



BA (Hons) Music Production & Music Business

Zoom Audition Guidelines & Submission Form

This guide will help you prepare for your Interview. It is important that you read each section to give yourself the best chance of obtaining a recommendation for the course.

What to expect

Auditions/interviews are one to one with a BIMM Institute Assessor and will last up to 1 hour. This is your opportunity to tell us about you and show your skill set for the course of interest.

There are two parts to your audition:

1. Music Production Interview
2. Music Business Interview

During your audition you will have the opportunity to ask questions about the course, provide details on your musical background such as recording/performance experience, and discuss genres you have a keen interest in. Your assessor will also explore with you what you hope to gain from your studies and discuss your musical aspirations.

Part 1 - Music Production Interview

Your Portfolio

You must submit 3 examples of your Music Production work, please be sure that:

- Your tracks are at least 3 minutes long
- You have programmed and mixed the tracks yourself
- Any recorded elements have been managed by you (studio collaborations are permitted)

You do not necessarily have to have played any of the instruments recorded however, you will be expected to discuss your demos in depth with the assessor such as mixing and producing techniques. Your demos will be marked on:

- Quality of sequenced material
- Ability to explain your work
- Quality of recorded material (if applicable)
- Quality of mix and arrangement

Your demos should be accessible on a streaming platform such as Soundcloud/YouTube/Spotify; please see details regarding submitting your demos on page 3.

We highly recommend submitting screen shots showing applicable aspects of your workflow such as mixing, programming, synthesis, audio recording etc.

Production Piece - what inspires you?

The assessor will want to discuss with you what production styles and techniques you find interesting and inspiring so, for this reason please include a link of one of your favourite productions on the submission form. This could be a production with a music element that you really like, a track where you feel that mixing or programming is interesting or simply just really good! This piece can be a song, or music from a game or film – there are no limitations! You may also provide a track where you have questions on the production but please be prepared to have your own take on why you find the track's production or technique interesting.

Part 2 - Music Business Interview

Presentation Preparation

Please submit a 5-minute presentation covering one of the following topics:

- A current development or issue within the music industry
- An area of the music business, a company or brand that interests you
- A prominent entrepreneur
- A marketing campaign that caught your attention

The presentation will help create a discussion centre piece for your interview. It is not designed to test your presenting skills, but to encourage thought and conversation which will help determine suitability for the course.

You can deliver your presentation in any way you feel is effective to communicate your thoughts and ideas. For example; PowerPoint, video, a written piece you can talk through, or a series of blogs you have written. Please note, the above examples are recommendations only. You are able to deliver your presentation without supporting material.

Submitting Your Portfolio - Demos & Music Business Presentation

To submit your demos, you will need to upload it to your preferred website. We recommend one of the following sites:

- Soundcloud
- Spotify
- YouTube

When your audio has been uploaded, please include a link to each video/demo in the below form. You need to complete this by the deadline given to you. Late submissions may not be considered. We cannot download your demos, please do not send us links to WeTransfer or email attachments. Please use the submission form below only.

Your Links

You MUST complete the form below. This is where you can provide information and links ready for your music production zoom interview. Once this has been filled in please double check that the links work. You will then need to save and name the document in capital letters with your full name followed by the word 'PRODUCTIONDEMOS' e.g JOHNSMITHPRODUCTIONDEMOS.

Should you wish to provide supporting material (as outlined above) to strengthen your Music Business interview, please submit through an online sharing platform such as:

- Google Drive
- One Drive
- Dropbox

Please return this via email only to admissions@bimm.ac.uk.

FULL NAME

LINK TO FIRST DEMO:

LINK TO SECOND DEMO:

LINK TO THIRD DEMO:

LINK TO PRODUCTION PIECE THAT INSPIRES YOU:

LINK TO MUSIC BUSINESS PRESENTATION: