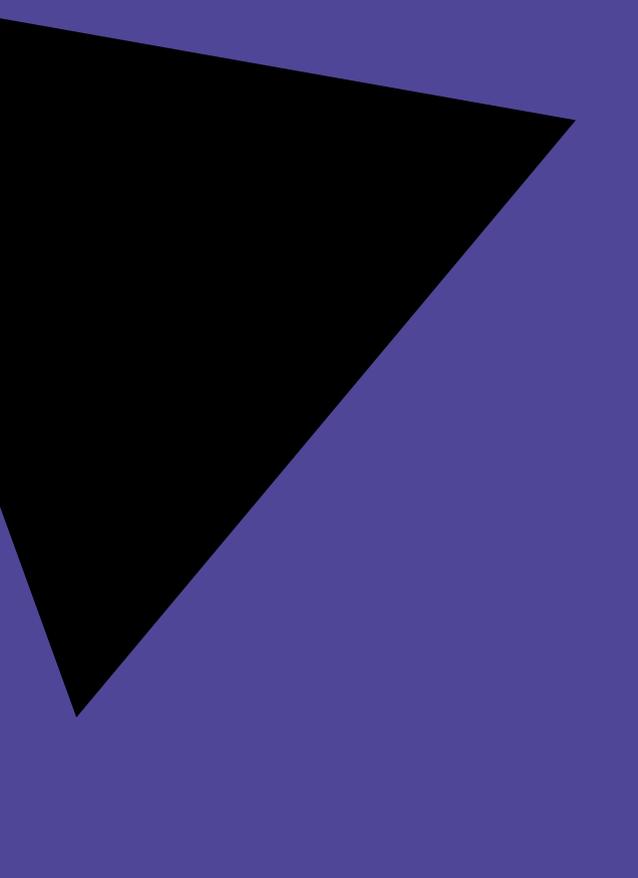
Who would you be without music?

Here at BIMM Institute, we truly believe that music can affect our world, our everyday lives – and our very essence. It has the power to make positive changes, push boundaries, connect communities and transform us as individuals.

Our Music Made Us project explores, discusses and celebrates what music means to people, how it has impacted our world – and how it has made us who we are today. Students, graduates, journalists, industry experts and passionate people tell us what music means to them through personal stories, photographic diaries, long-read articles and Sub\_Terrain, our unique YouTube series.

Read, listen and watch at [bimm.ac.uk/musicmadeus](http://bimm.ac.uk/musicmadeus)





# Masterclasses

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We have some of the music industry's most prolific names at our fingertips. Plus, we have the connections to get them in front of you at our legendary and exclusive masterclasses.

Prestigious performers, producers, promoters and music professionals give our students expert advice and crucial insider insights that you won't find anywhere else.

You'll experience live demonstrations, Q&A sessions and even surprise live performances from global industry icons, current chart-toppers and the names who have made it big.

[bimm.ac.uk/masterclasses](http://bimm.ac.uk/masterclasses)



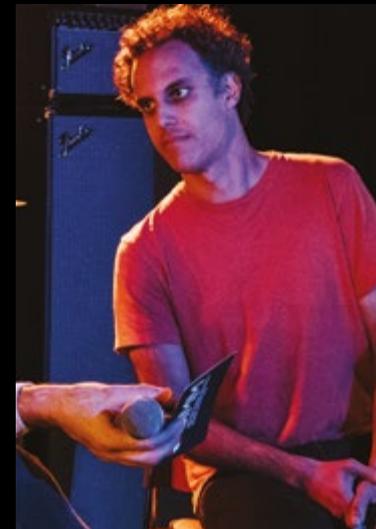
*"[When making Let's Dance with Bowie], I said: 'David, did I make it too funky?' And he went: 'Nile. Is there such a thing?' That is the best answer ever."*

**Nile Rodgers**



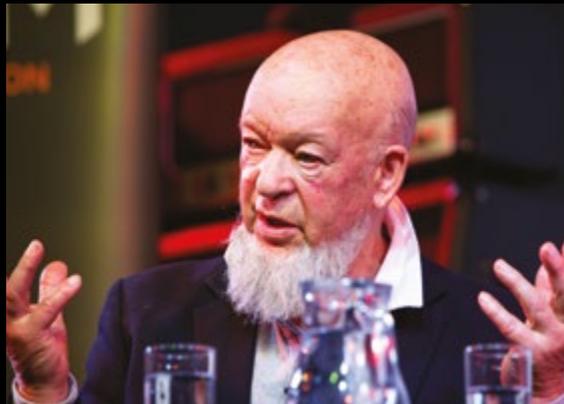
*"Make music your language, so when you press play, you have the confidence to say: Stormz, I've got beats."*

**STORMZY**



*"People think nowadays all you've got to do is put out some killer tweets, and things will start happening for them. But you've got to establish something first. You've got to make absolutely amazing music."*

**Four Tet**



*"[Each Glastonbury], we're all working towards something better and more magnificent."*

**Michael Eavis**

*"Write what you like, don't be sentimental about your mistakes, and follow your infatuations. Give yourself a brief and go for it."*

**IDLES**



*"I'm excited about the potential of being able to figure out how to help our music industry and a future music ecosystem that's sustainable."*

**Imogen Heap**



*"You do just have to write how you feel at the time. I think happiness is as strong a feeling as sadness, so you should indulge in both if you're getting creative with it."*

**Lianne La Havas**

# Our network

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Joining BIMM Institute means connecting with industry giants, prolific lecturers and incredible alumni.



# Tutors

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**Paul Gilgunn**  
**Head of Academic Studies**

Paul is a musical artist and scholar. As a composer and producer, he is fascinated with creating new musical representations that address subjectivity. Paul has collaborated and performed with Rhys Chatham, Tony Conrad, David Daniell, and many more. He is currently producing electro-acoustic works after undertaking residencies with electronic artists Jlin, Kode9, and Laurel Halo.

As an educator and researcher, Paul's areas of interest include contemporary audio culture, collaboration, cultural theory and philosophy, musicology, performance, popular music, post-1945 composition, and underground music. He is our Head of Academic Studies and lead lecturer on a number of modules across our undergraduate and postgraduate courses.



**Adam Taylor**  
**Head of Theory, Bass**

Adam Taylor is a third-generation bass player and has a reputation for being one of Ireland's top bass and music theory educators.

Adam's work as a freelance bass player and music educator is exemplary. He's played with a wide variety of artists and performers, such as Jason Donovan, Midge Ure, Wallis Bird, Hozier, Zaska, and many more.

Adam has also worked extensively in musical theatre as a pit musician, performing a wide variety of shows, including *Evita*, *Sweeney Todd*, *Sister Act*, *The Addams Family*, and more.

At BIMM Institute Dublin, Adam's teaching in the Music Theory department focuses on arrangement, composition and advanced music theory.



**Dr Gregory Jackson**  
**Course Leader, MA Popular Music Practice**

Gregory is an early-career researcher whose work focuses on critical pedagogy, qualitative and practice-based research methods, and contemporary continental philosophy, specialising in the thought of Martin Heidegger. Gregory inaugurated and continues to lead our MA in Popular Music Practice. He researches and teaches qualitative research methods more broadly and practice-based research methods. He completed his PhD in Philosophy at Maynooth University, where he later taught philosophy.

Gregory also co-hosts the podcast *Two Philosophers Drink Beer and Discuss Film* and is a public performer (Gregory David Jackson) of stand-up philosophy and performance art.



**Tully Gunawardhana**  
**Songwriting**

Tully Gunawardhana is a multi-instrumentalist, songwriter and producer. He has 20 years of music industry experience and was classically trained on cello and piano at the The Royal Irish Academy of Music.

Tully has been a lecturer at BIMM Dublin since 2013 where he currently teaches many Songwriting modules, holding a postgraduate certificate in Teaching and Learning from the University of Sussex.

Tully co-wrote the radio and chart-topping hit 'All The Others' with The Coronas, which was nominated for 'Choice Music Song of The Year'. Recently, Tully has written, produced and composed music for TV commercials for brands such as Sony Playstation, among others.



**Alan Duggan**  
**Course Leader, Foundation Diploma in Music Business**

Alan has been involved with the independent music sector in Ireland for the last 10 years. He plays guitar in Dublin noise rock group Girl Band, who have played all across Ireland, Europe, UK, Russia, North America and Japan. The band are signed to Rough Trade Records, published by Domino Publishing Co. Alan's first-hand industry knowledge comes from managing and tour managing the band.

Alan has also worked with First Music Contact for their industry showcase festival Ireland Music Week. As Course Leader of the Foundation Diploma in Music Business, Alan oversees the running of this course as well as teaching on numerous business modules within BIMM Institute Dublin.



**Stephen O'Brien**  
**Course Leader, Foundation Diploma in Audio and Music Production**

Stephen is a member of the band Hal, who were signed to Rough Trade Records. Their eponymous debut album was released to critical and commercial acclaim, charting in the Irish Top 10 and the UK Top 30. The album was awarded a European Border Breakers Award (EBBA) for the most debut record sales outside of their home nation.

Stephen toured worldwide and enjoyed extensive television and radio promotion all over Europe, performing headline and support shows with Doves, Grandaddy and Brendan Benson. Along with recording other artists such as Fionn Regan and Cathy Davey, Stephen also writes commercial music for TV shows that have aired on RTÉ and Disney.



**Johnny Boyle  
Head of Drums**

Johnny has been playing drums since the age of 12 and joined his first band when he was just 14. Since then, he's played, recorded and toured with many notable artists, including Andy White, The Frames, Marianne Faithfull, Pugwash, LiR, The Duckworth Lewis Method, Mundy, Damien Rice, Neil Hannon, Finbar Furey and Don Baker.

Over the course of his career, Johnny has made television appearances with Elton John, Ronan Keating, Westlife, Atomic Kitten, Sophie Ellis-Bextor and Shayne Ward. He's also played on many movie soundtracks, including those for *I Went Down* and *Once*.



**Ray Boyle  
Head of Guitar**

Ray began his career in the '90s as lead guitarist and songwriter in the band The Ultra Montanes. They signed to Sony indie label Lakota and released an album and several singles. He later studied classical guitar, completing his Recital Diploma at Trinity College of Music London and his Licentiate in Classical Guitar Recital.

Ray has collaborated and played with a broad range of artists, including Babyshambles, Suede and the virtuoso violinist Cora Venus Lunny. He's been musical composer and arranger for theatre productions and has scored several animated shorts and projects for the Dublin Fringe Festival. Drawing on his wide-ranging knowledge of styles and techniques, Ray has been a guitar tutor since 2006.



**Ollie Cole  
Head of Songwriting**

Ollie is Head of Songwriting and works in the music industry as a solo artist, commercial songwriter, producer and film music composer. He was the singer, songwriter and main guitarist for the three-piece rock band Turn, who signed to Infectious Records, home to Muse, Ash and Garbage. Turn enjoyed great success, playing sell-out gigs at festivals and venues all over the country. Turn released three Irish Top 10 albums and were nominated for the coveted 'Choice Music Award' in 2005.

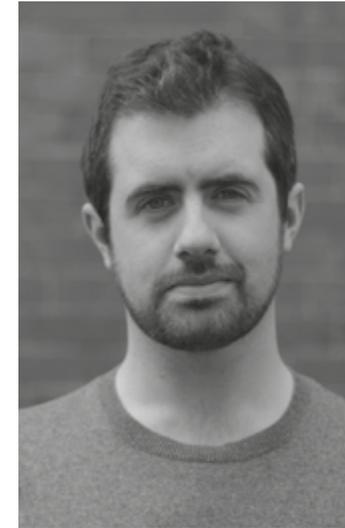
Ollie has since released three critically acclaimed solo albums. The Irish Times gave his first solo album, *We Albatry*, 5 out of 5 and made it their album of the month. His other solo album, *Father, Brother, Son*, was album of the week for RTE, The Irish Times, and Newstalk.



**Shelley Bukspan  
Head of Vocals**

An American/Israeli singer, songwriter and performer, Shelley has been part of the Irish music scene since 1986.

As a frontwoman and solo artist, she's performed at many events and festivals, including CMJ New York and the Montreux Jazz Festival, among others. She's also appeared on TV and radio shows both in Ireland and abroad, including in sessions for the BBC, with the RTÉ Concert Orchestra and more.



**Aaron Casey  
Head of Music Business**

Aaron holds an MA in Music Business Management from the University of Westminster in London and has years of experience working with songwriters, music publishers, and collection societies in a variety of roles during his time at the Irish Music Rights Organisation (IMRO). He now acts as an independent music rights and royalties consultant.

As Head of Music Business and Course Leader of the BA (Hons) Music Business degree, Aaron develops and maintains music industry connections and resources. He supports other staff in achieving academic excellence and industry alignment across all music business modules.



**Paul Moore  
Head of Bass**

Paul is currently Head of Bass. He has been a member of the Van Morrison band for 15 years and has appeared on five of his albums. He also worked exclusively with Riverdance for four years between 1998 and 2001 and was the Musical Director for two of those years. Paul has recorded with Mary Coughlan, Christy Moore, Paul Brady, Katie Melua, and more. He has also performed live with Andrew Strong, Eddi Reader, Hayley Westenra, Paul Brady, and Sinead O'Connor.

