



Zoom Interview Guidelines

BA (Hons) Music Marketing, Media and Communication

This guide will help you prepare for your Zoom Interview. It is important that you read each section to give yourself the best chance of obtaining a recommendation for the course.

What to expect

Interviews are one to one with a BIMM Institute Assessor and will last up to 1 hour. This is your opportunity to tell us about you and show your skill set for the course of interest.

During your zoom interview you will have the opportunity to ask questions about the course, provide details about your work experience and discuss communications you have a keen interest in. Your assessor will also explore with you what you hope to gain from your studies and discuss your aspirations.

Interview Preparation

Before your interview, please prepare a 5-10-minute presentation covering one of the following topics:

- Social media campaign
- Youtuber / YouTube campaign
- Written piece of journalism
- Thought provoking blog post

The presentation will help create a discussion centre piece for your interview. It is not designed to test your presenting skills, but to encourage thought and conversation which will help determine suitability for the course.

You can deliver your presentation in any way you feel is effective to communicate your thoughts and ideas. For example; PowerPoint, video, a written piece you can talk through, or a series of blogs you have written.

Please note, the above examples are recommendations only. You are able to deliver your presentation without supporting material.

Submitting your Chosen Communication

Should you wish to provide supporting material (as outlined above) to strengthen your interview, please submit through an online sharing platform such as:

- Instagram/Facebook/Twitter
- Online Publication
- Youtube
- Google Drive
- One Drive
- Dropbox

Please do not send us links to WeTransfer or email attachments.

You need to complete this by the deadline given to you. Late submissions may not be considered.

PLEASE COMPLETE THE SUBMISSION FORM ON THE NEXT PAGE



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Your Links

You **MUST** complete the form below. This is where you can provide information and links ready for your zoom interview. Once this has been filled in please double check that the link works. You will then need to save and name the document in capital letters with your full name, followed by the word: 'MMCSubmission' e.g JOHNSMITHMMCSubmissions.

Please return this via EMAIL ONLY to ADMISSIONS@BIMM.AC.UK

FULL NAME

LINK TO PRESENTATION

Name of Piece:

Link to first piece: