



Zoom Audition Guidelines

BA (Hons) Popular Music Performance (Vocals) & Music Business

This guide will help you prepare for your Zoom Audition or Interview. It is important that you read each section to give yourself the best chance of obtaining a recommendation for the course.

Please also refer to our handy checklist to ensure nothing is missed and you are best prepared.

BIMM Institute - Core Values

We here at BIMM Institute believe in empowering our students, and encouraging creativity regardless of Gender, Race, Religion, Age or Disability.

We are a community of creatives with a passion for Music, so what does it take to be part of BIMM Institute?

As a BIMM Institute student you will be creative, collaborative, innovative, professional and continue to push the boundaries of the Music Industry.

What to expect

Auditions/interviews are one to one with a BIMM Institute Assessor and will last 1 hour. This is your opportunity to tell us about you and show your skill set for the course of interest.

There are three parts to your joint honours audition:

1. Performance Audition – Vocals
2. Music Business Presentation submission
3. Theory & Sight Reading

During your audition you will have the opportunity to ask questions about the course, provide details on your musical background such as recording/performance experience, and discuss genres you have a keen interest in. Your assessor will also explore with you what you hope to gain from your studies and discuss your musical aspirations.

1. Performance Audition - Vocals

You must prepare two songs to perform, one of your own choosing and one from the song list below, or you can select two from the list below. A verse and a chorus will suffice but please make sure:

- They are **CONTRASTING** styles e.g. no two Billie Eilish songs
- They demonstrate your technical ability
- You feel comfortable performing them

Please refer to the vocal checklist for key preparation tips.

Genre	Artist	Track	Genre	Artist	Track
Pop	Dua Lipa	<i>Don't Start Now</i>	Singer/songwriter	Joni Mitchell	<i>Big Yellow Taxi</i>
Funk/pop	Lizzo	<i>Juice</i>	Pop	Demi Lovato	<i>Stone Cold</i>
Rock	Joan Jett	<i>Do You Wanna Touch Me</i>	Jazz	Ella Fitzgerald	<i>Misty</i>
Rock	Queen	<i>Killer Queen</i>	R&B/Soul	H.E.R.	<i>Hard Place</i>
Reggae	Bob Marley	<i>No Woman No Cry</i>	60's pop	The Beatles	<i>Yesterday</i>
Soul	Donny Hathaway	<i>A Song For You</i>	Pop	Harry Styles	<i>Watermelon Sugar</i>
Funk	Stevie Wonder	<i>Higher Ground</i>	Jazz	(Any jazz version)	<i>All Of Me</i>
R&B	Lianne La Havas	<i>Bittersweet</i>	Indie Rock	Arctic Monkeys	<i>Do I Wanna Know</i>
Jazz	Gregory Porter	<i>Hey Laura</i>	Pop	Lady Gaga & Ariana Grande	<i>Rain On Me</i>
Pop	Anne Marie	<i>To Be Young</i>	Soul/blues	Imelda May	<i>Black Tears</i>

Vocal Skills - Techniques & Theory Exercises

Your assessor may ask you to demonstrate the following exercises below. We recommend you become familiar with:

- Major & minor scales
- Intervals within one octave
- Ability to harmonize

If the theory of the above list is new to you, your ability to accurately hear and pitch the notes they contain will be assessed. If these exercises are demonstrated successfully, your assessor may request some additional examples, such as:

- Pentatonic scales
- Head/chest/mixed voice
- Modal scales

These are not integral to the overall recommendation; however, they can strengthen your audition.

2. Music Business Presentation Preparation

Please prepare a 5-minute presentation covering one of the following topics:

- A current development or issue within the music industry
- An area of the music business, a company or brand that interests you
- A prominent entrepreneur relevant to the music industry
- A music marketing campaign that caught your attention

The presentation will help create a discussion centre piece for your interview. It is not designed to test your presenting skills, but to encourage thought and conversation which will help determine suitability for the course.

You can deliver your presentation in a way you feel is effective to communicate your thoughts and ideas. For example; PowerPoint, video, a written piece you can talk through, or a series of blogs you have written.

Submitting your Supporting Material - Presentation Piece

Please submit your supporting materials e.g. PowerPoint, Word document, videos through an online sharing platform such as:

- Google Drive
- One Drive
- Dropbox

When your material has been uploaded, please include a link in the below form. You need to complete this by the deadline given to you. Late submissions may not be considered. We cannot download your presentation, please do NOT send us links to WeTransfer or email attachments. Please use the submission form below only.

Your Links - Presentation Piece

You MUST complete the form below. This is where you can provide information and links ready for your zoom interview. Once this has been filled in please double check that the links work. You will then need to save and name the document in capital letters with your full name followed by the word 'PRESENTATION'

E.g. JAMESSMITHPRESENTATION. Please return this via email only to admissions@bimm.ac.uk.

FULL NAME

Link to presentation:

*****more information on next page*****

3. Theory & Sight Reading

You will be asked to work through some sight reading and music theory-based exercises in order to gauge your musical knowledge and aptitude.

THEORY - You will be asked to demonstrate your understanding/level of music theory knowledge. If appropriate, you will be asked some questions on time signatures and intervals.

SIGHT READING - You will be asked to demonstrate your understanding/level of notation reading. If appropriate, you will work through a short sight-reading piece with the assessor.

It is important to note that successful completion of your audition **does not** rely on these elements. We look at all aspects presented by applicants when deciding on making the appropriate course recommendation.