Paul is the first-call bassist for the RTÉ Concert Orchestra and Electric Bassist for the RTÉ National Symphony Orchestra. He has recorded movie soundtracks with Mike Batt, Stephen Warbeck, Frank Patterson, Conor McPherson and Irish Film Orchestras.

To find out more about all of our lecturers, visit [bimm.ie/lecturers](http://bimm.ie/lecturers)

## Award-winning alumni

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### **The people who inspire you now once stood in your shoes.**

For 40 years, we've prepared students for a bright future in the music industry. Grammy and BRIT Award winners, Mercury Prize-nominated artists, agency heads, songwriters, international booking agents and many more have walked into our colleges and out into a fulfilling career.

We're proud to have some of the industry's most successful professionals among our alumni. And we're excited to help you become one of them.



# Award-winning alumni



## George Ezra

George Ezra joined BIMM Institute Bristol in October 2011 to study songwriting. Less than a year later, he signed to Columbia Records and inked a publishing deal with BMG/Chrysalis.

2015 saw George nominated for an astonishing four BRIT Awards: British Breakthrough Act, Album Of The Year, Single Of The Year (for 'Budapest') and Male Solo Artist. George gave a brilliant performance of his single 'Budapest' at the BRIT Awards to a packed crowd at the O2 arena in London.

Ezra's third studio album, *Gold Rush Kid*, was released in June 2022 on Columbia.



## Ella Mai

Grammy Award-winning Ella Mai relocated to LA after leaving BIMM Institute London. In LA, she secured a tour support slot with 11-time Grammy Award-winner Bruno Mars.

She also set a new record by becoming the first British artist in 26 years to score a no.1 single on the US R&B chart with her multi-platinum single 'Boo'd Up'. In 2019, the hit single was nominated for two Grammy Awards, Song of the Year and Best R&B Song, with the track winning the latter.

In 2020, Ella released the single 'Not Another Love Song', which peaked at no.9 in the US R&B charts.



## Gemma Bradley

Gemma is a pop and R&B vocalist and radio host. She was crowned the winner of Dublin's Christie Hennessy Songwriting Prize in 2018.

Gemma received lots of love from national radio, such as BBC Introducing, BBC 6 Music, RTE Radio 1, and even spins across the pond on WPPM in Philadelphia. She was also part of Ireland Music Week's Online Showcase 2020.

After less than a year presenting on BBC Radio Ulster, Gemma replaced Huw Stephens in the BBC Radio 1 family, presenting the esteemed BBC Introducing show on Sunday nights. She leads the hunt for new musical talent in the UK.

When asked about her time at BIMM Institute Dublin, Gemma said: "BIMM really helped shape me as a musician and as a young creative. I believe I wouldn't be where I am now if I hadn't attended."



## Fontaines D.C.

Shortly after graduating from BIMM Institute Dublin, Fontaines D.C. signed with the highly revered Partisan Records. The band's debut LP *Dogrel* was released to critical acclaim in April of 2019, reaching no.4 in the Irish album chart and no.9 in the UK. Later that year it was selected as Album Of The Year by Rough Trade and BBC 6 Music.

Their second studio album, *A Hero's Death*, entered the UK and Irish album charts at no.2 and in April 2022, their third album, *Skinty Fia*, soared to no.1 in the Official Album Charts in the UK and Ireland. This band is unstoppable!



## Ciara O'Connor

"I can trace almost every job I've ever had in the industry back to someone I've met in BIMM", says BIMM Institute Dublin vocalist graduate Ciara O'Connor – whose latest job is touring with Dua Lipa, as her backing vocalist.

Ciara was asked to tour with Dua Lipa (who made history as the first British female artist to claim five BRIT Award nominations) after sending through her CV and rehearsal video. Now, she performs to thousands on arena stages. She explains how life at BIMM Institute played a considerable role in her artist development: "I certainly apply vocal techniques and disciplines I learned in BIMM Institute to this job, especially vocal blend."



## Peter Walsh

Peter Walsh studied vocals at BIMM Institute Dublin and graduated in 2016. Today, he is Senior Creative Synchronization Manager for the UK and Europe at Ultra Records (part of the worldwide music entity Ultra Music). Ultra Records' roster includes artists such as Kygo, Benny Benassi, Calvin Harris and Icona Pop.

After graduating, Peter headed to New York to intern with Downtown Music Publishing. Only seven months later, he was moving to London as his new Creative Associate.

"The lecturers are a huge resource to draw from," Peter says. "They have years of anecdotal music industry experience that we can all learn and draw from so sit down with them, ask questions and learn."

[bimm.ie/alumni](https://bimm.ie/alumni)

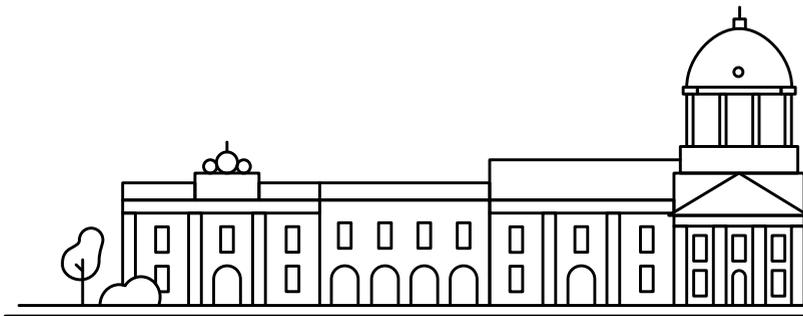
# Our city

Take a tour of our city and soak up the sights.



# Dublin

Music in Dublin is a vital, living part of the city's identity. There are venues on every corner, from iconic arenas to atmospheric bars. A stroll around Dublin is like a musical history tour. From the musical hub of Wexford Street to The Workman's Club – venues run by music fans for music fans – the soundtrack to Dublin is as varied as it comes.



# Study in Dublin

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Music is at Dublin's very core. Every night of the week you'll hear the sound of live music pulsing across the city. You'll hear international acts at the 3Arena and The Academy, or local bands, DJs and artists – many of them from BIMM – on stage at one of Dublin's hundreds of legendary venues, bars, pubs and clubs.

Open mic nights are also big across the city – and a fantastic way to showcase your new material, network and check out local new music. Our favourite weekly nights are Apollo Sessions (The Bleeding Horse pub), Circle Sessions (The International Bar) and Zodiac Sessions (Bruxelles Bar).

Music venues:

- Whelan's
- The Workman's Club
- The Sound House
- The Grand Social
- The Olympia

Festivals:

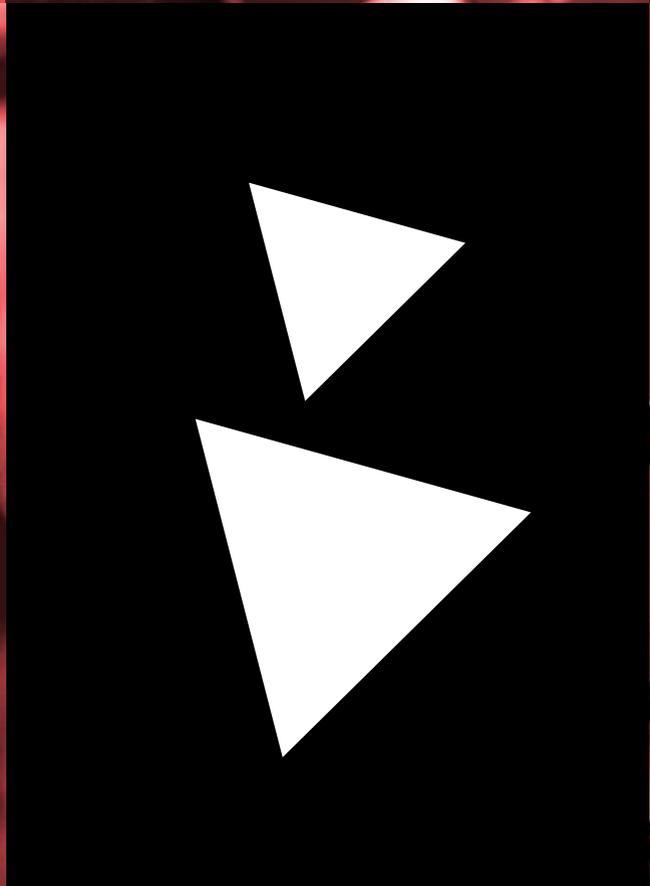
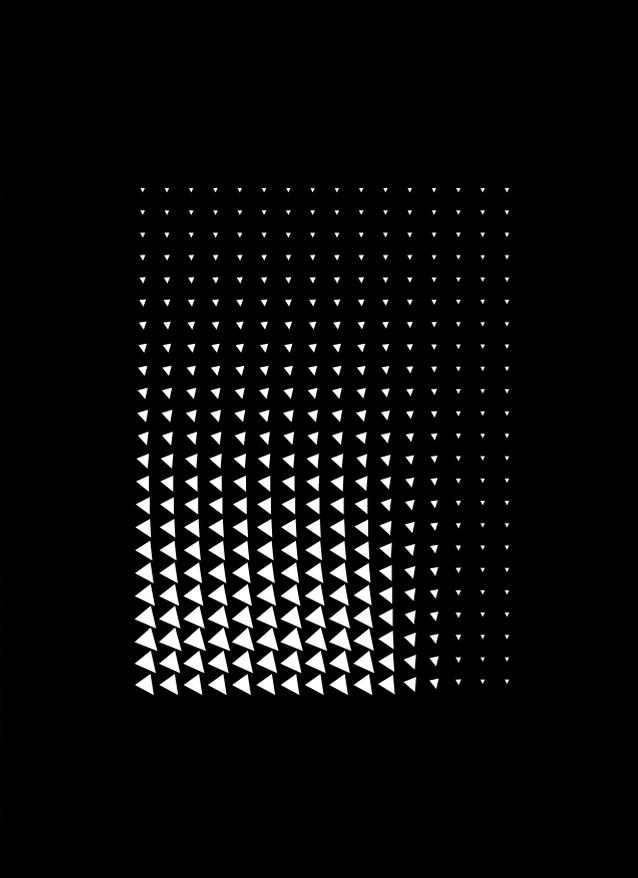
- Longitude
- Ireland Music Week
- Forbidden Fruit

Outside of the thriving music scene, you'll never be short of things to do in Dublin. Explore the city's teeming nightlife, relax in the cosy cafés, bars, parks and restaurants, and immerse yourself in the country's history and culture in Dublin's many museums and galleries.

*“Dublin itself is a city that's filled with history. From ancient Viking settlements to mythological sites, there seems to be a story on every corner if you look hard enough. The city also offers a lot of diversity, and with that comes all sorts of music, food and people that help make Dublin a city full of interest.”*

**Matt Wilson, Bass student**





# College life

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From wellbeing to student clubs and everything in between... BIMM is so much more than your course.





## BIMM is belonging

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As well as connecting you to the industry, a big part of what we do is connecting people. At BIMM, you'll find like-minded souls with similar passions and goals to you in an inspiring environment.

We offer plenty of opportunities for you to connect with others both in and away from your college. You'll have the chance to meet lifelong friends, make invaluable connections and build your own experience. You can tailor our events and extracurricular activities to suit you.

Life at BIMM is about becoming part of it all. Together, we can make your time here an unforgettable one.

[bimm.ie/life](https://bimm.ie/life)



## Gigs and events

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**Being at BIMM Institute isn't about catching 40 winks in a stuffy lecture hall. We run incredible and inspiring events throughout the year so that you can network and put what you've learnt during your course into practice. Our gigs and events are also perfect for finding your people, mixing with new friends and fully immersing yourself into BIMM life.**

Your calendar can be as rammed as you want it to be. Our events include Freshers' Week, masterclasses, industry panels, and so much more. And to complement our college-based events, we have taken some of our gigs, events and masterclasses online so that all of our BIMM Institute locations can get together, share their knowledge and enjoy a collaborative experience.

Speaking of collaborative experiences, live music has and always will be a vital part of the industry. So, you'll have the opportunity to help stage, play and promote regular student-run gigs at renowned city venues. You'll also have the chance to get stuck in with our end-of-term gigs. These showcase musicians, bands and songwriters at events across all our locations.

Aside from performances, our live music activity means you can hone your skills behind and in front of the stage. We also collaborate with the UK's biggest events, so you'll be able to work in roles such as artist hospitality, promotion, stage management, music marketing roles, and so much more.

It's all happening here at BIMM.

[bimm.ie/events](https://bimm.ie/events)

*"My highlight at BIMM so far has to be the end-of-term gigs in my first year. I've had [other] opportunities through BIMM that are probably career highlights, but I will always remember the first year and the life-long friends I've made through the end of term gigs. Everyone's excited, having fun and encouraging – good, times."*

**Martha Phillips**  
– Songwriting



## Work experience and opportunities

At BIMM Institute we work closely with our industry partners and we understand what employers need: broad and flexible skills, high-quality work experience and a network of contacts. You will develop all these and more during your time with us, supported by your lecturers and careers teams.

