



BA (Hons) Popular Music Performance (Guitar) & Event Management

Zoom Audition Guidelines & Submission Form

This guide will help you prepare for your Interview. It is important that you read each section to give yourself the best chance of obtaining a recommendation for the course.

What to expect

Auditions/Interviews are one to one with a BIMM Institute Assessor and will last up to 1 hour. This is your opportunity to tell us about you and show your skill set for the course of interest.

During your interview you will have the opportunity to ask questions about the course, provide details about your work experience, discuss what events and festivals you have a keen interest in and why the music industry excites you. Your assessor will also explore with you what you hope to gain from your studies and discuss your aspirations.

Part 1

Prepared Piece

You must prepare a song to perform. It should be around 3-minutes long and can be an original piece or a cover. Please be sure you select a song that:

- You feel comfortable with
- Demonstrates your technical ability
- Represents you as a performer

You can perform your song solo or to a backing track. If you wish to perform with a backing track, please ensure you have this prepared and set up in advance of your audition time, along with any extra percussion or equipment that you require.

In order for the audition to run smoothly, please have your guitar amp and lead set up prior to the audition slot. If you are planning to use any pedals, it is advised to have the extra leads on hand to use if needed.

Instrument Skills - Technique

Your assessor may ask you to demonstrate the following exercises below. We recommend you become familiar with

- Rhythm guitar part/riff of your choice to a metronome. If you require a metro nome within the audition, make sure it is set up beside you in advance.
- Major and minor chords in two different positions
- Major and minor scales
- Major and minor pentatonic scales

If these exercises are demonstrated successfully, your assessor may request some additional examples, such as:

- 7th chords
- Arpeggios
- Modal scales
- Harmonic and melodic minor
- Finger style
- Picking

Instrument Skills – Styles

You will be asked to demonstrate your stylistic knowledge across two different genres in total. Your prepared piece can count as one of the genres.

These should be short examples such as riffs or sections from songs. You can choose which styles you play but try to showcase a different aspect of your playing.

Example styles include (but not limited to): rock, pop, blues, punk, funk, soul, metal, reggae and jazz.

Theory & Sight Reading

You may be asked to work through some sight reading and music theory-based exercises in order to gauge your musical knowledge and aptitude.

THEORY - You will be asked to demonstrate your understanding/level of music theory knowledge. If appropriate, you will be asked some questions on time signatures and intervals.

SIGHT READING - You will be asked to demonstrate your understanding/level of notation reading. If appropriate, you will work through a short sight-reading piece with the assessor.

It is important to note that successful completion of your audition does not rely on these elements. We look at all aspects presented by applicants when making a decision.

Part 2

Presentation Preparation

Please prepare a 5-minute presentation covering one of the following topics:

- A current development or issue within the music industry
- A culturally important event or festival: historical or modern day
- A prominent entrepreneur
- An experiential marketing campaign that has caught your attention, for example: [Game of Thrones – New season/white walkers invade London Westjet – Christmas miracle, A live music event company](#)

The presentation will help create a discussion centre piece for your interview. It is not designed to test your presenting skills, but to encourage thought and conversation which will help determine suitability for the course.

You can deliver your presentation in any way you feel is effective to communicate your thoughts and ideas. For example; PowerPoint, video, a written piece you can talk through, or a series of blogs you have written. Please note, the above examples are recommendations only. You are able to deliver your presentation without supporting material.

Submitting your Supporting Material (Events Management Only)

Should you wish to provide supporting material (as outlined above) to strengthen your interview, please submit through an online sharing platform such as:

- Google Drive
- One Drive
- Dropbox

Once the following submission form has been filled in, please double check that the links work. You will then need to save and name the document in capital letters with your full name followed by the word 'EVENTSUBMISSION'

e.g. JOHNSMITHEVENTSUBMISSION.

Please return this via e-mail to admissions@bimm.ac.uk.

PLEASE COMPLETE YOUR SUBMISSION ON THE NEXT PAGE

3) SUPPORTING EVENT MANAGEMENT PRESENTATION MATERIAL

FULL NAME

LINK TO SUPPORTING MATERIALS: