



Zoom Audition Guidelines

BA (Hons) Popular Music Performance (Keyboards) & Music Business

This guide will help you prepare for your Zoom Audition. It is important that you read each section to give yourself the best chance of obtaining a recommendation for the course.

What to expect

As part of your audition you will be required to answer questions about your musical background, performance experience, genres you have a keen interest in, any recording experience you may have and general questions about why music excites you. Your assessor will also explore with you what you hope to gain from the course and discuss your musical aspirations.

Part 1 - Performance Audition (Keyboards)

You must prepare a song to perform. It should be around 3-minutes long and can be an original piece or a cover. Please be sure you select a song that:

- You feel comfortable with
- Demonstrates your technical ability
- Represents you as a performer

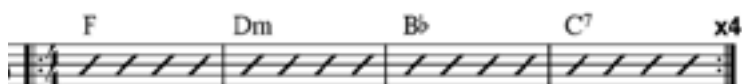
You can perform your song solo or to a backing track. Please ensure you have this prepared and set up in advance of your audition time along with any extra percussion or equipment that you require.

In order for the audition to run smoothly, please have your keyboard/piano set up prior to the audition slot. If you are planning to use any pedals it is advised to have extra leads on hand to use if needed.

Instrument Skills - Technique

Your assessor may ask you to demonstrate the following exercises below. We recommend you become familiar with:

- Major and minor scales
- Major, minor, major 7th, minor 7th, dominant 7th chords
- Create a keyboard part for the following chord sequence, varying the part with each repeat (using different chord voicings and/or melodic lines)



If these exercises are demonstrated successfully, your assessor may request some additional examples, such as:

- Diminished, half-diminished and 9th chords
- Modal scales
- Harmonic and melodic minor

These are not integral to the overall recommendation; however, they can strengthen your audition.

Instrument Skills - Styles

You will be asked to demonstrate your stylistic knowledge across two different genres in total. Your prepared piece can count as one of the genres. These should be short examples such as riffs or sections from songs. You can choose which styles you play but try to showcase a different aspect of your playing.

Example styles include (but not limited to): rock, pop, blues, punk, funk, soul, metal, reggae and jazz.

Theory & Sight Reading

You may be asked to work through some sight reading and music theory-based exercises in order to gauge your musical knowledge and aptitude. It is important to note that successful completion of your audition does not rely on these elements. We look at all aspects presented by applicants when making a decision. The assessor may choose to take you through some of these exercises purely to see what level of knowledge you have and understand how you may approach this type of musical work.

THEORY - You will be asked to demonstrate your understanding/level of music theory knowledge. If appropriate, you will be asked some questions on key signatures, intervals and chords.

SIGHT READING - You will be asked to demonstrate your understanding/level of notation reading. If appropriate, you will work through a short sight-reading piece with the assessor.

Part 2 - Music Business Interview

Please prepare a 5-minute presentation covering one of the following topics:

- A current development or issue within the music industry
- An area of the music business, a company or brand that interests you
- A prominent entrepreneur
- A marketing campaign that caught your attention

The presentation will help create a discussion centre piece for your interview. It is not designed to test your presenting skills, but to encourage thought and conversation which will help determine suitability for the course.

You can deliver your presentation in any way you feel is effective to communicate your thoughts and ideas. For example; PowerPoint, video, a written piece you can talk through, or a series of blogs you have written.

Please note, the above examples are recommendations only. You are able to deliver your presentation without supporting material.

Submitting your Supporting Material (Music Business only)

Should you wish to provide supporting material (as outlined above) to strengthen your interview, please submit through an online sharing platform such as:

- Google Drive
- One Drive
- Dropbox

Once the following submission form has been filled in, please double check that the links work and your number is correct. You will then need to save and name the document in capital letters with your full name followed by the word 'BUSINESSSUBMISSION' e.g. JOHNSMITHBUSINESSSUBMISSION.

Please return this via e-mail to admissions@bimm.ac.uk.

Your Links

FULL NAME

LINK 1