We are proud to have outstanding careers and industry professionals in every college who are dedicated to helping students find the opportunities best suited to their career goals. The friendly and flexible services include:

- One-to-one career planning tutorials with a professional careers adviser
- CV advice sessions with music industry recruitment specialists
- Opportunity to mix with industry professionals in careers seminars
- Mock interviews with major record labels, agents and recruitment companies
- Dedicated assessment centres for graduate internships agents, promoters and festivals
- Access to BIMM Connect – your online platform for jobs and placements, building a network of contacts and developing projects
- Access to advice from our active alumni community
- Masterclasses from the world's most successful industry professionals – with live sessions, expert advice and industry insight

You will be encouraged to think big and take risks. Employers want to see that you can demonstrate your passion for music, which is why all BIMM students learn by doing.

You can run record labels, promote live gigs, produce TV shows, write blogs, run social media campaigns for artists and brands and develop entrepreneurial ideas.

Our students have also performed at or secured work experience placements with leading festivals and businesses in the music industry, such as:

- Irish Youth Music Awards
- RTÉ 2FM
- IMRO Sony Music
- Universal
- Warner Music
- Glastonbury
- Liverpool Sound City
- The Great Escape

Every aspect of the music industry is open to our students to get involved. At BIMM Institute, we thrive on encouraging a community of learning.

Every day our students are out there making something happen. What will you make happen?

[bimm.ie/work-experience](https://bimm.ie/work-experience)  
[bimm.ie/festivals](https://bimm.ie/festivals)

# BIMM Clubs

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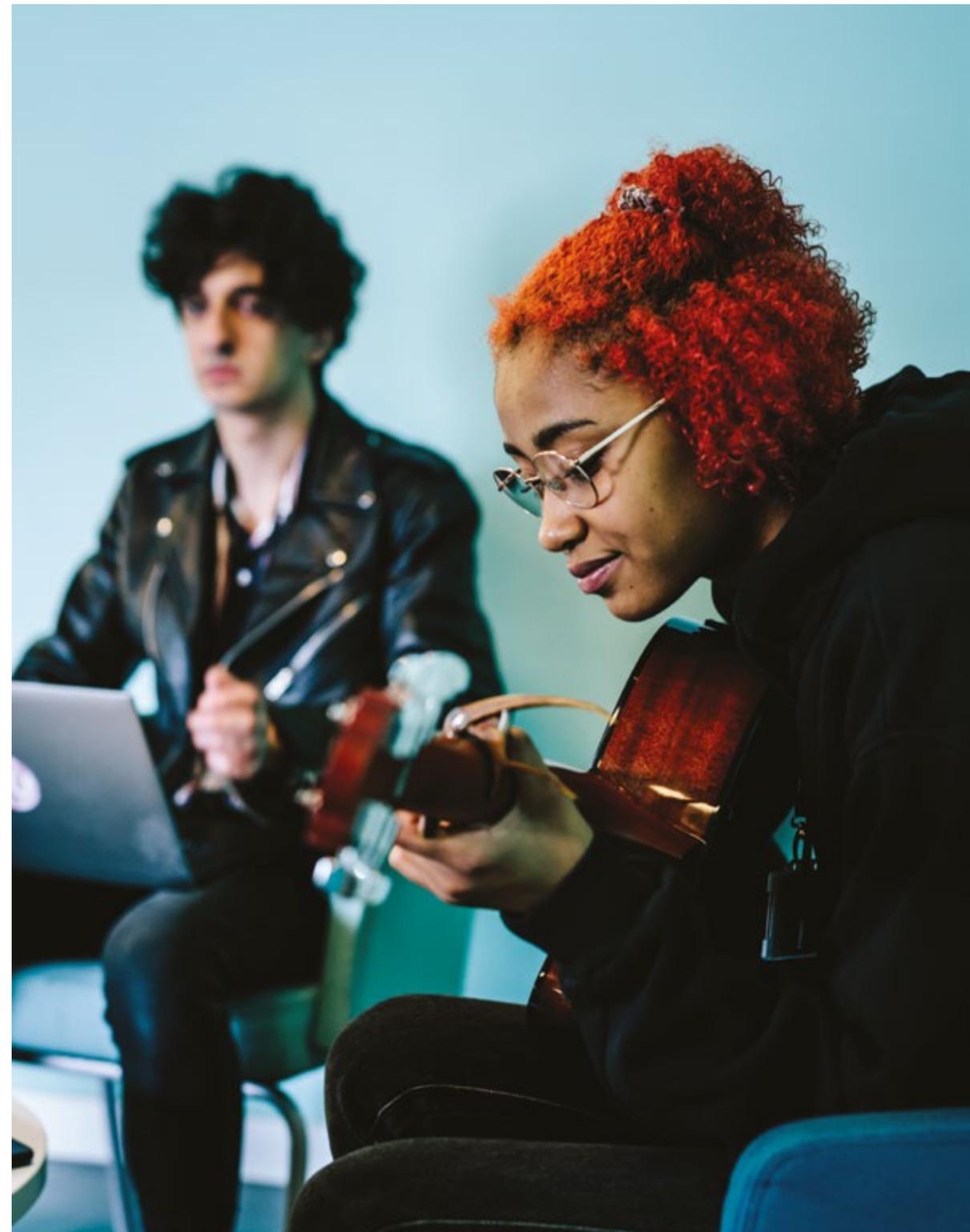
BIMM Clubs makes you more desirable in the music industry of today and the future. We offer a series of extracurricular clubs that expand your skill set while supporting your academic study. Not only does this broaden your mind, it broadens your job prospects too.

Because we work so closely with the industry, we know what employers want when it comes to hiring new employees. Today's music business requires you to be multi-skilled and multifaceted. So, we've created BIMM Extra to ensure you're able to flex your multi-talented muscles.

When you graduate, you'll have a professional portfolio that showcases more than one discipline.

Our programmes include:

- Music Technology (Digital Audio Workface) Club
- Sibelius Club
- Songwriting Club
- Double Bass Club
- Music Business Club
- Sight Singing Club
- Keyboard Club
- Mahara Club
- Research and Thesis Support
- Academic Skills Made Easy





## Student Association

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Not all our activities link to your course. That's because we understand how beneficial it is to have experiences outside of the curriculum. They can help your well-being and your growth as a person.

With our Student Association, you'll find everything from friendly quiz nights to a five-a-side football league and countless one-off clubs and societies. These student-led activities are a fantastic way for you to meet new and motivating people, gain valuable life skills and build your own BIMM experience.

Each year, a President and Committee are selected by the students at each college to run the Student Association. Together, they work with the colleges to continually improve the BIMM student experience.

There's always something on the horizon to enrich your time at BIMM.

[bimm.ie/student-association](https://bimm.ie/student-association)



## BIMM Connect

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Connecting you to the industry and with like-minded people is at the centre of BIMM Institute. With BIMM Connect, our free online social network, you'll connect directly to the BIMM Institute community, helping you grow your professional, supporting network and access exclusive opportunities.

BIMM Connect is home to Europe's largest private community of music students and graduates, as well as members from across our partner colleges: ICTheatre, Screen and Film School, and Performers College. It joins our communities across music, film, and the performing arts, linking you to fellow musicians, industry creatives and businesses via the app or your desktop. All you have to do is reach out and get the ball rolling.

With BIMM Connect, you can get inspired, post about and find gigs and events, talk to people, set up groups, run projects, get advice, access resources, list your business or service, and apply for work experience and fantastic career opportunities. And, once you graduate, you keep access to the site for life, joining thousands of other alumni with ongoing access to exclusive events and content.

With over 8,000 users from across our Student, Alumni and Staff/Faculty communities, BIMM Connect allows you to become part of something bigger.

# Meet the graduates

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*I think once you find out what it is in life that drives you or makes you tick, then everything just falls into place. Even in uncertainty, the one thing I'm very sure of is that I'm a songwriter and that being one makes me incredibly happy.*

*I studied Songwriting, and I honestly found the course to be one of the most important musical decisions I have made in my life. Studying at BIMM gave me the opportunity to meet my band, and we have toured, recorded, and released music together for the past five years. Getting asked to play Glastonbury was also pretty amazing. I've been writing songs for about ten years now, but the tools and skills which I learned at BIMM – in relation to music production, song arrangements and music theory – have been invaluable to me as a musician.*

*I found BIMM both incredibly challenging and rewarding in equal measures. As an early school leaver and somebody who was returning to education, I really feel that the course provided an excellent support system. The level of tuition is second to none, and the tutors themselves are heavily involved in the current music industry on a multitude of levels; from marketing and management to touring and recording. My advice would be to turn up for all your lectures, be sound and try your best. If you do these things, good things will come your way.*

*Since graduating, I've been gigging, recording and releasing music. I've been working with a record label and have released three singles this year so far, and have been playlisted on the New Music Friday UK Spotify playlist. I recorded an album in Windmill Lane Studios in Dublin, and I'm releasing a single every few months from it.*

*I'm still great pals with all my old tutors and fellow students from BIMM. I spent most of my time gigging, and the network of quality musicians that you build up whilst attending BIMM is phenomenal. The people that I have met at college – both students and lecturers – have had a profound effect on my own musical career, and I'm proud to be part of the BIMM community.*



**Stephen Gormley**  
**Songwriting Graduate**

Photo: Brid Donovan



**Saoirse Kavanagh**  
**Vocals Graduate**

*Music inspires me because it is universal (as cliché as that sounds). It can hold such personal importance for people, but it is also to be enjoyed and celebrated communally. Carving out a career for myself in something that I am passionate about – off the back of studying and furthering my education in music – has been extremely fulfilling.*

*I am now the Audience and Campaign Coordinator for Warner Music Ireland and have been working there for the past 18 months. I work across digital account management and digital marketing. I have worked on some amazing projects during my time with Warner so far. These projects involved work with artists such as Dua Lipa, Ed Sheeran, Stormzy, Lizzo, Coldplay and many more.*

*I have always loved business and marketing. The Music Business modules at BIMM gave me a chance to further pursue that interest, which has led me to where I am today. The tutors who have excelled in their careers made it feel accessible, which in turn provided me with the confidence to persist. I loved how practical the course was and how varied the modules were. Learning from industry professionals who were able to share their experience with us was invaluable.*

*Networking was a huge part of life at BIMM. Relationships built with peers and like-minded people during my time there created a supportive and connected environment, which I still benefit from now.*

*I think hustle and passion go hand-in-hand. The music industry is tough and competitive and has lots of setbacks, but I use passion as my constant driving force. I knew it was never going to be the easiest or most conventional career path. You really need to dig deep sometimes as the hard work and graft never stop, but the progression, opportunities and rewards are always worth it.*



**Joe Furlong,  
Bass graduate**

Photo: Niko Salvino

*I began working as a session bassist for James Vincent McMorrow just before I graduated. This led to touring all around the world and playing iconic venues like the Sydney Opera House, The Roundhouse in London, as well as TV appearances on 'Jimmy Kimmel Live!' and 'Later...With Jools Holland'. For the last four years, I've been working as a session bass player and musical director with an array of Irish acts, including Sorcha Richardson, Ciaran Lavery, Lisa Hannigan, True Tides, Conor O'Brien, Hudson Taylor and many more. I am also working with a friend on a new electronic/dance music project called The Cope.*

*Practically every gig I've done in the last four years can be traced directly back to studying at BIMM. There's an automatic network built just by being on the course as you end up working with lots of different people. If you work hard, are on time and are nice to work with, your network will naturally grow.*

*Studying Bass at BIMM opened me up to so many different musical worlds and helped me to understand my instrument in a deeper and broader context, and greatly improved my musicianship in the process. It was during my second year of studies that I realised that being a session musician was a viable career path to aim for, and this became my main focus. I've also always had an interest in songwriting and producing, so being able to study modules relating to those topics was invaluable.*

*I really loved my time at BIMM; it was fun yet challenging and also gave me a really close group of lifelong friends. The biggest advantage I had from studying at BIMM was being able to draw upon the collective decades of experience that my lecturers had gained working in the industry themselves. You can't buy that kind of experience, so I found that to be vital.*

*The best advice I received at BIMM was to be open-minded and willing to change. You will grow both as a person and a musician if you are willing to experience things that are outside of your normal comfort zone. For example, if you're primarily interested in metal music, try working with a folk musician or a hip-hop producer. Be open to letting your guard down as this will help you find out exactly where it is you want to go.*



**Ele Breslin  
Vocals graduate**

*BIMM enabled me to access multiple classes, all relevant to the music industry. Some focus on live performance or songwriting, and some behind the scenes. Music business, publishing, and production classes all served me equally when entering the industry as a solo artist.*

*I studied Songwriting and launched the first round of ZAPHO projects when I graduated from BIMM in 2016. Since graduating, I've kept myself pretty busy, writing and recording a couple of albums' worth of singles, and co-founding new Irish platform The X Collective: a community of over 80 artists and creatives, of which nearly 30 members are BIMM students or alumni. It's a monster project that just took off when we launched during the pandemic. It was such a good feeling seeing the media and public response to our work; and the excitement of watching this project grow and function as we had hoped it would.*

*Some of my best friends and bandmates to this day are people that I was randomly paired up with in Live Performance Workshop classes. I've also made a huge body of music, collaborating mainly with BIMM students from songwriting, production, mixing, recording, photography, videography and other courses. You end up learning many skills beyond the world of playing.*

*The business and networking side of BIMM was invaluable. Networking within BIMM events, showcases, and in general college life, afforded me so many opportunities to get started and build the confidence I didn't have as a nervous 19-year-old in the first year. I seized opportunities to record music, play festivals abroad, and to gig at some of my favourite venues in Dublin (and throughout Ireland) with one of my lecturers and favourite Irish artists, Cathy Davey. Learning from people that all started where we did is invaluable.*

*My advice to you is to surround yourself with people who think like you; find other people that are talented and join forces. If you're not good at something, find someone who is. If you're a writer, make music every day; everything you make now is fuel for your future catalogue.*

*I am currently working in operations for the UK Official Charts and also coordinate the Official Irish Charts. Music is the one thing that will always be there for you. No matter your mood, there will be a melody, lyric or beat to accompany that feeling. I have always been interested in how music can affect our wellbeing, regulate our emotions, trigger certain memories, encourage movement and social interaction, among so many other things.*

*BIMM is an exciting hub of like-minded people who want to collaborate and learn from each other. Learning from industry professionals means you graduate with current and relevant industry knowledge and are well equipped to start your career in whatever facet of the industry you choose.*

*I started out doing performance-based modules, spent time studying performance anxiety (which sparked my interest in music science) and then chose to also focus on music business in my final years there. Above all, it's the life skills that you take from this course that are the best preparation for life after BIMM.*

*After graduating, I moved to London to study an MSc Music, Mind and Brain at Goldsmiths, University of London. While studying, I also took on an internship in an audio branding start-up, which turned into a full-time job as a music psychology researcher. I worked alongside agency creatives and composers to deliver music projects informed by science. I've also continued my love of singing with London Contemporary Voices, performing at the Southbank Centre and Union Chapel, and gig regularly in London.*

*Attending the Mercury Prize and the BRITs Awards were special moments. Having compiled the longlist of eligible artists for each Brit category, it was amazing to see how the show and performances came together based on that list. It's also an honour to be the person compiling the Irish Homegrown Chart each Friday, which showcases Irish talent and sheds light on the incredible, diverse talent we have in Ireland.*

*My advice to anyone thinking about joining BIMM is to just DO IT. They were some of the best years of my life so far, gigging in incredible venues and making friends for life. BIMM is a vibrant community that opens so many doors and, in return, always has a door open for you should you need advice after graduating.*



**Cat Smyth,  
Vocals graduate**



**Pio Hartnett,  
Songwriting**

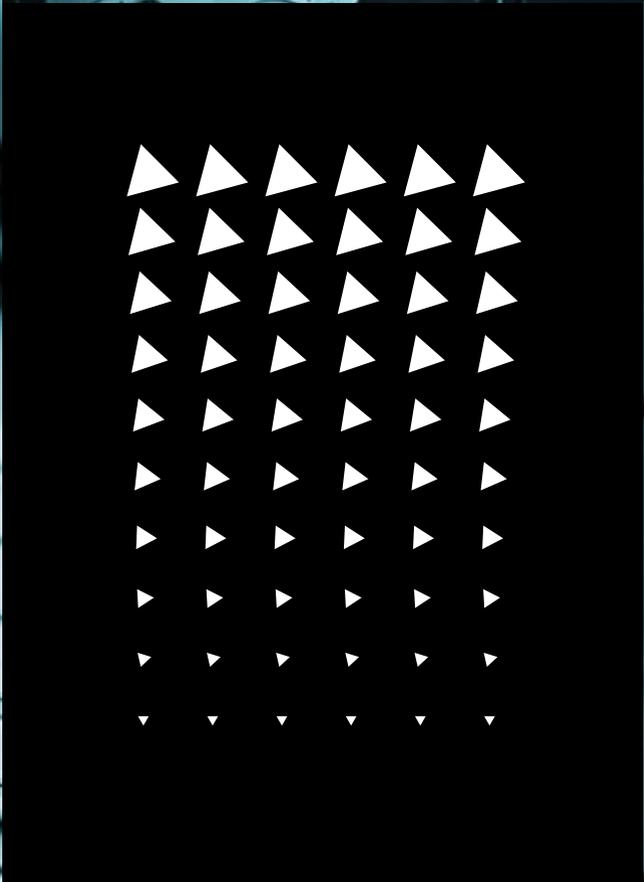
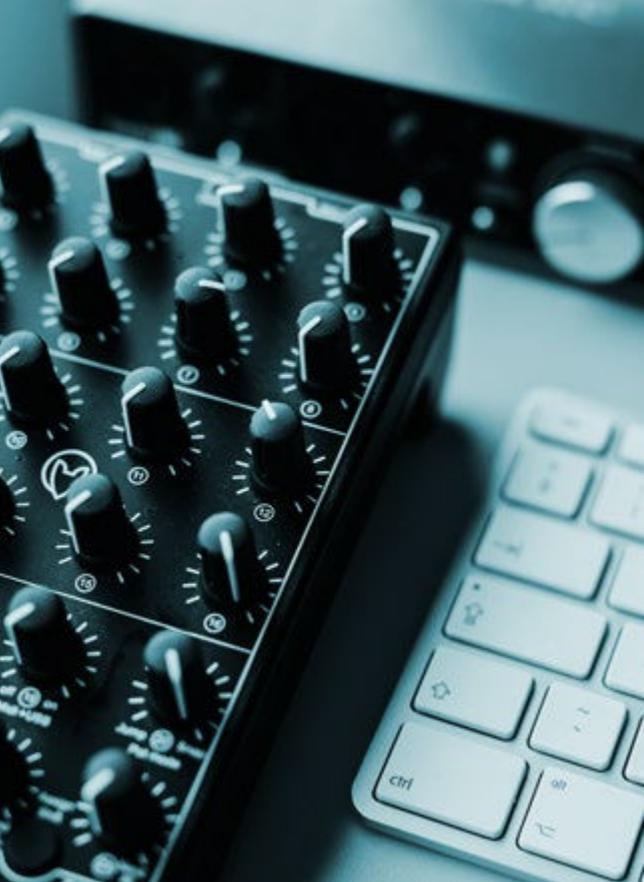
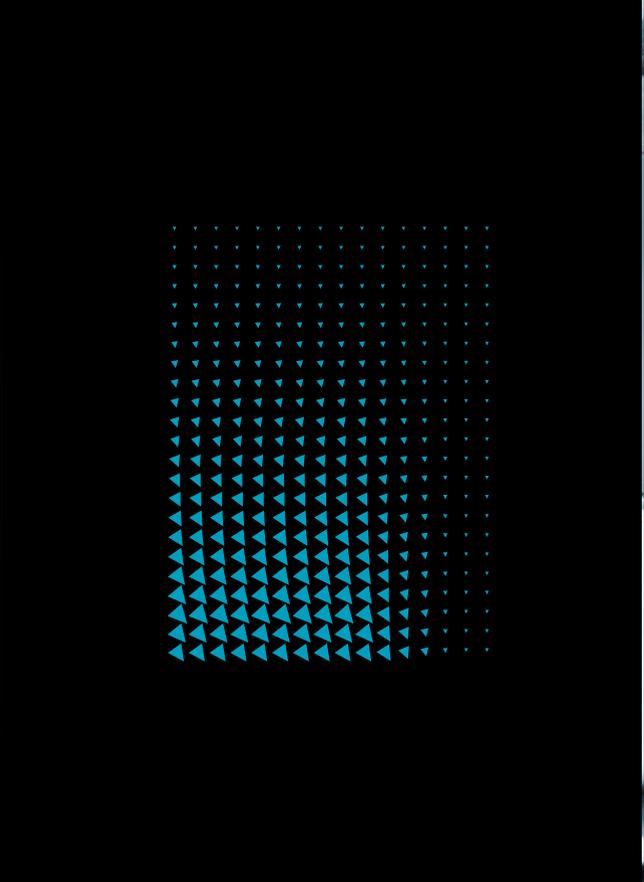
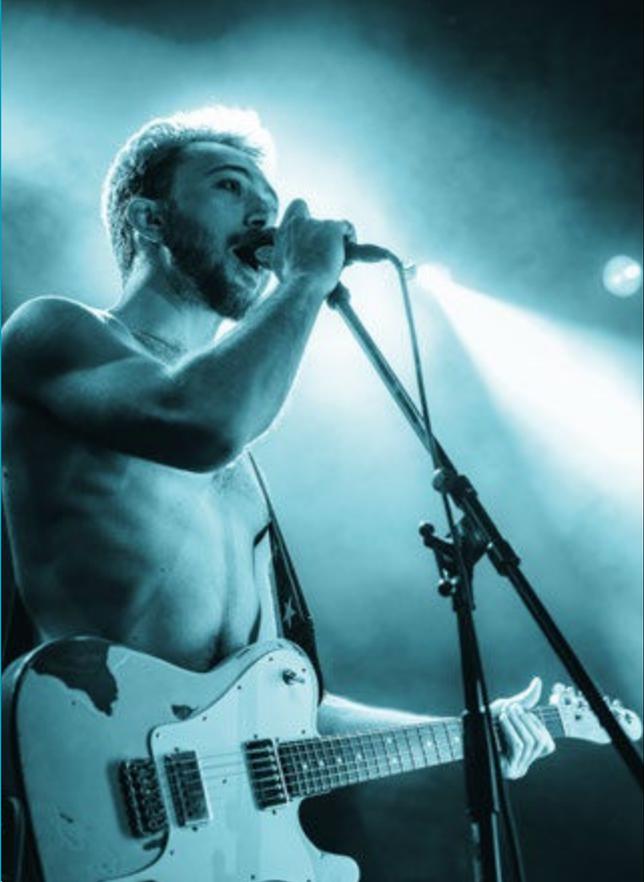
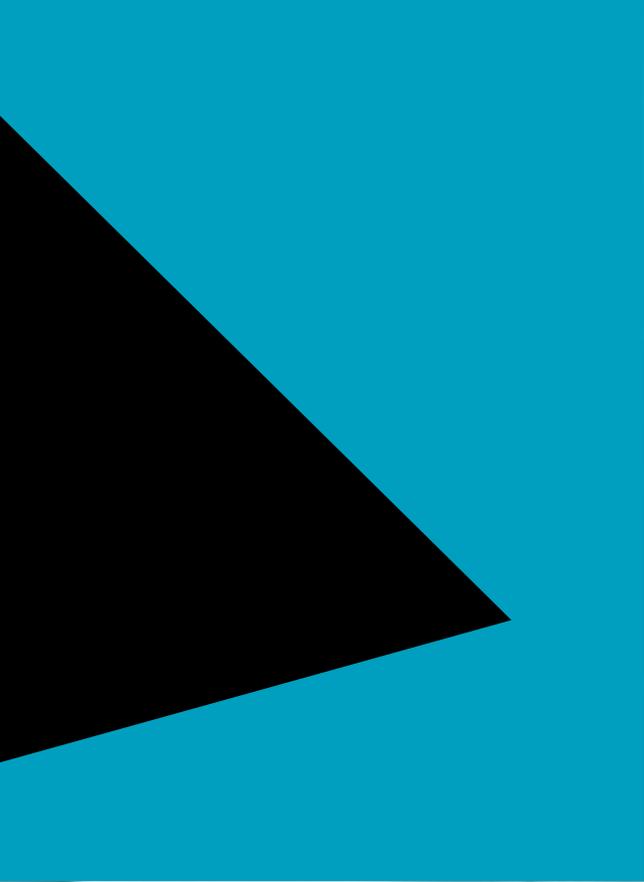
*BIMM is helping me grow in confidence, meet peers who can help me grow, and who I've been privileged to be able to help sometimes too. It's put me in contact with seasoned professionals from across the spectrum of the Dublin music scene. I now know that these are waters I can traverse, and I'm not as intimidated as I was before. It's also helping me to be more patient. I know a career isn't built in a day, and BIMM has been valuable in showing me how to break down a career plan into actionable and measurable steps.*

*When I started at BIMM, I sat down in a room full of people I'd never met. We were all very different. And yet, before the year was half-finished, these became people I looked forward to working with every week. I went from a background of a straightforward alternative rock diet to co-writing R&B, blues, folk, and hip-hop songs.*

*The course helped me to become more humble - in a healthy way - as well as bolstered in confidence. Being surrounded by extremely competent fellow students helped keep me accountable for pushing myself to the next level. I found that the tutors were truly supportive, and had our backs every step of the way, helping us to develop a fairly broad set of skills needed to succeed in a really competitive industry. I made friends and connected with people with whom I've collaborated with, and will continue to work with in the future.*

