

Consultation Guidelines

BA (Hons) Music Marketing, Media & Communications

What to expect

Consultations last one hour and are 1-1 on Zoom with a BIMM assessor. You will be asked some questions about yourself and will have the opportunity to ask any questions you may have about the course. Although optional to attend, consultations are a great way of finding out what it's like to study at BIMM.

What to prepare ahead of the day

- Please prepare to answer questions about your experience, aspirations and interest within Music Marketing, Media & Communications. You may be asked about any music marketing campaigns or pieces of writing that have particularly grabbed your attention recently. Your assessor will also explore what you hope to gain from your studies and discuss your career goals within the music/creative industries.

If you have any questions about what to prepare please email submissions@bimm.ac.uk



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