

BIMM Institute Level 3 Extended Diploma in Music Business and Events- Course Specification

Full title of the course & award	Level 3 Extended Diploma in Music Business & Events
Mode of attendance	Full-time
Length of Course	2 Years (1-year exit options available)
Start date	20.9.21
Awarding Body	RSL
Teaching institution	BIMM Institute Birmingham, BIMM Institute Brighton, BIMM Institute Manchester
Funding Partner	New College Swindon
Language of study	English
Final Award and Exit Awards	Year 1- RSL Level 3 Subsidiary Diploma in the Creative Music Industry (Entrepreneurship pathway) Year 2- RSL Level 3 Extended Diploma in the Creative Music Industry (Entrepreneurship pathway)
Admissions criteria	Five GCSEs at a minimum grade of C/4, including English Language and Maths

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Course Structures

NAME¹	DESCRIPTION²	LENGTH³
Event Management	Music Events are one of the most diverse and exciting aspects of the music industry and in this lesson you'll learn how to plan and run your own events. You'll be shown how to organise, budget, promote and manage events, and given valuable experience so you're able to go out and do this for yourself.	2.5 Hours
Live Sound	A working knowledge of how to practically undertake the technical aspects of a music event are key to communication and successful management. As an event manager, development of your technical skills is also an opportunity for you to diversify your skill set and maximise income streams within the Music Event sector. This lesson covers all areas of live sound production, from monitor engineering skills to mic selection and placement. You'll have the opportunity to learn and practice using a full range of professional equipment	2.5 Hours
Stage Management	Managing the performance arena and the professionals that occupy it requires a specific and unique set of skills. In Stage Management, you will learn about all aspects of the performance arena and the roles and responsibilities of the people working within it. You will then plan and manage the stage at a professional Music Event, reflecting on the success of your management, and setting targets for future development.	2 Hours
Event Tech	In order to effectively communicate and work within Music Events and Business, it is incredibly important to understand the practical application of technical equipment and the associated terminology and language. In Events Tech, you will look at everything from Musical Instruments to Sound Systems, all in a practical setting.	1.5 Hours

¹ This is the class name which will be created on the BIMM VLE and appear on the website

² This is the class description which will appear on the website

³ This is the suggested class length, however these may be subject to alteration based on the requirements of the entire FE Study Programme, which may vary between colleges of across the academic year.

Music & Media	With exponential growth in Music Media, and over half the world's population engaging with some form of Social Media, it is key to the success of any Music Business' that all types of Media are utilised effectively. In Music & Media you will explore a range of Music Media, analysing their relationship to your own Music Business practice. You will then create your own Social Media Strategy to promote your own Music Business ventures.	2 Hours
Music in Context	Music in Context is where you'll learn about the interaction between music and society. In this class, you'll track back through history and study some of the most influential musical styles, artists and the impact they've had on music, technology, politics and societal change	1.5 Hours
Career Development	In Career Development, you will reflect on your own Music Business goals and ambitions, assessing your current skill set, plotting a bespoke developmental path for you, relevant to your own goals and targets.	2 Hours
Music Industry & Employability	In Music Industry, you will look at an overview of today's musical landscape, mapping revenue flow and analysing revenue streams. You will look at Music contracts and how they can support and underpin your own Music Business practice.	1.5
Extended Studies	Extended Studies is a dynamic and conversational space for general course management and personal development. In this session you will discuss a range of topics including (but not limited to) up and coming performances, recording sessions, assessment, personal wellbeing, masterclasses, important course notices, as well as analysing music and your progress utilising reflective practice.	1
	Total (in hours per week)	16.5
NAME	DESCRIPTION	LENGTH
Event Management	In year 2 you'll develop the skills learnt in year 1, planning, promoting and managing your own music events. You'll organise, budget, promote and manage events, and gain valuable experience connecting you with the music industry.	2.5 Hours

Live Sound Production	In year 2 you will develop the skills learnt in year 1. You'll learn how to operate a professional PA from monitor engineering skills to mic selection and placement. You'll have the opportunity to learn and practice using a full range of professional equipment	3 Hours
Event Tech	In order to effectively communicate and work within Music Events and Business, it is incredibly important to understand the practical application of technical equipment and the associated terminology and language. In Events Tech, you will look at everything from Musical Instruments to Sound Systems, all in a practical setting.	2 Hours
Research Methods	This lesson offers students the chance to undertake an investigation, critically analysing an area of interest within the music industry. Whilst doing so, you'll develop your academic skills that will help you for higher academic studies.	2 Hours
Music & Media	With exponential growth in Music Media, and over half the world's population utilising Social Media, it is key to the success of any Music Business' that all types of Media are utilised effectively. As in year 1, in Music & Media you will explore a range of Music Media, analysing their relationship to your own Music Business practice. You will then create your own Social Media Campaign to promote your own Music Business ventures.	2 Hours
Career Development	In Career Development, you will reflect on your own Music Business goals and ambitions, assessing your current skill set, plotting a bespoke developmental path for you, relevant to your own goals and targets.	2 Hours
Music Industry & Employability	This year's class builds on your existing knowledge from year one, where you'll continue to explore the music industry and the different roles and functions within it. You'll take an in-depth look into royalties, copyright and collection societies. You'll also begin working on your own business plan that will help you to forge a path into the music industry.	2 Hours

Extended Studies	Extended Studies is a dynamic and conversational space for general course management and personal development. In this session you will discuss a range of topics including (but not limited to) up and coming performances, recording sessions, assessment, personal wellbeing, masterclasses, important course notices, as well as analysing music and your progress utilising reflective practice.	1 Hour
	Total (in hours per week)	16.5

Timetables

Timetables are made available at enrolment. While every effort is made to make the timetables as student friendly as possible classes could be timetabled any time between 9am-6pm, Monday – Friday (9am -8pm at BIMM Institute Brighton only). Classes may also be at different BIMM Institute buildings depending on tutor and resource availability.

Years at BIMM Institute are divided into three terms. The academic year usually starts late September/early October and runs until the end of June.

Assessment Calendar

An Assessment Calendar will be provided at enrolment. Any updates to the assessment programme will be presented at the start of each term subject to Awarding Organisation guidance.

Assessment Calendars are subject to change and may differ between BIMM Institute FE Centres.

Practical Assessments and Performance

Practical assessments ask you to demonstrate a practical skill under assessment conditions. These practical skills could include things such as your ability to play your instrument, your ability to perform in an ensemble setting or your ability to produce a recording or operate hardware/software. The skill being tested will depend on the course and unit being taken. Many practical assessments also contain a viva voce where the assessor will ask you questions regarding your assessment and the related subject area.

Multimedia coursework

Multimedia coursework contains a mixture of elements some written and some practical. An example of this type of assessment is creating a 3-page newspaper layout containing text and visual elements. On some courses, you may have to do portfolio assessments which you compile a mixture of audio/visual and written elements together this is usually done using online portfolio software.

Written coursework

Written course work is used in all BIMM Institute courses and can take several forms.

- Research projects – in these assessments you will be expected to conduct research into the chosen topic. This could include secondary research (reading) or primary research (conducting original research such as focus groups/questionnaires etc.). You will then be required to write an essay based on this research, putting forward clear and concise arguments.
- Reflective essays – in these assessments you are required to reflect on your professional practice or development activities and identify areas for improvement. These essays do require you to engage in adequate research which will depend on what the subject of the reflective essay is.
- Blog assessments – these assessments require you to submit regular written tasks normally to an online blog which are then combined to form the final assessment submission. These written tasks contain a mixture of reflective and research elements.
- Portfolio – these assessments are constructed from smaller written tasks given to the student throughout the year. The student then combines these smaller written tasks and submits them along with a final piece of writing that links the tasks together. These written tasks could be research or reflection based.

In some cases, an assessment may combine two or more of these types of written work.

Presentations

In these assessments, you will be asked to make a planned presentation to an assessor or panel of assessors. Some presentation assignments ask you to reflect on your practice on the course while others are more academically focused and require you to engage in rigorous research.

Teaching and learning

Teaching

The course provides high quality tuition and support for all students in line with BIMM's teaching and learning ethos and adheres to the Ofsted Education Inspection Framework by setting high expectations, embedding reflective practice and promoting equality and diversity within the curriculum.

All modules are delivered through small and large group teaching, alongside tutorials

and career mentoring, helping to create a varied and positive learning environment. Classes utilise peer interaction, encouraging all students to form strong working relationships to build their own network and community of practice.

The assessment programme has been created based on a formative approach to developing deep learning, utilising a variety of methods including written, portfolio, performance and presentation giving the student a rounded experience and empowering them to take ownership of their progress, guided by BIMM's expert tuition. This approach also enables the teaching to be differentiated for each student, personalising their learning journey and enabling them to utilise their own creative output to achieve their qualification.

Course notes and assignments briefs are provided in digital format and a state-of-the-art Virtual Learning Environment is utilised by tutors and students to enable further study, creating a balance between classroom and online for a blended learning approach.

For more detail on the Teaching and Learning methods BIMM Institute employs please see our [Learning and Teaching Strategy](#).

Self-directed study

All courses at BIMM Institute have self-directed study hours associated with them. During this time, you are expected to be engaging in appropriate learning activities for your course. This could include practicing your instrument, conducting research, writing assignments, and preparing for upcoming classes.

In-Class Activities and Tutorials

BIMM Institute has a number of mechanisms for formative assessment which allow you to gain feedback before coursework deadlines.

In-class activities are used as an opportunity to provide feedback to students. During lessons, there are opportunities to receive feedback from peers as well as the tutors. Some lessons are heavily focused toward providing students who perform or present their work with feedback to help them improve.

Students can also take advantage of BIMM Institute's tutorial system to gain additional feedback. The tutorial system allows you to book 1 to 1 sessions with tutors. You can use these sessions to gain specific feedback on any aspect of your work.

Careers Education, Information, Advice & Guidance (CEIAG)

Whether you need support to plan your music career, help with University, Apprenticeship or job applications, CV writing, job hunting or you have general questions about your next steps, our experienced and impartial team of careers experts and advisors are available to help you kick start your music career.

Special Educational Needs, Disabilities & Learning Support

BIMM Institute is committed to a policy of equal opportunities for all students and is particularly committed to ensuring that students with specific learning needs and disabilities are provided with appropriate support and equal access to their chosen course of study.

BIMM has an experienced Further Education Learning Support Team that are ready to help with all learning needs and additional support requirements. If you have an Educational Health Care Plan (EHCP), or you would like to discuss special educational learning need or disability, you will have the opportunity to disclose and indicate this in both your initial assessment, and your application and/or pre-enrolment form. A member of our Support team will then contact you before the start of your course to arrange a consultation, and help create your personal support plan.

Staff

BIMM Institute is proud of its long history of employing music industry professionals to teach at all our colleges. We believe that through this practice we provide the best opportunities to our students to learn from tutors who understand their goals and have the knowledge and experience necessary to help make them a reality.

More information can be found regarding our tutors on our [staff page](#).

Sometimes tutors are granted leave to engage in industry activities such as going on tour, conducting research or other professional development activities. This is vital to ensure that our tutors can give students the most current information, and share recent experiences, regarding a music industry that is constantly evolving and expanding into new areas.

Whenever a tutor goes on leave, whether it is due to industry activities or unavoidable factors such as illness or maternity leave, BIMM Institute endeavours to ensure that lessons are covered by an industry professional with relevant experience in the subject. Through this practice, we aim to provide high quality learning opportunities throughout your course of study at BIMM Institute.

Language

All qualifications at BIMM Institute are taught and assessed in English

Additional Costs

Students who are thinking of applying to BIMM Institute should read the [Essential Equipment](#) document which outlines what is required to successfully study at BIMM Institute.

Most BIMM Institute Colleges provide a limited number of rehearsal rooms, and free access to rehearsal facilities in local venues, unfortunately these can become fully booked at peak times and, at some colleges, are not available outside BIMM Institute opening hours. Depending on when you want to rehearse and the frequency with which you want to rehearse you may need to pay for private rehearsal space.

Accommodation and Living Costs

Information about accommodation and living cost at each BIMM Institute college can be found on the [Essential Documents](#) page.

Disabled Access

BIMM Institute Birmingham

All teaching buildings at BIMM Institute Birmingham are wheelchair accessible.

BIMM Institute Brighton

At BIMM Institute Brighton the majority of teaching buildings are wheelchair accessible. However, our BIMM Institute East building is currently not wheelchair accessible, this mainly affects Music Production courses. If you require wheelchair access every effort will be made to arrange different rooms that are accessible.

BIMM Institute Bristol

All teaching buildings at BIMM Institute Bristol are Wheelchair accessible, however some class-rooms are not accessible, students who wish to study either Professional Musicianship (Drums) or Music Production are advised to apply to a different BIMM Institute college if they require wheelchair access.

BIMM Institute Manchester

All teaching buildings at BIMM Institute Manchester are wheelchair accessible

For more information and details of how to apply for support please see our student disability guides (<http://www.bimm.co.uk/student-disability-guides/>)