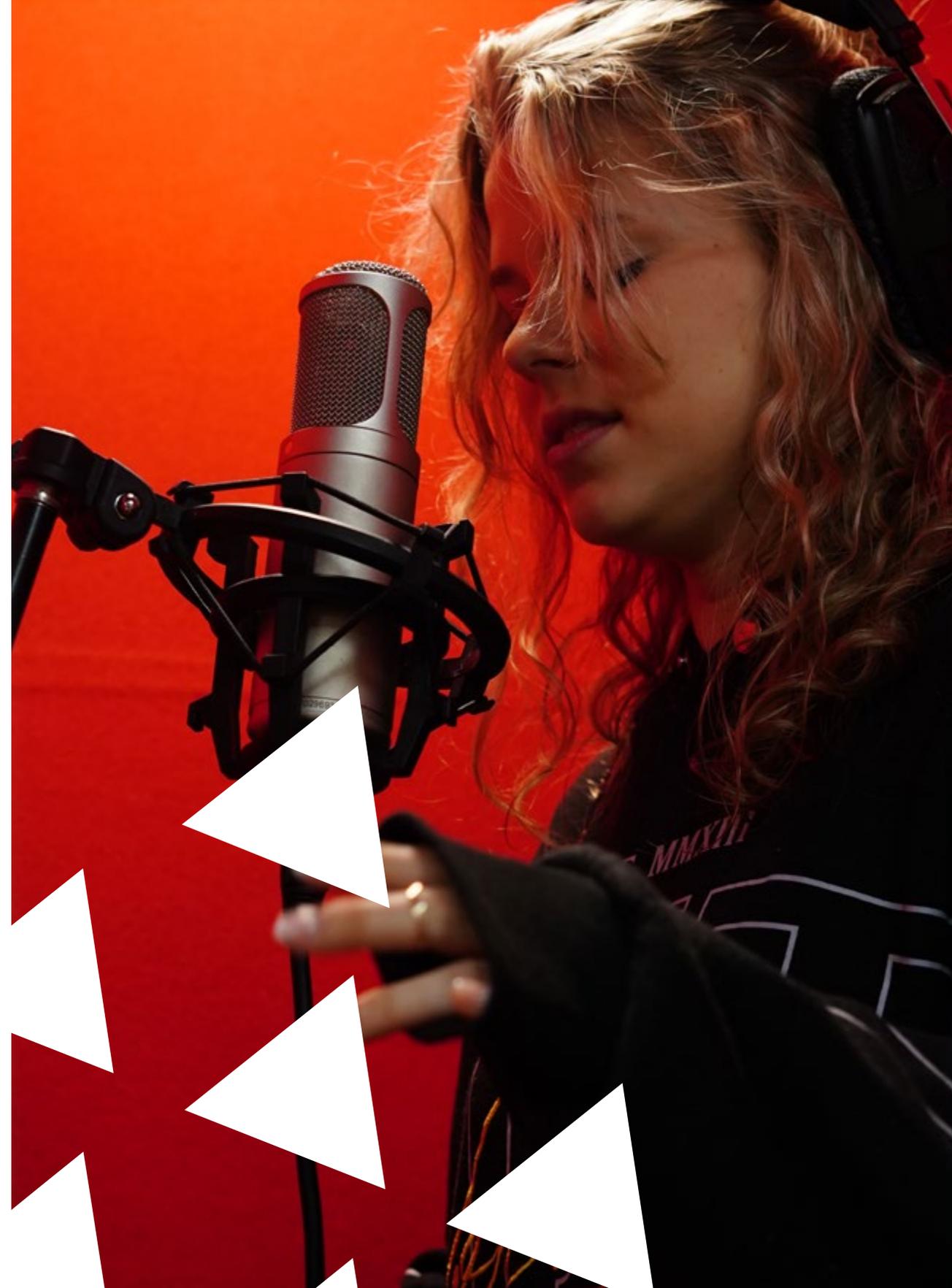
*I've met a lot of people in the industry, especially since joining BIMM, who have inspired me. The other day, I had a tutorial with Philip Magee, a producer based out of Dublin (part of BIMM's Summer Series of additional Masterclasses and tutorials). He was so positive and encouraging - and brightened my whole day.*

*It's been heartening to meet people in the industry and realise that they're just inspiring hard-working human beings. These are people who see what they do as a way to connect with others, and a way for people to build each other up.*



# Our courses

From module descriptions to joint honours options, this is everything you need to know about each course.





## The BIMM Institute graduate

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### **Why do BIMM Institute courses put you ahead of the rest?**

Graduates from BIMM stand apart from the crowd in their abilities and skills. Thanks to a vast range of placement opportunities and in-depth industry involvement from day one, you'll be able to hit the ground running. We've lost count of our graduates who've gone on to enjoy top spots in the charts and who have affected great change within the creative industries.

So what does the BIMM graduate look like? These are the characteristics you will develop and they are the winning skills that employers and collaborators look for.

### **Employable and entrepreneurial**

You will have all you need to act with professionalism and integrity, showcasing entrepreneurial skills to your collaborators and potential employers.

### **Creative, collaborative and connected**

You will be self-assured enough to form lifelong and inspirational creative networks. With these networks, you can connect and collaborate with others on activities or projects that fuel your creative passion.

### **Resilient and adaptable**

You will be confident and resilient enough to quickly recover from any setbacks that might come your way.

### **Socially responsible**

You will understand how your actions can enhance the wellbeing of others and will be equipped to make a valuable contribution to society.

### **Globally aware**

You will be able to act effectively in settings where language and culture are perhaps not familiar to you, understanding international context and practices both within, and beyond, your discipline.

### **Professional**

By showing an informed understanding of your discipline, you'll have the ability to question its principles, practices and boundaries.

### **Intellectually curious**

You will demonstrate initiative, self-reflection, academic integrity and ethical responsibility. Plus, you will gain powers of analysis, synthesis, and evaluation.

### **Self-aware**

Throughout your life, you will have all you need to seek knowledge and continue learning. You will set yourself high standards and have qualities that enable you to be reflective and an independent lifelong learner as you progress on your creative journey.

# BA (Hons) Commercial Modern Music

CAO code: TU 961  
4 years full-time

Guitar, bass, drums, vocals

If you're a musician who wants to gain a degree-level qualification, but also fulfil your creative and commercial potential, then BA (Hons) Commercial Modern Music is the right choice to help turn your passion for music into a career.

This four-year programme aims to develop your performance skills at the same time as progressing your career goals, using a deadline-driven project management approach.

At BIMM Institute Dublin, we understand that live performance is the key to you becoming a great musician, so you'll spend a lot of time on stage to help you develop and find your niche as a performer.

You'll also further hone your skills by receiving tuition in techniques, music theory and styles across a wide range of genres from pop, punk, folk and funk. The degree is both academically and musically challenging, providing the perfect balance between practical and technical skills and theory and analysis.

You'll be part of a creative community of gifted writers, performers, critical thinkers and music industry professionals who you can collaborate and network with to help bring your talent to life.

Through a range of optional modules, including Performance in Context, Studio Musicianship, Digital Marketing in The Music Business, Studio Recording, Commercial Songwriting, Music Business Studies and Music Teaching Practice, you can tailor the degree to fit your own personal goals.

Life at BIMM will stretch you as a musician and performer. It will also inspire you as a fan, as you attend unique masterclasses with some of the best players and musicians in the world. You'll also have the opportunity to audition for recording a track for our series of BIMM releases and termly BIMM gigs.

Your course will culminate in either a Professional Project utilising academic research skills or an Analytical Perspectives dissertation designed to investigate music through key concepts and theories associated with cultural studies. This will give you a head start into the workplace and enhance an appreciation and understanding of your cultural and social environment.

So, what are you waiting for? To make your way as a musician, connect with us and we'll connect you to a life in music.

## Progression route:

Graduates can progress directly to employment in the music industry in roles such as solo performer, band member, session musician, backing vocalist or songwriter.

## Entry requirements:

The minimum academic requirements are two H5s and four O6s or H7s in any Leaving Certificate subject (formerly two Higher Level C3s and four Ordinary Level D3s).

All applicants must attend an audition at which they can earn up to 600 additional points to add to their Leaving Cert points. Five distinctions at QQI Level 5 would also act as the minimum academic requirement for this course.

Equivalent qualifications that will be considered from EU applicants can be viewed at: [www.cao.ie/downloads/documents](http://www.cao.ie/downloads/documents)

BA (Hons) Commercial Modern Music is validated by TU Dublin.

## Course modules:

### Year 1

- Styles 1
- Techniques 1
- Music Business and Study Skills
- Artist Development and Entrepreneurship
- Live Performance Workshop
- Music Theory and Keyboard Skills

### Year 2

- Styles 2
- Techniques 2
- Applied Music Business and Study Skills
- Essential Development Skills
- Performativity and Live Music
- Applied Music Theory, Transcription and Keyboard Skills

### Year 3

All students take mandatory and option modules in their third year of study. These modules are an example of some of the units that can be studied during Year 3 of the degree programme.

All modules for the academic year beginning in September will be confirmed in writing prior to the commencement of the programme.

- Cultural Perspectives
- Advanced Music Theory and Arrangement
- Research Methods
- Professional Musicianship

Students will select two choices from the following option modules:

- Performance in Context
- Digital Marketing in the Music Business
- Studio Musicianship
- Studio Recording
- The Songwriter/Producer
- Music Publishing

### Year 4

All students take mandatory and option modules in their fourth year of study. These modules are an example of some of the units students could be studying during Year 4 of the degree programme. All modules for the academic year beginning in September will be confirmed in writing prior to commencement of the programme.

#### Pathway A

- Professional Project (Major)
- Analytical Perspectives (Minor)

#### Pathway B

- Analytical Perspectives (Major)
- Professional Project (Minor)

Students will select three choices from the following optional modules:

- Commercial Songwriting
- Solo Performance
- Ensemble Performance
- Music Business Studies
- Music Teaching Practice
- Professional Development
- Composition and Analysis

For full module descriptions and more information, visit [bimm.ie](http://bimm.ie)

**Please note that module names and structure may be subject to change.**

# BA (Hons) Commercial Modern Music

CAO code: TU 961  
4 years full-time

## Songwriting

If you're a songwriter who wants to gain a degree-level qualification, but at the same time fulfil your creative and commercial potential, then BA (Hons) Commercial Modern Music is the right choice to help turn your passion for music into a career.

At BIMM Institute Dublin, our Songwriting degree is one of a kind. We have a strong focus on writing technique, analysis and personal stylistic development. You'll be encouraged from day one to explore your creativity as an artist. And our expert lecturers will guide you to deliver career-making tunes.

Our four-year programme aims to develop your songwriting skills at the same time as progressing your career goals, using a deadline-driven project management approach. The degree is both academically and musically challenging, providing the perfect balance between practical and technical skills, theory and analysis.

To succeed as a great songwriter, a detailed understanding of the music business is essential. We'll share our knowledge of music publishing, contracts and recording technology and will deliver our teaching in-line with the latest trends and directions in the evolving music industry.

You'll be part of a creative community of gifted writers, performers and music industry professionals. You can collaborate and network together to help bring your talent to life.

Through a range of option modules, including The Songwriter/Producer, Commercial Songwriting, Music Business Studies and Music Teaching Practice, you can tailor the degree to fit your own personal goals.

You'll get to attend unique and inspiring masterclasses with some of the best musicians in the world, which will stretch you as a songwriter. You'll also have the opportunity to audition to record a track for our series of BIMM releases and termly BIMM gigs.

Your course will culminate in a Professional Project designed to teach academic research skills and give you the opportunity to develop a live industry project of your choice. This will give you a head start into the workplace when you graduate.

So, to make your way as a songwriter, connect with us, and we'll connect you to a life in music.

### Progression route:

Graduates can progress directly to employment in the music industry in roles such as solo performer, band member, session musician, backing vocalist or songwriter.

### Entry requirements:

The minimum academic requirements are two H5s and four O6s or H7s in any leaving certificate subject (formerly two Higher Level C3s and four Ordinary Level D3s).

All applicants must attend an audition at which they can earn up to 600 additional points to add to their Leaving Cert points. Five distinctions at QQI Level 5 would also act as the minimum academic requirement for this course.

Equivalent qualifications that will be considered from EU applicants can be viewed at: [www.cao.ie/downloads/documents](http://www.cao.ie/downloads/documents)

BA (Hons) Commercial Modern Music, Songwriting is validated by TU Dublin.

### Course modules:

#### Year 1

- Songwriting Techniques 1
- Styles Analysis
- Live Arrangement Workshop
- Music Theory and Keyboard Skills
- Music Business and Study Skills
- Artist Development and Entrepreneurship

#### Year 2

- Songwriting Techniques 2
- Arrangement Analysis
- Live Performance Workshop (SW)
- Applied Music Business and Study Skills
- Essential Development Skills
- Applied Music Theory, Transcription and Keyboard Skills

#### Year 3

All students take mandatory and option modules in their third year of study. These modules are an example of some of the units that can be studied during Year 3 of the degree programme.

- Cultural Perspectives
- Advanced Music Theory and Arrangement
- Research Methods
- Music Publishing
- The Songwriter/Producer

Students will select one option from the following optional modules:

- Performance in Context
- Digital Marketing in the Music Business
- Studio Musicianship
- Studio Recording

#### Year 4

All students take mandatory and option modules in their fourth year of study. These modules are an example of some of the units students could be studying during Year 4 of the degree programme.

#### Pathway A

- Professional Project (Major)
- Analytical Perspectives (Minor)
- Commercial Songwriting

#### Pathway B

- Analytical Perspectives (Major)
- Professional Project (Minor)
- Commercial Songwriting

Students will select two options from the following optional modules:

- Solo Performance
- Ensemble Performance
- Music Business Studies
- Music Teaching Practice
- Professional Development
- Composition and Analysis

For full module descriptions and more information, visit [bimm.ie](http://bimm.ie)

**Please note that module names and structure may be subject to change.**

# BA (Hons) Music Business

3 years full-time

Nurture your creative flair and build core skills as a music business entrepreneur in this exciting and growing industry.

With the BA (Hons) Music Business, you'll have opportunities to expand your knowledge of the industry across a wide range of subject areas. You will develop an understanding of a broader business context with a focus on planning and forecasting, financing, creativity and digital marketing.

Our well-connected tutors will guide and mentor your professional development. They'll support you in your project management and business skills across areas such as artist management, self-employment, traditional and digital marketing, music publishing, copyright legislation, social media, the live industry, music recording and distribution.

As your course progresses, you'll have the flexibility to choose option modules.

These options give you the chance to specialise in your unique area of interest as a professional practitioner, such as:

- DIY Release Artist/Manager
- Record Label and A&R
- Publishing and Sync
- Live Production
- Digital Economy  
PR and Marketing
- Journalism Culture and Digital Communication

You'll also experience the music business through your chosen city's gigs, musicians and venues and by automatically joining our inspiring BIMM community. You can gain 'hands-on' industry knowledge via our team of well-connected successful music industry professionals and connections to a wide range of music-focused opportunities that you won't find anywhere else. Alternatively, we'll wholeheartedly support you in entrepreneurial ventures of your own design.

Start your career in music business today.

### Entry requirements:

Successful completion of an admissions interview.

The minimum academic requirements are two H5s and four O6s or H7s in any leaving certificate subject (formerly two Higher Level C3s and four Ordinary Level D3s). A minimum of five distinctions at QQI Level 5 may also be accepted. Overseas students where English is not their native language must meet a minimum English language requirement of IELTS 6.0 or equivalent. The primary entry requirement for mature applicants is interview only.

BA (Hons) Music Business is validated by BIMM University.

For full module descriptions and more information, visit [bimm.ie](http://bimm.ie)

**Please note that module names and structure may be subject to change.**

### Course modules

Year 1

Semester 1

- The Creative Industries & You 1: Finding Your Path
- Artist Management
- The Music Business
- The Live Music Industry

Semester 2

- Context & Culture of the Creative Industries
- Releasing Music
- Music Publishing
- Marketing & PR

Year 2

Semester 1

- The Creative Industries & You 2: Creative Collaboration
- Business & Enterprise
- Social Media & Digital Marketing

And choose one option from the following :

- Record Label Management
- The Business & Culture of Hip Hop
- Studio Sound & Recording Technology
- Touring & Live Events
- Youth, Music & Social Change

Semester 2

- Creativity, Identity & Agency
- Financing Creativity

And choose two options from the following :

- Rights Management & Secondary Exploitation
- Working in the Creative Industries
- The Business & Culture of Electronic Music
- Practical Learning & Teaching in the Creative Arts 1
- Communications Techniques
- Festival Management
- Live Sound

Year 3

Semester 1

- Final Project
- Audience Experience & Motivation

And choose two options from the following :

- Creative Economics
- Globalisation
- Digital Arts & Branding
- Communication in Practice
- Digital Content Creation
- Culture & Society
- Gender & Sexuality
- Film Studies

Semester 2

- Final Project (continued)
- The Creative Industries & You 3: Professional Portfolio

And choose two options from the following :

- Business Ethics & Music Law
- Music & Event Futures
- Consultancy & Market Research
- Gaming Culture
- Event Video Production
- Practical Learning & Teaching in the Creative Arts 2
- Diversity in the Creative Industries
- Psychology of Music



## The key benefits of postgraduate study

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### **Advance in your chosen career**

Having a master's improves your career prospects. It gives you the depth of knowledge you might need to apply for advanced positions in your company or industry. People with master's degrees also earn more on average than those with only a bachelor's degree.

### **Learn flexibly and autonomously**

You can choose to study full-time over 12 months or part-time over two years. Whilst we recommend committing to full-time study to benefit from feeling fully immersed in your work and research, we understand that you may not be able to put your career on hold or give up the day job.

### **Build your network**

Our master's programmes also provide structured opportunities to work collaboratively with your peers within and across disciplines, making connections and building networks you can draw on in your future career. So not only does the BIMM experience welcome you into a community of like-minded creatives working in various areas, but our alumni networks, such as BIMM Connect, are also second to none, ensuring you can stay connected and continue building your network for a sustainable and fulfilling career.

### **Explore your interests in-depth**

If you're reading this, you're probably someone passionate about the creative industries and your personal and professional development. A master's degree is the chance to dive deep into your chosen subject, exploring and experimenting in a nurturing developmental environment.

### **Develop the tools you need to change your career**

If you're thinking of switching careers (or have a dream role in mind), a master's degree can help get you there. In addition, we welcome individuals with significant professional experience in their field who want to pursue an academic route or push themselves through exploring professional practice as research.

### **Become a leader in your field**

On our master's courses, you'll be taught by the best in their fields; our staff are active practitioners, researchers, and scholars. Our master's courses are also designed to offer you opportunities to choose the focus of your learning and the work you will produce. And you'll have the opportunity to become a contributor in your chosen discipline, not just a learner.

# MA Popular Music Practice

1 year full-time

Stand apart from others in your chosen field and lead the discussion in contemporary music with the MA Popular Music Practice.

This MA is for popular music practitioners – performers, producers, composers or entrepreneurs. You'll explore your own specialism within popular music that's in line with your personal career aspirations.

During your MA, we'll help you to turn your ideas into a reality. We'll introduce you to cutting-edge research and assist you with broadening your network within the industry.

Through five modules across the year, you will apply a theoretical lens to your own and others' professional practice. Drawing on contemporary research, you will be encouraged to actively investigate areas such as popular musicology, performance and composition, the music industry and entrepreneurship, and the application of technologies to practice. Your course will culminate in your Major Project: an extended piece of work that explores your chosen area of specialism.

Your contact time will be split between one-to-ones with a specialist from your field and lectures and seminars. Here, you will study alongside students from different disciplines and collaborate with your peers.

MA Popular Music Practice is a single qualification with a capacity to provide specialist-named awards including:

- MA Popular Music Practice (Entrepreneurship)
- MA Popular Music Practice (Performance)
- MA Popular Music Practice (Production)
- MA Popular Music Practice (Composition)

### Entry requirements:

A degree (normally 2.2 or above) or significant experience in a relevant field.

Overseas students where English is not their native language may be required to meet a minimum English language requirement of an Academic IELTS 6.5. We require a minimum of 6.0 to be achieved in each band. Exceptions apply. Please contact [dublin@bimm.ie](mailto:dublin@bimm.ie) for more information.

All applicants will be subject to interview and a portfolio may also be requested for Recognition of Prior Learning (RPL).

MA Popular Music Practice is validated by BIMM University.



## MA Popular Music Practice

Year 1

- Semester 1 – Popular Music Practice & Research, You and the Popular Music Industry.
- Semester 2 – Popular Music & Technology, Exploring Collaborative Practice.
- Semester 3 – Major Project.

For full module descriptions and more information, visit [bimm.ie](http://bimm.ie)

**Please note that module names and structure may be subject to change.**



## Foundation diploma courses

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### **Springboard into your music career.**

Our one-year foundation diploma courses are perfect if you are looking to build your portfolio and expand your knowledge of the music industry.

Many of our one-year foundation diploma students use a course as professional development to focus on their craft or as a springboard onto one of our undergraduate courses.

They provide the perfect opportunity to develop skills and grow links as a musician within one of the most musical cities in the world.

# Foundation Diploma Professional Musicianship

Guitar, bass, drums, vocals and songwriting

If you're a musician striving to reach your full potential, but you can't commit to a full-time programme, then the Foundation Diploma Professional Musicianship can help turn your passion for music into a career.

This one-year practical and vocational course is ideal if you want to further your musical abilities on a part-time basis of 4.5 hours a week.

At BIMM Institute Dublin, we understand that live performance is the key to you becoming a great musician. So, you'll spend a lot of time working on your techniques and styles to help you develop and find your niche as a performer.

You'll receive expert guidance from your highly skilled BIMM lecturers, all of whom have had vast experience in the music industry and continue to be a part of the business today.

You'll also study music theory and the fundamental skills required to read and perform music notation and be introduced to the world of digital audio recording and production.

During your time on the course, you'll connect with like-minded fellow musicians for exciting collaboration projects and will get to plug into unique networking

opportunities. These include masterclasses with global music industry professionals. You'll also have the opportunity to audition for the BIMM releases and the BIMM end-of-term gigs.

All in all, it's a fantastic part-time introduction to modern music and the industry that surrounds it.

The course is validated by BIMM University and successful completion will gain you 60 CATS credits at Level 4 in the National Framework of Qualifications for England & Northern Ireland.

This is equivalent to 30 ECTS credits at Level 6 on the Irish National Framework of Qualifications.

It's a great gateway to taking your first steps in a music industry career.

So, what are you waiting for? To make your way as a musician, connect with us, and we'll connect you to a life in music.

### **Progression route:**

Graduates can progress directly to a career in the music industry or can continue their studies with BA (Hons) Commercial Modern Music in guitar, bass, drums, vocals or songwriting at BIMM Institute Dublin.

1 year part-time

### **Entry requirements:**

The minimum entry requirement is successful completion of one module at QQI Level 5. This is equivalent to one O6 (formerly one Ordinary Level D3) in any subject at Leaving Cert.

Applicants must be 17 on 1st January in the year of entry. All applicants must also attend an audition to determine their eligibility for the course. All applicants are made directly to BIMM Institute Dublin, initially via the 'Apply' form on our website: [bimm.ie](http://bimm.ie)

Applications open from 5th November. We encourage all applicants to apply in advance of 1st July due to demand for the course.

Mature students are welcomed and must be 23 on 1st January in the year of application in order to be classified as such. The primary entry criteria for consideration will be the interview.

Equivalent qualifications from applicants from overseas can be reviewed where applicable.

Foundation Diploma Professional Musicianship is validated by BIMM University.



### **Subject areas covered include:**

- Live Performance
- Instrumental and Vocal Technique
- Music Theory
- Music Styles
- Songcraft and Live Arrangement
- Digital Audio Workstations (DAW)

For full module descriptions and more information, visit [bimm.ie](http://bimm.ie)

**Please note that module names and structure may be subject to change.**

# Foundation Diploma Music & Audio Production

1 year part-time

This Foundation Diploma will serve as a fundamental introduction to music and audio production, providing students with the core knowledge, technical and creative skills required for a range of creative industries.

Having completed the course, students will be equipped for entry-level employment in areas as diverse as music production, audio engineering, audio for games, broadcast, post-production, corporate audio, pro-audio sales and audio system installation.

The programme will be delivered in the context of the vibrant and diverse BIMM Institute Dublin student community. This provides unique opportunities for collaborative student learning. You will also have direct connectivity to the Industry to enhance future career prospects.

The facilities at BIMM Institute Dublin have been specifically designed to accommodate a course of this nature, with some of the key features being a state-of-the-art in-house recording studio, and Mac labs that will both feature heavily in your learning experience.

As an integral part of the BIMM Institute Dublin community, Music and Audio Production students will be given the opportunity to assist in the regular recording output of BIMM Institute Dublin performance students. You'll also gain 'real world' practical experience as stage technicians at auditions and performances in the purpose-built Live rooms.

An extensive range of pastoral and career tutorials, masterclasses and industry workshops will also be available. These ensure that students are fully supported in taking the first steps in their Music and Audio career.

The course is validated by BIMM University and successful completion will gain you 60 CATS credits at Level 4 in the National Framework of Qualifications for England & Northern Ireland. This is equivalent to 30 ECTS credits at Level 6 on the Irish National Framework of Qualifications.

It's a great gateway to taking your first steps in a music industry career.

#### **Progression route:**

Graduates can progress directly to a career in the music industry as a Music Producer or Audio Engineer.

#### **Entry requirements:**

The minimum entry requirement is successful completion of one module at QQI Level 5. This is equivalent to one O6 (formerly one Ordinary Level D3) in any subject at Leaving Cert.

Applicants must be 17 on 1st January in the year of entry. All applicants must also attend an interview to determine their eligibility for the course.

Applications are made directly to BIMM Institute Dublin, initially via the 'Apply' form on our website: [bimm.ie](http://bimm.ie)

Applications open from 5th November. We encourage all applicants to apply in advance of 1st July due to demand for the course.

Mature students are welcomed and must be 23 on 1st January in the year of application in order to be classified as such. The primary entry criteria for consideration will be the interview.

Equivalent qualifications from applicants from overseas can be reviewed where applicable.

Foundation Diploma Music & Audio Production is validated by BIMM University.



#### **Subject areas covered include:**

- Audio Engineering
- Mixing
- Commercial Production
- Business Practice

For full module descriptions and more information, visit [bimm.ie](http://bimm.ie)

**Please note that module names and structure may be subject to change.**

# Foundation Diploma Music Business

1 year part-time

The Foundation Diploma Music Business is designed to provide students with a skill set specifically aimed at future employment in fields as diverse as music promotion and marketing, artist management, tour management, physical and digital music distribution, e-commerce in the music industry, music publishing and recording, live music events and touring.

The course is perfectly suited to individuals with no prior knowledge of the industry who wish to use it as a springboard for further study or entrepreneurship.

It also offers music industry professionals and musicians the opportunity to expand their knowledge of the business side of their careers on a part-time basis while continuing their professional practice.

An extensive range of tutorials, masterclasses and industry workshops will complement the curriculum. This ensures that students are fully supported and connected to the existing BIMM community of artists and performers. You'll also be exposed to a wider network of industry opportunities.

This course, like all qualifications at BIMM Institute Dublin, is delivered by lecturers with experience working at the highest levels of the music business. This ensures that our delivery of this qualification will be distinctive, relevant and uniquely cutting-edge.

The course is validated by BIMM University and successful completion will gain you 60 CATS credits at Level 4 in the National Framework of Qualifications for England & Northern Ireland.

This is the equivalent to 30 ECTS credits at Level 6 on the Irish National Framework of Qualifications.

It's a great gateway to taking your first steps in a music industry career.

#### **Progression route:**

Graduates can progress directly to a career in the music industry in entrepreneurial areas such as artist management, A&R, events, marketing, media law, merchandising, music publishing, journalism and tour management.

#### **Entry requirements:**

The minimum entry requirement is successful completion of one module at QQI Level 5. This is equivalent to one O6 (formerly one Ordinary Level D3) in any subject at Leaving Cert. Applicants must be 17 on 1st January in the year of entry. All applicants must also attend an interview to determine their eligibility for the course.

Applications are made directly to BIMM Institute Dublin, initially via the 'Apply' form on our website: [bimm.ie](http://bimm.ie)

Applications open from 5th November. We encourage all applicants to apply in advance of 1st July due to demand for the course.

Mature students are welcomed and must be 23 on 1st January in the year of application in order to be classified as such.

The primary entry criteria for consideration will be the interview.

Equivalent qualifications from applicants from overseas can be reviewed where applicable.

Foundation Diploma Music Business is validated by BIMM University.



#### **Subject areas covered include:**

- Recorded Music Industry
- Live Music Industry
- Music Publishing

For full module descriptions and more information, visit [bimm.ie](http://bimm.ie)

**Please note that module names and structure may be subject to change.**



## Academic Excellence

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### **TU Dublin**

Ranked in The Times Higher Education's Top 100 global universities under 50 years old in 2016, TU Dublin (formerly Dublin Institute of Technology) has a long history of academic success.

Its alumni include many of Ireland's leading writers, artists, politicians and business leaders, as well as many international figures successful in the arts, architecture and business.

When you graduate from BIMM Institute with the BA (Hons) in Commercial Modern Music, you'll receive a highly sought-after university degree from the internationally renowned TU Dublin. This will look great on your CV and will be an impressive addition when applying for jobs.

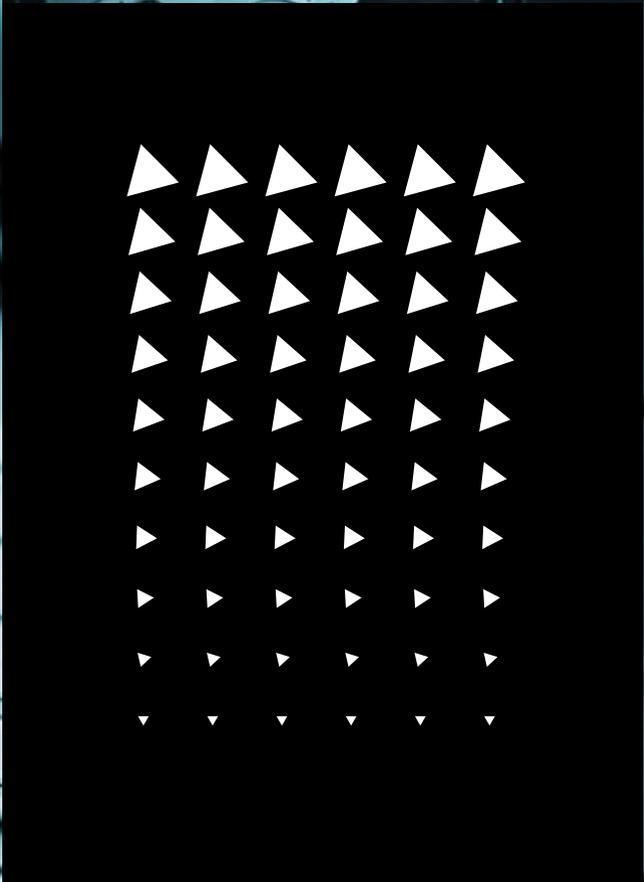
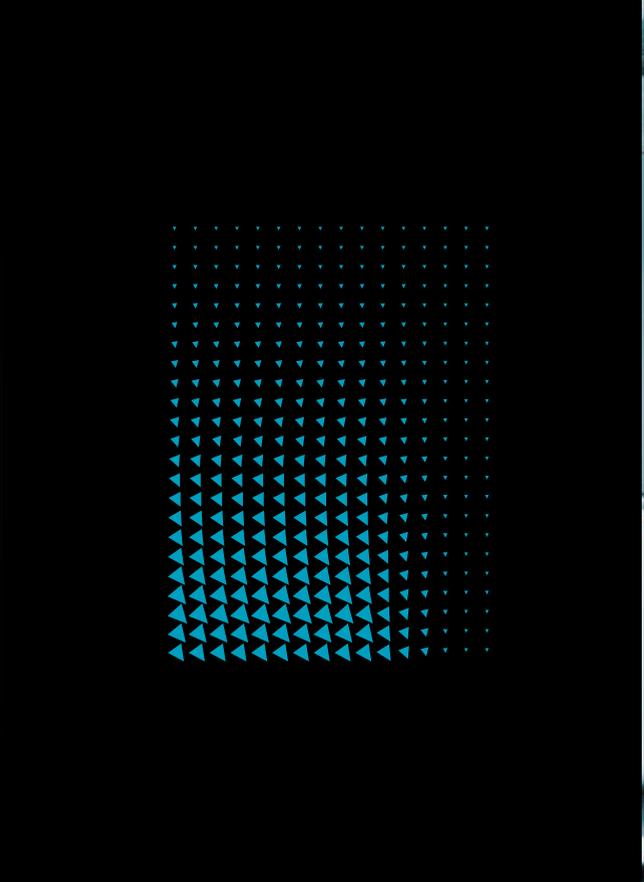
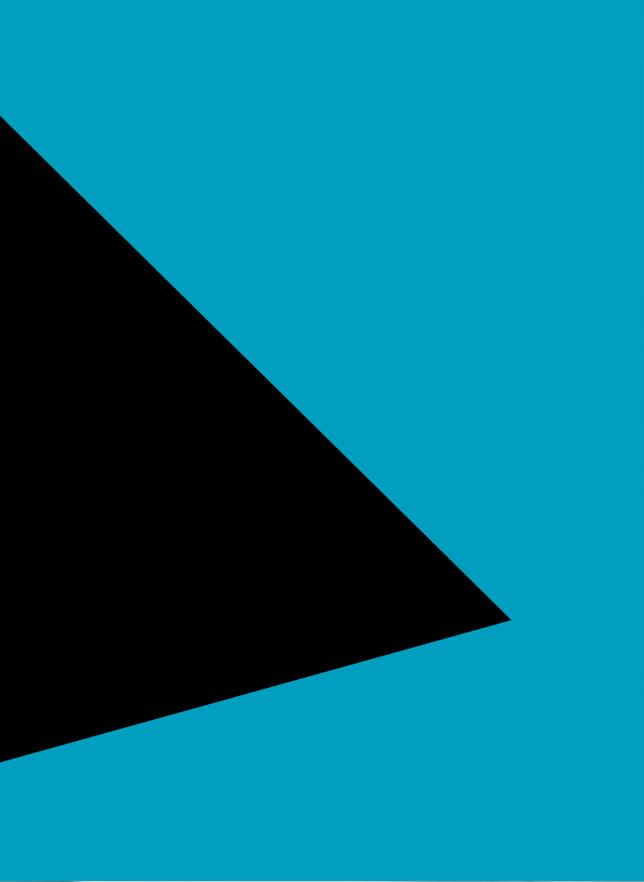
You'll also instantly become part of the TU Dublin Graduate Network – a group of over 90,000 former students. Through this, you'll have access to a range of exciting networking events, careers opportunities, social activities, news and reunions.

When combined with the hugely proactive BIMM Alumni Network, you'll have an amazing level of support and assistance at your disposal. This will help you secure the successful and sustainable career in the music industry you're searching for.

### **BIMM University**

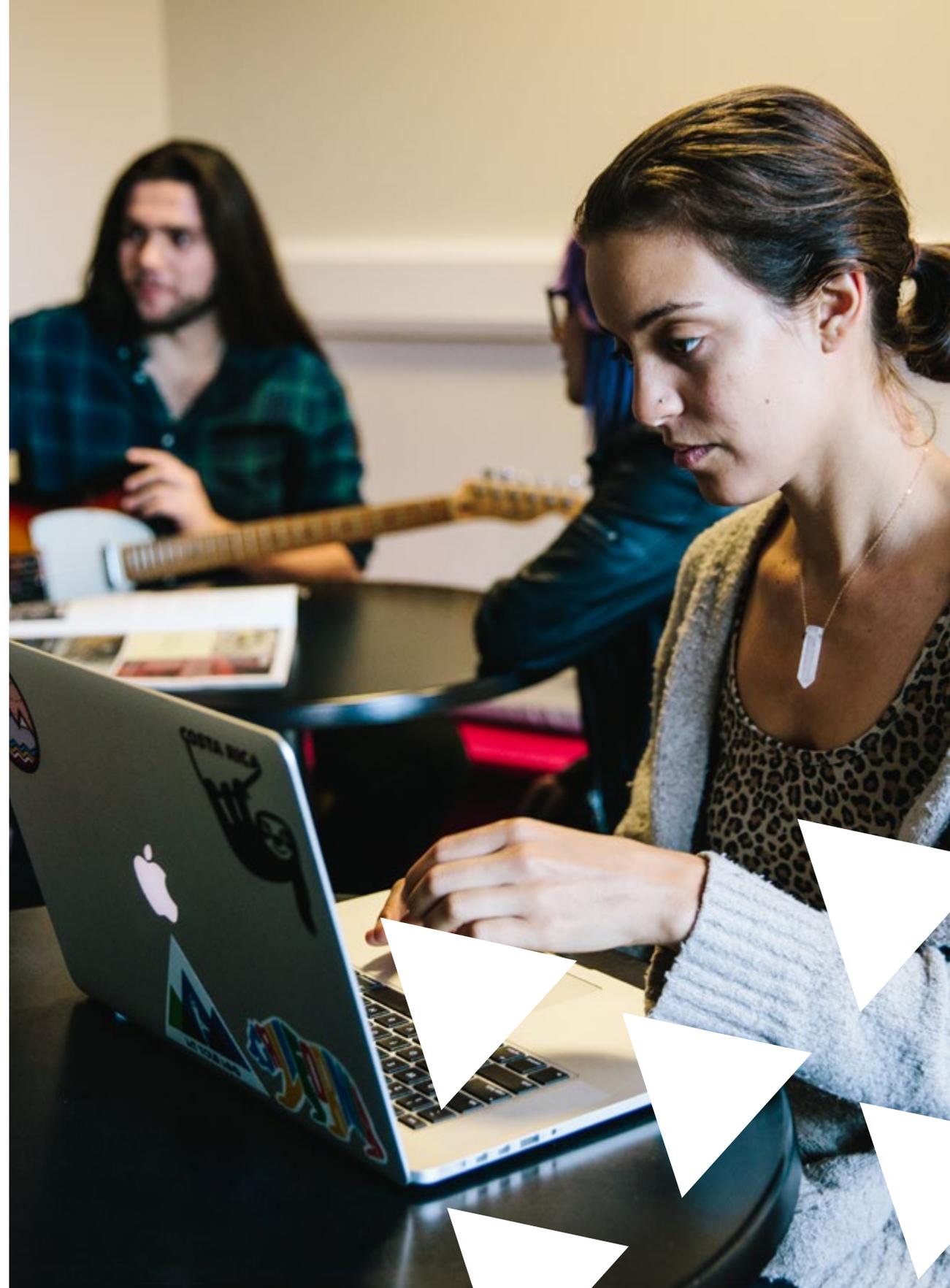
BIMM Institute Dublin is part of BIMM University. In 2019, BIMM University (formerly BIMM Institute) was granted Taught Degree Awarding Powers in the UK by an Order from the Privy Council, having demonstrated that it meets the criteria to become a 'recognised body' for awarding degrees in the UK. As such, BIMM University has overall responsibility for the academic standards and quality of the qualifications we offer, and we are able to award our own undergraduate degrees.

