

Audition Guidelines

BA (Hons) Songwriting & Music Business

What to expect

Auditions last one hour and are 1-1 on Zoom with a BIMM assessor. You will be asked some questions about yourself and will have the opportunity to ask any questions you may have about the course.

What to prepare ahead of the day

- Please prepare an original song to perform. You can accompany yourself with a live instrument or a backing track. If you are using a backing track, please ensure you were involved in the production process.
- Please prepare a recorded Songwriting demo. Your demo:
 - Does not have to be mastered.
 - Should have at least two tracks on the demo
 - Should be different to the song you will perform live in the audition
 - Can be a home demo created in a D.A.W
 - Can be a live demo recorded and arranged in a studio
- Please email the link to your demo (e.g. soundcloud, youtube, spotify, googledrive, onedrive etc) to admissions@bimm.ac.uk ahead of your audition. Please note, we cannot accept email attachments or download files. Please send your demo in by the deadline outlined in your email confirmation
- You will be asked to work through some sight reading and music theory-based exercises. Please do not worry if your theory knowledge is limited. We offer a practitioner support scheme to those who need to brush up their theory in the first year of their course
- Please prepare to answer questions about your experience, aspirations and interest within Music Business. Your assessor will also explore with you what you hope to gain from your studies and discuss your career goals.

If you have any questions about what to prepare please email admissions@bimm.ac.uk



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