



## **Zoom Audition Guidelines**

### **BA (Hons) Songwriting & Music Business Guidelines**

This guide will help you prepare for your Zoom Audition. It is important that you read each section to give yourself the best chance of obtaining a recommendation for the course.

#### **What to expect**

Auditions/interviews are one to one with a BIMM Institute Assessor and will last up to 1 hour. This is your opportunity to tell us about you and show your skill set for the course of interest.

There are two parts to your audition:

1. Performance Audition – Songwriting
2. Music Business Interview

During your audition you will have the opportunity to ask questions about the course, provide details on your musical background such as recording/performance experience, and discuss genres you have a keen interest in. Your assessor will also explore with you what you hope to gain from your studies and discuss your musical aspirations.

#### **Part 1 – Performance Audition (Songwriting)**

##### **Prepared Piece**

You must prepare an original song to perform live.

The course is both theoretical and practical therefore within the audition your assessor will be looking for both a satisfactory level of songwriting proficiency and performance ability or aptitude. In terms of musical accompaniment, applicants are welcome to use either a live instrument or backing track.

Please ensure you have ready:

- Your own guitar/instrument of choice.
- A backing track, please ensure it is your own original composition/production.
- Lyric sheets, notebooks or workbooks
- Anything else that supports your creative process

##### **Demo Presentation**

We also require you to submit in advance a multi-track demo recording of a fully realized song. There is a submission form found on page 3.

Your demo:

- does not have to be mastered or meet a minimum track requirement.
- should have at least two to three tracks on the demo creating the whole song.
- should be different to the song you will perform live in the audition.
- can be played out from your device or provided on a USB/Memory stick.

##### **Theory & Sight Reading**

You may be asked to work through some sight reading and music theory-based exercises in order to gauge your musical knowledge and aptitude. **It is important to note** that successful completion of your audition **does not** rely on these elements. We look at all aspects presented by applicants when making a decision. The assessor may choose to take you through some of these exercises purely to see what level of knowledge you have and understand how you may approach this type of musical work.

**THEORY** - You will be asked to demonstrate your understanding/level of music theory knowledge. If appropriate, you will be asked some questions on key signatures, intervals and chords.

**SIGHT READING** - You will be asked to demonstrate your understanding/level of notation reading. If appropriate, you will work through a short sight-reading piece with the assessor.

## Part 2 - Music Business Interview

Please prepare a 5-minute presentation covering one of the following topics:

- A current development or issue within the music industry
- An area of the music business, a company or brand that interests you
- A prominent entrepreneur
- A marketing campaign that caught your attention

The presentation will help create a discussion centre piece for your interview. It is not designed to test your presenting skills, but to encourage thought and conversation which will help determine suitability for the course.

You can deliver your presentation in any way you feel is effective to communicate your thoughts and ideas. For example; PowerPoint, video, a written piece you can talk through, or a series of blogs you have written. Please note, the above examples are recommendations only. You are able to deliver your presentation without supporting material.

### Submitting your Demo & Supporting Material (Music Business & Songwriting)

Should you wish to provide supporting material (as outlined above) to strengthen your interview, please submit through an online sharing platform such as:

- Google Drive
- One Drive
- Dropbox

Once the following submission form has been filled in, please double check that the links work and your number is correct. You will then need to save and name the document in capital letters with your full name followed by the word 'BUSINESSSWSUBMISSION' e.g. JOHNSMITHBUSINESSSWSUBMISSION.

Please return this via e-mail to [admissions@bimm.ac.uk](mailto:admissions@bimm.ac.uk).

FULL NAME

### Your Music Business Link

LINK 1

### Songwriting demo

Name of Piece:

Link to piece: