



BIMM  
INSTITUTE

# What to include in a personal statement



## **Ideas of what to include in your statement for Non-Performance courses:**

### **Why do you want to study this subject?**

- Specific aspects of the event industry/Music Business that are of interest to you
- Examples of school coursework or practical work you have completed that relate to this subject
- Books, magazines, web sites you are aware of that relate to specific events or the event industry
- Awareness of prominent event businesses and/or aspects of event entrepreneurship
- Work experience, a part time job, or a hobby that might relate to some aspect of the subject area
- Community, charity or voluntary involvement that might relate to events or the event business
- Sixth form activities or other school related involvement in music or events, such as helping out during open days, performing or helping to produce school shows, or membership of social clubs
- Personal experiences that have encouraged you to explore this subject
- Where you think a degree in this subject might take you in the future
- Evidence that you are a reliable and responsible person
- What you might have gained from formal extra-curricular activities such as Young Enterprise, World Challenge, Duke of Edinburgh Award, Asdan Award, Scouts, clubs, debating societies, or similar.

### **Your interests and skills**

- What you like to do in your free time
- Your wider sport and leisure activities
- Subjects you might research or study in your own time
- Musical instrument(s) you play (if applicable)
- Languages you speak
- Prizes you have won or positions achieved in your interests

### **Presentation**

- The statement should be well written and articulate.
- Spelling and accuracy of grammar are extremely important.
- Diversity of vocabulary is extremely important.

### **What not to include**

Support requirements. Please disclose this information via your application form. This will ensure it is captured correctly and details can be shared with BIMM Institute Support teams.

You can find examples of good statements for a wide range of subjects here:

[www.studential.com/personalstatements](http://www.studential.com/personalstatements)



## **Ideas of what to include in your statement for Performance and Production related courses:**

### **Why do you want to study this subject?**

- What you want to study at university and why
- Specific aspects of the courses that interest you Musical/Production experience
- Examples of coursework you have completed Practical work you have enjoyed
- Books, articles, etc. you have read related to the subject area
- Work experience or voluntary work in this area Conferences you have attended
- Personal experiences that lead to the decision to take this subject
- Where you hope a degree in this subject will take you in the future
- Experiences that show you are a reliable and responsible person
- Part-time job
- Business enterprise
- Community and charity work
- Sixth form committee
- Helping out at school events and open days
- Young Enterprise, World Challenge, Duke of Edinburgh award, Asdan Award, Debating societies, and what you have gained from these experiences.

### **Your interests and skills**

- What you like to do in your free time
- Sport and leisure activities
- Subjects you study that are not examined
- Musical instrument(s) you play
- Languages you speak
- Prizes you have won or positions achieved in your interests

### **Presentation**

- The statement should be well written and articulate.
- Spelling and accuracy of grammar are extremely important.
- Diversity of vocabulary is extremely important.

### **What not to include**

Support requirements. Please disclose this information via your application form. This will ensure it is captured correctly and details can be shared with BIMM Institute Support teams.

You can find examples of good statements for a wide range of subjects here:

[www.studential.com/personalstatements](http://www.studential.com/personalstatements)