



BA (Hons) Event Management Interview Guidelines

ZOOM INTERVIEW

This guide will help you prepare for your Zoom Interview. It is important that you read each section to give yourself the best chance of obtaining a recommendation for the course.

What to expect

Auditions/Interviews are one to one with a BIMM Institute Assessor and will last up to 1 hour. This is your opportunity to tell us about you and show your skill set for the course of interest.

During your zoom interview you will have the opportunity to ask questions about the course, provide details about your work experience, discuss what events and festivals you have a keen interest in and why the music industry excites you. Your assessor will also explore with you what you hope to gain from your studies and discuss your aspirations.

Presentation Preparation

Please prepare a 5-minute presentation covering one of the following topics:

- A current development or issue within the music industry
- A culturally important event or festival: historical or modern day
- A prominent entrepreneur
- An experiential marketing campaign that has caught your attention, for example:
[Game of Thrones – New season/white walkers invade London](#)
[Westjet – Christmas miracle](#)
- A live music event company

The presentation will help create a discussion centre piece for your interview. It is not designed to test your presenting skills, but to encourage thought and conversation which will help determine suitability for the course.

You can deliver your presentation in any way you feel is effective to communicate your thoughts and ideas. For example; PowerPoint, video, a written piece you can talk through, or a series of blogs you have written.

Please note, the above examples are recommendations only. You are able to deliver your presentation without supporting material.

Submitting your Supporting Material

Should you wish to provide supporting material (as outlined above) to strengthen your interview, please submit through an online sharing platform such as:

- Google Drive
- One Drive
- Dropbox

Once the following submission form has been filled in, please double check that the links work. You will then need to save and name the document in capital letters with your full name followed by the word 'BUSINESS-SUBMISSION' e.g. JOHNSMITHBUSINESSSUBMISSION

Please return this via e-mail to admissions@bimm.ac.uk.

PLEASE COMPLETE YOUR SUBMISSION ON THE NEXT PAGE



3) SUPPORTING EVENT MANAGEMENT PRESENTATION MATERIAL

FULL NAME

LINK 1

LINK 2

LINK 3