BIMM University-validated courses undergo a rigorous approval process, overseen by our Academic Board, which includes advice from external academic and creative industries experts to ensure that they are aligned with the UK Quality Assurance Agency's Framework for Higher Education Qualifications and the relevant Subject Benchmark Statements, and meet the needs of the industries they serve.



# How to apply

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Auditions, interviews and personal statements  
– we're here to help, every step of the way.



# Open days

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Experience BIMM Institute for yourself by attending one of our open days.

We run open days across the country so that you can see exactly how we do things. There's no better way to see what the next three years of your life could look like. Most importantly, you can decide whether we're the right fit for you.

At our open days, our welcoming staff will make you feel at home straight away. You'll get a feel for our creative and friendly environment, see our state-of-the-art, high-tech facilities and be able to explore our colleges. You'll also be able to talk to our inspiring industry lecturers and chat with students about what they've been up to.

At a BIMM Institute open day, you can:

- Experience live performances from BIMM artists
- Learn about our values, courses and relationship with the industry
- Meet our world-class tutors
- Ask questions about life at BIMM and our wide range of industry opportunities
- Chat to our current students to get find out about their own BIMM experience and how best to navigate student life

Book your place on one of our open days by heading to [bimm.ie/open-days](https://bimm.ie/open-days)



# How to apply

## **BA (Hons) Commercial Modern Music**

CAO Code: TU 961

All Irish and EU applicants who wish to apply must do so through the CAO ([www.cao.ie/apply](http://www.cao.ie/apply)), using the course code TU 961.

Applications open from 5th November and close at 5.15pm on 1st February each year. We encourage all applicants to apply before the 1st February deadline due to the audition requirement for this course.

Applicants must achieve a minimum of 2 H5s and 4 O6s or H7s (formerly 2 Higher Level C3s and 4 Ordinary Level D3s), in any Leaving Cert subject or equivalent. A minimum of five distinctions at QQI Level 5 will also be accepted.

All applicants must attend an audition to determine their eligibility for the course. CAO applicants can gain up to a maximum of 600 additional points at audition to add to their Leaving Cert points.

Mature students are welcomed and should apply through the CAO as usual. Applicants must be 23 years of age on 1st January in the year of application in order to be classified as such. The primary entry criteria for consideration will be the audition only.

Equivalent qualifications that will be considered from EU applicants can be viewed at: [www2.cao.ie/downloads/documents](http://www2.cao.ie/downloads/documents)

## **BIMM Institute Courses**

Applications are made directly to BIMM Institute Dublin, initially via the 'Apply' form on the website: [bimm.ie](http://bimm.ie)

Applications open from 5th November. We encourage all applicants to apply in advance of 1st July due to demand for the course. Diploma applicants must have successfully completed one module at Level 5 (i.e. one subject at Leaving Cert Level or one module at QQI Level 5, or equivalent) and must be 17 years of age on 1st January in the year of application.

All applicants must attend an audition or interview to determine their eligibility for the course.

BA (Hons) Music Business applicants must achieve a minimum of two H5s and four O6s or H7s (formerly 2 Higher Level C3s and 4 Ordinary Level D3s), in any Leaving Cert subject, or equivalent. A minimum of five Distinctions at QQI Level 5 will also be accepted.

Mature students are welcome and must be 23 on 1st January in the year of application in order to be classified as such. The primary entry criteria for consideration will be the audition.

## **Auditions**

Applicants to BA (Hons) Commercial Modern Music and the Foundation Diploma Professional Musicianship will be required to complete an audition in order to determine their eligibility for their chosen course. Auditions for BA applicants will begin in March and continue through to May.

Applicants for the Foundation Diploma Professional Musicianship course will be auditioned from March and throughout the summer, but priority will be given to those applying for the full-time course.

Audition requirements will be sent to each applicant in advance, and audition dates and times will be sent at least ten days in advance. Please note that all correspondence is carried out by email.

## **Interviews**

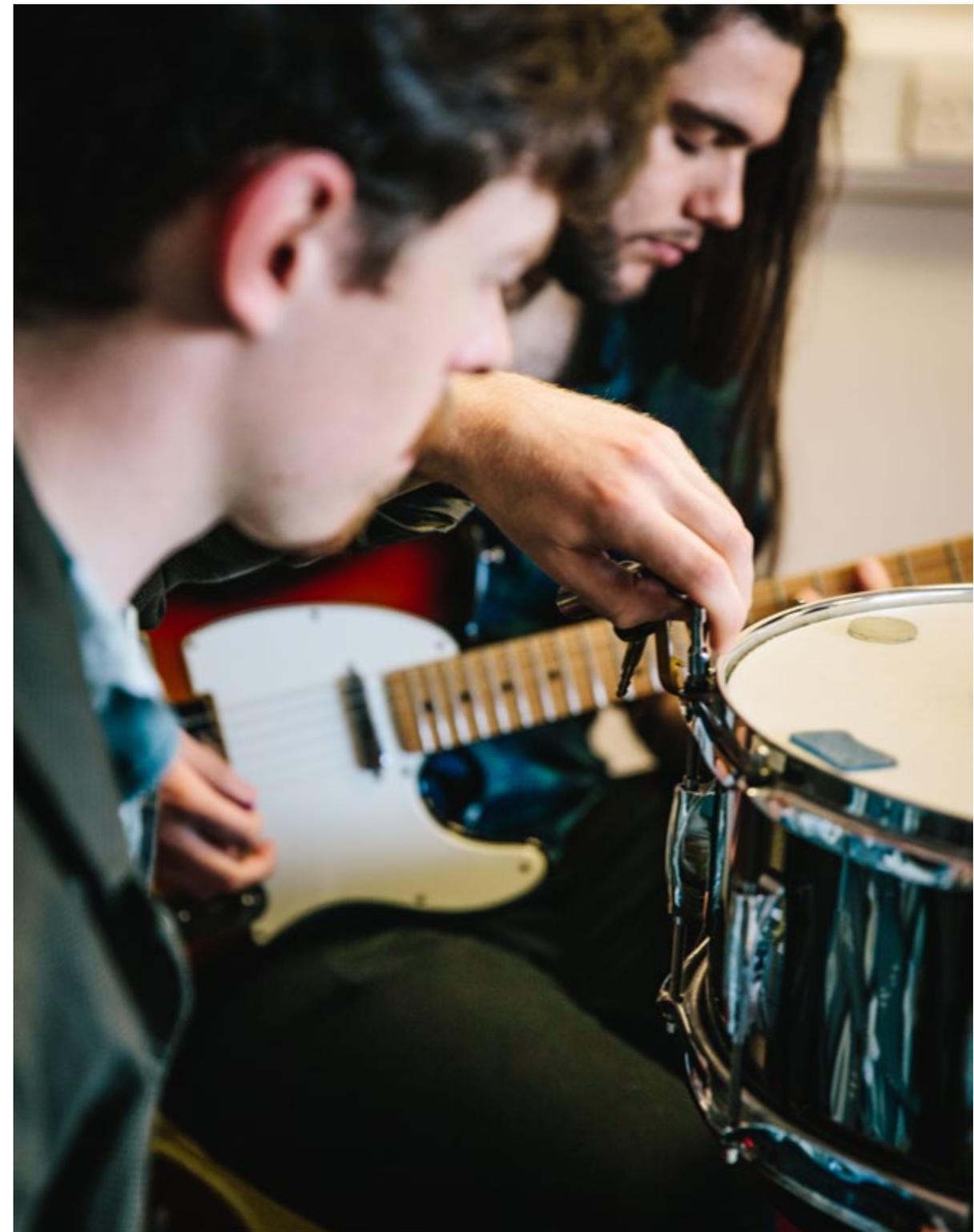
Applicants to the below courses will be required to complete an interview in order to determine their eligibility for their chosen course:

Postgraduate:  
MA in Popular Music Practice

Undergraduate:  
BA (Hons) Music Business

Diploma:  
Foundation Diploma Music & Audio Production  
Foundation Diploma  
Music Business

If you have any queries about applying for a BIMM Institute Dublin course, please contact our Admissions Team on 01 5133 666 or by emailing [dublin@bimm.ie](mailto:dublin@bimm.ie)





## Fees and finance

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### **BA (Hons) in Commercial MWW**

This course is part of the Free Fees Initiative scheme, so if you're eligible, you'll only have to pay the student contribution fee, which was €2,000 in 2022/23 but can be subject to change by the government.

To check for the current student contribution amount and eligibility, take a look at [www.studentfinance.ie](http://www.studentfinance.ie).

Detailed information on fees are also available from the Fees Office at TU Dublin.

### **International Students**

The fee structure for International students is equivalent to Technological University Dublin's International Fees. More information is available from the TU Dublin International Office.

### **BA (Hons) Music Business**

Please visit our website for up-to-date fee information for 2023/2024. The fees for this course for the academic year 2022/2023 were €4,950.

Fees are payable directly to BIMM Institute Dublin with a deposit of €300 required to accept and secure a place on the course.

The BA (Hons) Music Business is a private degree and SUSI funding and grants are not available. A monthly payment plan is available upon enrolment.

### **MA Popular Music Practice**

Please visit our website for up-to-date fee information for 2023/2024. For the academic year 2022/2023, fees for this course were €6,450. They're payable directly to BIMM Institute Dublin, with a deposit of €500 required to accept and secure a place on the course.

The MA in Popular Music Practice is a private degree and SUSI funding and grants are not available. A monthly payment plan is available upon enrolment.

Students may wish to apply for tax relief and further information can be found at: [www.citizensinformation.ie](http://www.citizensinformation.ie)

### **Foundation Diploma Professional Musicianship, Foundation Diploma Music Business, Foundation Diploma Music & Audio Production Course Fees.**

Please visit our website for up-to-date fee information for 2023/2024. For the academic year 2022/23, fees for this course were €2,450, payable directly to BIMM Institute Dublin. A deposit of €300 is required in advance to accept and secure a place on the course. Fees may be subject to change. A monthly payment plan is available for this course.

### **Grants**

A number of different grants are available from SUSI (Student Universal Support Ireland). These are awarded on an individual basis and are means-tested. They're not usually available to students undertaking part-time study or private courses.

### **Scholarships**

BIMM is dedicated to supporting and offering opportunities to talented and passionate aspiring musicians. Our aim is to do as much as we can to help our students succeed.

Many schemes are provided in conjunction with our high-profile music industry partners and show our commitment to supporting talented music students from all backgrounds. Find out more about our scholarships at:

[bimm.ie/fees-finance/scholarships-bursaries](http://bimm.ie/fees-finance/scholarships-bursaries)

If you have any queries about applying for a BIMM Institute Dublin course, please contact our Admissions Team on 01 5133 666 or by emailing [dublin@bimm.ie](mailto:dublin@bimm.ie)



## Accommodation

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Dublin is a thriving student city with plenty of accommodation options to investigate.

It's very easy to get around, so wherever you choose, Dublin's great transport system will get you to BIMM. Plus, you'll never be more than five minutes from bars, shops and parks.

Whether you decide to live in a flat, a shared house or even on a part-board basis with a family, there's plenty to choose from (although they do fill up fast).

There are no halls of residence at BIMM Institute Dublin, but our Student Support Team can offer a lot of guidance when it comes to finding suitable student digs.

Available accommodation includes:

- Dedicated student housing
- Private landlords
- House-share opportunities
- Part-boards with families

Students on BA (Hons) Commercial Modern Music are registered TU Dublin students and, as such, can use the range of services provided for students there, including the Accommodation Service. This service helps with finding accommodation and advice on all related matters. TU Dublin also has a number of halls of residence throughout the city of Dublin, some of which are located within walking distance of BIMM. For more information, please visit the BIMM Institute Dublin website: [bimm.ie](https://www.bimm.ie)

# Contact Information

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Version 1

**To apply to BIMM Institute, book an audition or ask us a question, please don't hesitate to get in touch.**

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Ireland

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Tel (Int): +353 1 5133 666  
Email: [dublin@bimm.ie](mailto:dublin@bimm.ie)  
Web: [www.bimm.ie](http://www.bimm.ie)



BIMM Dublin Official



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## Thank you

We'd like to thank all our students and staff for appearing in and contributing to our prospectus.

## Disclaimer

This prospectus was printed in October 2022. It contains information on BIMM Institute courses and programmes that are intended to run for students wanting to start their higher education journey in 2023.

We've made every effort to ensure that the information provided is accurate and correct at the time of printing. However, the information contained in this prospectus is subject to change without notice.

Please note that courses and course content are regularly reviewed and may be subject to change. Courses themselves are subject to availability.

## Did you know?

The paper in this prospectus is sourced from managed forests.

