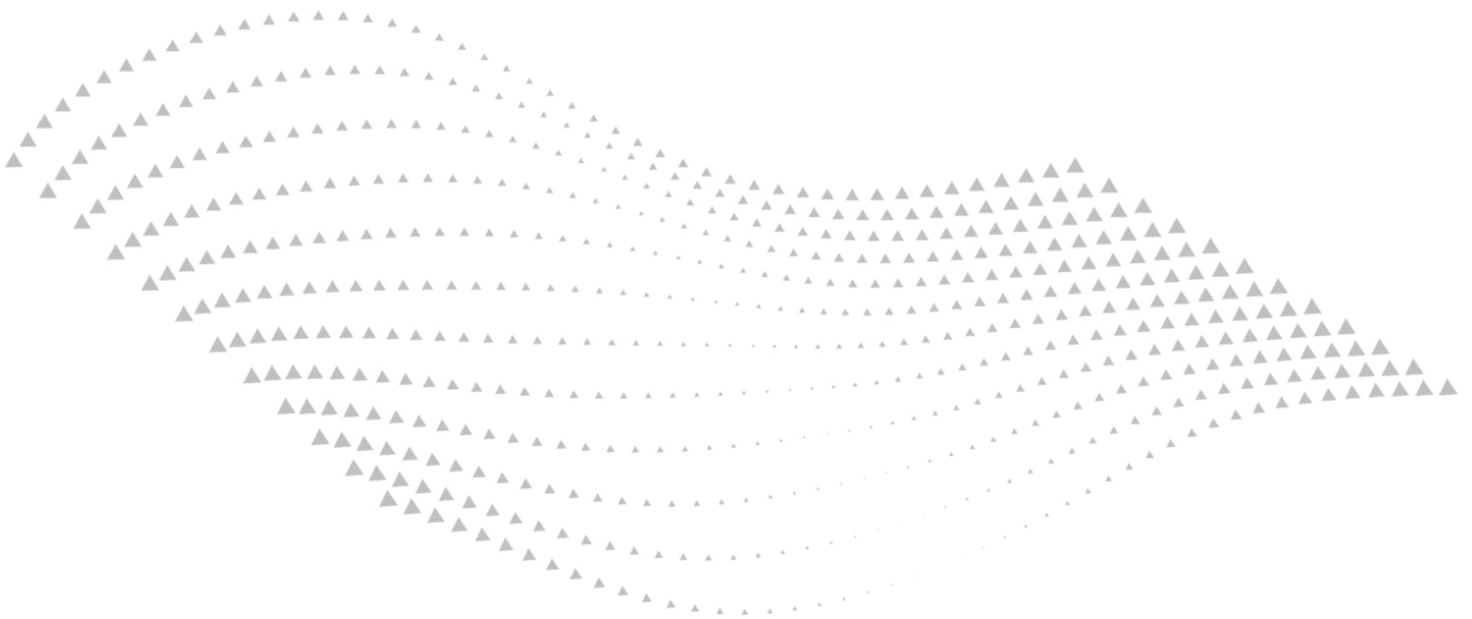


BIMM  
UNIVERSITY

A university  
for the creative  
industries

# Higher Education Careers & Employability Policy



Last approved: April 2021

Approved by: Academic Board

Next review due: April 2025

## **Overview**

The University's strategic objective for Careers & Employability is to demonstrate that:

- a) we are connected to the creative industries.
- b) our curriculum is informed by the needs and best practices of the creative industries.
- c) we provide students with the tools and skills to become employable.
- d) we are positioned as the talent pipeline for the creative industries.

Preparing graduates for a life-long career in the creative industries is integral to the student experience at the University and informs all aspects of the curriculum.

All undergraduate courses leading to a BIMM University award have a suite of modules in common designed to equip students with the transferable and professional skills demanded by the creative industries, including a series of modules entitled "Creative Industries & You" at Levels 4, 5 and 6.

Subject-specific core modules provide the practical and technical skills required for discipline expertise, and option modules provide the opportunity to acquire a broader and flexible range of employability skills to succeed in a changing industry.

Undergraduate students are allocated a personal tutor, who works alongside Course and Careers & Industry teams to provide help and guidance throughout the student journey.

Postgraduate students have equal access to the programme of career development and employability activities that are planned and delivered centrally and within each college. In addition, individual mentoring is provided to all postgraduate students through their course teams, and this allows students to develop realistic and informed career development plans as they progress to the completion of their studies. Final Projects and dissertations are also often career-focussed, allowing students to explore aspects of their current or future careers through the application of research and critical exploration and/or to provide a summative portfolio of evidence that demonstrates their knowledge, skills and abilities to prospective employers.

Careers & Employability advice is available to all students from the earliest point of contact at Open Days, continuing through career planning tutorials, masterclasses, in-class guests and work-based learning/placements/internships.

This careers advice continues post-graduation with ongoing support from our alumni service, including continued access to:

- the careers and networking platform *BIMM Connect*.
- the Personal & Professional Development Portfolio (PPDP).
- dedicated industry recruitment services.

The key areas of support include:

- Personal tutorials
- Masterclasses
- Work Based Learning placements
- PPDP portfolio guidance
- Careers events
- CV/PPDP/showreel one-to-ones
- Mock interviews/auditions
- Annual careers events

## **Policy**

1. The University will ensure that Careers & Employability is part of its strategic planning.
2. The University will ensure that courses equip students with the necessary skills to build a career in the creative industries.
3. The University will ensure that students and graduates have access to Careers & Employability support that meets the needs of the creative industries.
4. Careers & Employability provision is guided by a commitment to impartiality and supporting diversity and the needs of individual students.
5. The University makes clear to prospective and current students how the knowledge, understanding and skills acquired during study are intended to be of use to them in the development of their future academic or career progression routes.
6. The University ensures that all members of the teams involved with providing Careers & Employability advice are appropriately trained, supported and resourced to fulfil the requirements of their roles.
7. The University ensures that Careers & Employability provision is monitored by quality assurance and enhancement processes, using management information to inform decisions based on verifiable evidence.
8. The University's Careers Teams will aim to deliver work placements aligned to student career goals, with essential guidance provided in work placement handbooks.