



BA (Hons) Music Business & Event Management

Zoom Audition Guidelines & Submission Form

This guide will help you prepare for your Interview. It is important that you read each section to give yourself the best chance of obtaining a recommendation for the course.

What to expect

Auditions/Interviews are one to one with a BIMM Institute Assessor and will last up to 1 hour. This is your opportunity to tell us about you and show your skill set for the course of interest.

During your interview you will have the opportunity to ask questions about the course, provide details about your work experience, discuss communications you have a keen interest in and why the music industry excites you. Your assessor will also explore with you what you hope to gain from your studies and discuss your aspirations.

Presentation Preparation

Please prepare a 5-minute presentation covering one of the following topics:

- A current development or issue within the music or events industry
- A culturally important event or festival: historical or modern day
- A company or brand in the music business or events industry that interests you
- A music / events marketing campaign that caught your attention

The presentation will help create a discussion centre piece for your interview. It is not designed to test your presenting skills, but to encourage thought and conversation which will help determine suitability for the course.

You can deliver your presentation in any way you feel is effective to communicate your thoughts and ideas. For example; PowerPoint, video, a written piece you can talk through, or a series of blogs you have written. Please note, the above examples are recommendations only. You are able to deliver your presentation without supporting material.

Submitting your Presentation

Should you wish to provide supporting material (as outlined above) to strengthen your interview, please submit through an online sharing platform such as:

- Google Drive
- One Drive
- Dropbox

Once the following submission form has been filled in, please double check that the links work. You will then need to save and name the document in capital letters with your full name followed by the word 'EVENTSUBMISSION'

e.g. JOHNSMITHEVENTSUBMISSION.

Please return this via e-mail to admissions@bimm.ac.uk.

PLEASE COMPLETE YOUR SUBMISSION ON THE NEXT PAGE

SUPPORTING PRESENTATION MATERIAL

FULL NAME:

LINK TO PRESENTATION: