
UCAS: WHAT TO INCLUDE IN A PERSONAL STATEMENT

Ideas of what to include in your personal statement:

- Specific areas of the course that are of interest to you.
- Specific aspects of the industry that are of interest to you.
- Books, magazines, websites or blogs you are aware of that relate to your career aspirations .
- Any work experience, jobs or hobbies that might relate to some aspect of the subject area.
- Community, charity or voluntary involvement that might relate to the subject area.
- College/sixth form activities or other school related involvement which might relate to the subject area.
- Personal experiences that have encouraged you to explore this subject.
- Where you think the course might take you in the future.
- What you might have gained from formal extra-curricular activities such as Duke of Edinburgh Award, Clubs, debating societies or similar.

Interests and skills

- What you like to do in your free time.
- Your wider sport and leisure activities.
- Subjects you might research or study in your own time.
- Languages you speak.
- Prizes you have won or positions achieved in your interests.

Presentation

- The statement should be well written and articulate.
- Spelling and accuracy of grammar are extremely important.
- Diversity of vocabulary is extremely important.

What not to include

Support requirements. Please disclose this information via your application form. This will ensure it is captured correctly and details can be shared with BIMM University Support teams.

You can find examples of good statements for a wide range of subjects here:

www.studential.com/personalstatements