



In-person Audition and Interview Guidelines

BA (Hons) Music Marketing, Media and Communication

This guide will help you prepare for your in-person Audition or Interview. It is important that you read each section to give yourself the best chance of obtaining a recommendation for the course.

Please also refer to our handy checklist to ensure nothing is missed and you are best prepared.

BIMM Institute - Core Values

Here at BIMM Institute believe in empowering our students, and encouraging creativity regardless of Gender, Race, Religion, Age or Disability.

We are a community of creatives with a passion for Music, so what does it take to be part of BIMM Institute? As a BIMM Institute student you will be creative, collaborative, innovative, professional and continue to push the boundaries of the Music Industry.

What to expect

Auditions and interviews are one to one with a BIMM Institute Assessor and will last up to 1 hour.

During your audition or interview you will have the opportunity to ask questions about the course, demonstrate your skill set and experience, discuss all aspects of the industry and why this course and area of the music industry excites you. Your assessor will also explore with you what you hope to gain from your studies and discuss your aspirations.

Presentation Preparation

Please prepare a 5-minute presentation covering ONE of the following topics:

- Social media campaign
- Youtuber / YouTube campaign
- Written piece of journalism
- Thought provoking blog post

The presentation will help create a discussion centre piece for your interview. It is not designed to test your presenting skills, but to encourage thought and conversation which will help determine suitability for the course. You might want to include statistics and quotes, or other assets, that can support your presentation.

You can deliver your presentation in a way you feel is effective to communicate your thoughts and ideas. For example, we would recommend a PowerPoint or Keynote presentation as a standardise way of presenting to ensure quality.

**** PLEASE COMPLETE THE SUBMISSION FORM ON THE NEXT PAGE ****



Submitting your Supporting Material - Presentation Piece

Please submit your supporting materials e.g. PowerPoint, Word document, videos through an online sharing platform such as:

- Google Drive
- One Drive
- Dropbox

When your material has been uploaded, please include a link in the below form. You need to complete this by the deadline given to you. Late submissions may not be considered. We cannot download your presentation, please do NOT send us links to WeTransfer or email attachments. Please use the submission form below only.

Please use the submission form below only. Your supporting material can also be brought in on a USB stick or even your own device I.e laptop, tablet etc.

Your Links - Presentation Piece

You MUST complete the form below. This is where you can provide information and links ready for your interview. Once this has been filled in please double check that the links work. You will then need to save and name the document in capital letters with your full name followed by the word 'PRESENTATION' e.g. JAMESSMITHPRESENTATION

Please return this via email only to admissions@bimm.ac.uk

FULL NAME

Name of presentation:

Link to presentation: