

**BIMM
UNIVERSITY**

A university
for the creative
industries

BA (Hons)
**FILM BUSINESS AND
PRODUCTION**

Academic Year 2024/25

Welcome



I would like to extend a very warm welcome to our vibrant and exciting Film Faculty. For those of you joining us for the first time, we hope that you will soon become acquainted and feel at home within our filmmaking community of students and staff. For those returning at levels 5 and 6, we welcome you back warmly and wish you continued success on your exciting educational journey into the screen, film and creative industries.

This handbook provides you with key information about your course, including how it is studied and assessed, along with details of administrative support, teaching staff and wellbeing teams. It also contains lots of information about the facilities on our campuses and how to access them.

This handbook will support your journey throughout your time at the University and help you to familiarise yourself with all that is on offer on your exciting educational journey, as you develop, progress and continue your time in the Film faculty.

I would like to take this opportunity to wish you all every success in your studies and your future with us in the Film faculty.

With very best wishes,

A handwritten signature in black ink that reads "Sam Hope". The signature is written in a cursive, flowing style.

Sam Hope
Dean of Film

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PART ONE: GENERAL INFORMATION

Key Resources

A quick note: you will need to be logged into your BIMM Microsoft account to access some of the links in this handbook.

BIMMStudents

bimmstudents.com is a one-stop portal for all key electronic resources and services students will require during their studies including the following:

- > Campus SharePoint sites
- > Microsoft Office 365 (including emails, cloud storage and apps like Word and Excel)
- > Timetables (CELCAT)
- > BIMM Library
- > Study Skills Hub
- > BIMM University's Virtual Learning Environment (Canvas)
- > Creative Futures (careers) information and guidance
- > Tutorial booking
- > BIMM Connect - Student networking
- > BIMM Digital User Guides

Canvas

Canvas is BIMM University's Virtual Learning Environment (VLE). It is an online space containing materials and tools to support and enhance your learning experience. This platform is an integral part of the student experience at BIMM University - it is not only an online extension of the classroom but is also the place where you will submit digital assignments and receive grades and feedback.

It also contains a wealth of valuable guidance to support you during your studies, including important information such as assessment deadlines and guides to each module on the course. Each module has a dedicated space in Canvas where students can access materials used in class and additional study resources.

Students will also find links to campus news and networking forums, annual monitoring reports, campus Board of Studies and Student Representation forum minutes, and much more in Canvas.

Module Specifications

Module specifications contain important information about each module such as the module's summary and aims, its learning outcomes, details of assessments, teaching methods and contact hours, and the module reading list.

You can find all module specifications in the [Course Documentation SharePoint](#). They are also linked to in the [Course Structure](#) section of this handbook.

Timetables

Your student timetable is your guide to where you need to be. Your timetable is accessible through [BIMMStudents](#), and it includes details of the times, dates and locations of your lessons, as well as who will be teaching you. If you'd like to synchronise your timetable with calendar applications on your devices, you can go to the 'Application Support' section of bimmstudents.com. If you have any questions about your timetable, you should reach out to your Course Leader.

Equipment Lists

Students may be expected to have certain equipment in order to successfully complete their courses. You can find your Faculty's equipment list [here](#).

Reading Lists

Your reading list is an important tool for finding information on your module topic. You should consult your reading lists when looking for academic material to support your learning and for completing your assignments.

Each reading list is made up of resources relevant to your module, which will help you to identify some of the authors and sources of information that are considered reliable and reputable. Your reading list can also save you time at the start of the research process as it provides easy access to key material, and shows which resources are considered core or additional reading, which will help you to prioritise your reading.

You can access reading lists for all modules in Canvas. For full details on how to access reading lists, and other how-to guides, visit the [Module Reading List SharePoint page](#). Further guidance is also available on the [BIMM Library website](#).

BIMM Student Association (BSA)

Run by students, for students, the BIMM Student Association (BSA) is here to help you connect with like-minded people. The BSA's student-led societies and events are a fantastic way for you to meet new and interesting people, gain valuable life skills and build your own BIMM University experience. If you don't feel like your passions, beliefs, or interests are represented, you can start your own group with the BSA's help, as funding and support are available.

Each year, a President and Committee are selected at each campus to run the local BIMM Student Association (BSA). Together, they work with campus staff and students to continually improve the BIMM student experience. We will introduce you to your BSA President after you begin your course.

