

# Interview Guidelines

BA (Hons) Music Production & Music Business

## What to expect

Interviews last one hour and are 1-1 with a BIMM assessor. You will be asked some questions about yourself and will have the opportunity to ask any questions you may have about the course.

## What to prepare ahead of the day

- Please prepare two Music Production demos that are around 3 minutes long. The demos must have been programmed and mixed by yourself and any recorded elements managed by you (studio collabs are permitted). Please note, we do not expect you to have played any of the instruments recorded. Your demos will be marked on:
  - Quality of sequenced material
  - Ability to explain your work
  - Quality of recorded material
  - Quality of mix and arrangement
- Please come prepared with a track that you find inspiring. Be prepared to discuss the production techniques that you find interesting. The track can be a song, audio from a film, game or TV and should not be an original/your own work.
- Please prepare to answer questions about your experience, aspirations and interests in Music Business & Event Management. You may be asked questions what entrepreneurs and/or events relevant to the music industry inspire you. Your assessor will also explore what you hope to gain from your studies and discuss your career goals within the music/creative industries.
- You can bring your demos with you on the day on a USB or mobile device or you can email links to your demos (e.g. soundcloud, youtube, spotify etc) to [submissions@bimm.ac.uk](mailto:submissions@bimm.ac.uk) ahead of your audition.

If you have any questions about what to prepare please email [submissions@bimm.ac.uk](mailto:submissions@bimm.ac.uk)



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