Examples of societies past and present include:

- > Quiz Nights (including Tutors Vs. Students Quiz)
- > DJ Society
- > Five-a-side Football Tournaments
- > Bouldering Society
- > Skateboarding Society
- > Vinyl Club
- > LGBTQ+ Society
- > Women's Society
- > Vegan Society

Communication

Your University email

The University will send important information about teaching, assessments, and Faculty events to your BIMM University email address. It's important that you check your University emails on a regular basis and respond or take action as required.

Trusted (Emergency) Contact

We require you to provide the name and contact details for someone to act as your primary designated 'Trusted (Emergency) Contact'. Where possible, we ask you to give details for a second person to act as a secondary 'Trusted (Emergency) Contact'. These people could be called upon to make medical or legal decisions for you if you become incapacitated.

Where possible, at least one should be a parent, guardian or family member. They must be 18 or over. Please do not include someone where the relationship could change over the next few years and ensure they are made aware that you have nominated them as this contact. You will have been asked to nominate these contacts at registration, but you can update these contacts at any time by emailing your Student Wellbeing team.

Note that this policy only applies to students aged 18 or over. For those under 18, the [Under 18s Admission Policy and Procedure](#) applies and emergency contact details must be provided via an U18 Parental Consent Form before arriving at the University.

For further information, see our full [Trusted \(Emergency\) Contact Statement](#).

Canvas

Information will sometimes be shared through the Virtual Learning Environment (VLE), [Canvas](#), both via module pages and via general announcements.

Student Voice

The University's Student Voice processes offer several ways for students to feed back. You can do this via one of the surveys open throughout the year, or you can feedback at any time through a number of methods and contacts, such as:

- > Course Leaders
- > Campus teams, e.g. Student Wellbeing
- > Student Representatives

The University welcomes student feedback to help us improve and enhance our provision, so please do take part in our Student Voice activities. More details can be found in our [Quality Handbook](#).

Support and Advice

If you are unable to find the information you need in this Handbook or on the website you can contact staff, who will be able to help or point you in the right direction (see Communication and Contacts section above). For any guidance or support around interpreting our academic policies or procedures, please contact your Head of School or Course Leader in the first instance.

Student Wellbeing

Student Wellbeing teams promote and support the mental, emotional, and physical health and wellbeing of students on campus, as well as ensuring a culture of safeguarding for all students and staff. They provide a whole spectrum of support and can offer advice, support and guidance on a range of issues such as mental health or physical health concerns, additional learning needs, mitigating circumstances and reasonable adjustments, financial hardship, complaints, or anything else relating to wider university life.

Our campus-based Student Wellbeing teams provide support for students with learning difficulties, disabilities, or medical conditions. They have a wide range of resources enabling them to help with topics from anxiety, eating disorders and financial advice to stress management, resilience, and coping skills. They lead on the promotion of healthy behaviours and environments on campuses, with initiatives related to physical activity, healthy eating, and substance use prevention.

A triaging approach ensures that students are quickly referred to specialists within the Student Wellbeing team, or to external counsellors or health specialists as required. You can find details of your Student Wellbeing teams via [BIMMStudents](#), or through your campus's on-site Information Hub.

Learning & Disability Support

If you have additional learning needs, you should inform your local Student Wellbeing/Learning Support team as soon as possible if you feel you require learning support to aid you in their course. If additional learning needs are stated prior to enrolment, Student Advisors will contact you to discuss your requirements and any support that needs to be put in place from Semester 1.

Learning Student Support teams can help you to explore what statutory and local support is available to you and in some cases, degree students in UK campuses may be eligible for Disabled Students Allowance (DSA).

In order to access additional support, a diagnosis of a condition is key. Anyone without a diagnosis should organise one as soon as possible to ensure they receive the support they are entitled to. BIMM University can support students in accessing a dyslexia assessment service should they require it.

Please contact your local campus Learning Support team who will be able to offer up to date information and guidance on all matters relating to Learning and Disability Support – see your campus SharePoint (accessible via [bimmstudents.com](#)) for more information.

Academic Support

Academic support information, including guides to referencing and academic writing, can be found on the [Study Skills SharePoint](#).

Careers

Career advice and guidance is available via the Creative Futures team. The team is made up of experienced careers specialists who are dedicated to connecting students to industry opportunities, and to acting as a compass as students navigate their pathway into the creative industries.

The support provided by Creative Futures is designed around our students' unique skills and interests. The team works closely with industry partners and the University's academic teams to equip students with the skills and experiences needed to succeed, empowering students to build a sustainable career in music and the broader creative industries.

You can find more information by navigating to [BIMMStudents](#), selecting your campus, and then selecting the Creative Futures icon.

Complaints & Appeals

We hope you are satisfied with your experiences at BIMM University. However, if you have a concern, then we have procedures in place for handling Student Complaints and Appeals.

The Student Complaints Procedure outlines how to submit a formal complaint if you experience problems relating to teaching, learning, research and supervision, and to the provision of other services by the University. We always suggest trying to resolve the issue informally with your local campus teams first (see below for further information).

The Student Appeals Procedure outlines how to make an appeal against a decision made by an academic body (such as an Assessment Board) regarding results, progression or award, or a procedural outcome (such as a disciplinary panel sanction or judgement).

If you are considering making an Appeal or Complaint, you are strongly advised to talk to one of the following staff at your Campus. They can advise you on your case, help to resolve it informally and, if necessary, support you in the process of making a formal Appeal or Complaint:

- > Student Wellbeing Advisor or Manager
- > Your Course Leader or Deputy Course Leader
- > Head of School or Campus Dean
- > One of your Student Representatives

Further information on Academic Appeals and other Appeals and Complaints, as well as the relevant forms, can be found on the [Appeals and Complaints](#) pages of our website.

Student Responsibilities

All of BIMM University's policies and procedures can be found on the University's [website](#). Students are expected to familiarise themselves with all policies and procedures. For any guidance or support around interpreting our academic policies or procedures, please contact your Heads of School or Course Leader in the first instance.

You are expected to attend classes and submit work for assessment as well as engage in the required amount of self-directed study as quantified in the module specifications. Expectations around student engagement are outlined in our [Student Engagement Policy](#). Poor attendance with little engagement may lead to being withdrawn from your course, so it's important that you get in touch with your Course Leader or Wellbeing team if you are going to be absent or are struggling. We can provide support and guidance to students who require it, so please do reach out to your course and campus teams.

Library resources are supplied through the [BIMM University electronic library](#) and dedicated physical reading rooms, and you are expected to use these resources in your own time.

Prevent Duty

[The Prevent Duty](#) is part of the UK Government's Counter-Terrorism strategy to prevent individuals being drawn into extremism. BIMM University safeguards learners from extremist ideologies, radicalisation and support individuals through early intervention.

We take a proactive and risk-based approach to the Prevent Duty, and it is embedded into many of our policies, including our dedicated Prevent Duty Policy, and our Safeguarding Policy. Anyone can make a referral – if you have a concern, you should speak to your local Student Wellbeing team in the first instance for help and support.

For further information, see the [Prevent Duty Policy](#).

IT Usage

The [Fair Usage Policy](#) outlines the expectations for use of BIMM University IT systems including equipment, email, OneDrive and student WIFI. Students should adhere to the outlined expectations of this policy and avoid engaging in prohibited activities.

Prohibited activities include (but are not limited to): intentional physical damage, unauthorised administrative system changes, hacking or bypassing security measures, engaging in cyber threats or intentionally spreading malware, bullying and harassment or discriminatory behaviour, inappropriate web browsing including (but not limited to) gambling, pornography, violence or extremist material and illegal streaming.

Graduate Attributes

Upon graduating, BIMM University students are expected to be:

Employable and Entrepreneurial

BIMM graduates will act with professionalism and integrity. They will demonstrate entrepreneurial skills to their colleagues and potential employers including:

- > exemplary communication skills;
- > efficient time management;
- > effective self-managed independent and team working;
- > respect for the opinions of others and the ability to receive criticism and use it constructively; imaginative, creative and critical thinking;
- > effective problem solving;
- > digital literacy;
- > numeracy;
- > a strong sense of personal and professional identity.

Resilient and Adaptable

BIMM graduates will be confident and resilient enough to recover quickly from set-backs.

Creative, Collaborative and Connected

BIMM graduates will be self-assured enough to form lifelong creative networks where they can connect and collaborate with others on activities or projects to generate value.

Globally Aware

BIMM graduates will be confident to act effectively in settings where language and culture are not familiar to them and will understand international context and practices both within, and beyond, their discipline.

Socially Responsible

BIMM graduates will understand how their actions can enhance the wellbeing of others and will be equipped to make a valuable contribution to society.

Professional

BIMM Graduates will demonstrate an informed understanding of their discipline or professional practice, and the ability to question its principles, practices and boundaries.

Intellectually Curious

BIMM Graduates will demonstrate initiative, self-reflection, academic integrity and ethical responsibility. They will possess powers of analysis, synthesis, and evaluation. They will appreciate disciplines and forms of professional practice beyond their own and draw connections between them.

Self-Aware

BIMM Graduates will be equipped to seek knowledge and to continue learning throughout their lives. They will set themselves high standards and will demonstrate qualities that enable them to be reflective and independent lifelong learners.

Assessment

Higher Education Strategy

BIMM University is committed to providing high quality teaching and support for its students by addressing the differentiated needs of individual learners, and ensuring that all students have equal and fair access to learning resources. All learning and teaching approaches adopted by BIMM University are flexible, student-centred, diverse, and appropriate to the skills and needs of individual students.

To provide relevant, diverse, quality learning experiences, every course implements the BIMM University Higher Education Strategy. This strategy allows us to create inclusive, engaging learning activities that can address diverse learning and teaching styles, foster the culture of a learning community, and enable students to develop their own creative identity. The strategy also aims to help build our students' capacity to be innovative in dealing with obstacles set by the professional demands of the industry. You can read BIMM University's Higher Education Strategy in full [here](#).

Assessment Guidance

During your studies, you'll be assessed in various ways to help you understand your progress in your learning. Each course is assessed slightly differently, so students will need to read the [Student Assessment Handbook](#) in full to make sure you understand how assessments will work for you. Both the Assessment Handbook and the [Undergraduate Academic Assessment Regulations](#) provide guidance on all elements of assessment at the University, including assessment modes, assessment rubrics, late submission policy (including detail on the no penalty 24-hour deadline extension) and what happens if you fail a module.

How will I be assessed?

There are generally two types of assessment on BIMM University courses:

- > Coursework – assessments that are submitted online through the University's VLE, Canvas.
- > Face-to-Face – practical assessments including performances, demonstrations, presentations and other activities that are assessed in person.

Assessment can be formative or summative:

- > Formative assessment has a developmental purpose and is designed to assist students in their learning by providing them with feedback on their performance. This feedback should indicate how students' performance can be improved or maintained.
- > Summative assessment often evaluates student performance at the end of a module, and usually involves students receiving a grade that indicates their level of performance. Students will also receive feedback on summative assessment.

How will my work be marked?

Student work is marked using the BIMM University assessment rubric. A rubric is a tool that allows us to standardise the process of grading, making it more efficient, saving time for faculty and providing you with effective feedback that promotes your learning. You can find the assessment rubric for each level of study in the [Student Assessment Handbook](#).

When will I be assessed?

Assessment dates can be found in the Course Structure section of this handbook, as well as in the module specification.

Academic Integrity

BIMM University is devoted to supporting students in their learning. Therefore, a clear understanding of academic integrity is an important component of the competencies students will develop whilst studying with us. All students studying at BIMM University are responsible for the integrity of their learning and their choices, including any decision to break the rules. However, we will work with students at every study level to understand our values and expectations. Moreover, our staff will model best practices in academic integrity in their teaching and research and the material they share with you to support. More information on Academic Integrity, including academic misconduct, can be found within the [Academic Integrity Policy](#).

Exceptional Circumstances

We understand that sometimes students may require additional support, whether on an ongoing or temporary basis. [The Exceptional Circumstances Policy](#) covers topics such as reasonable adjustments, adjustments to teaching, and mitigation.

Feedback

Students will receive lots of feedback through the course of their studies, which should help you learn and develop. Getting critical comments as well as positive ones is entirely normal and isn't a sign of weakness. Everyone will get both positive and critical feedback - whatever your course, you're being prepared to enter a highly demanding profession in which you'll be expected to be able to take constructive criticism and use it to improve your approach. Responding well to constructive feedback will help you meet professional expectations of behaviour.

Different types of feedback

There are three main types of feedback that are used at BIMM University:

- > Informal iterative feedback from your teacher and possibly your peers in class and during online sessions.
- > Formative assessment feedback is more formal feedback from your teachers and peers designed to help you improve a specific piece of work for assessment.
- > Summative assessment feedback is the feedback you receive on formal graded 'summative' assessments.

Sometimes, you'll get your feedback straight away. For instance, if you perform for your classmates in a class, they might be asked to give you feedback during the lesson. Comments on assessed work should always be returned to you promptly, which means within 21 days (plus any public holidays) of you submitting it.

Please see the [Student Assessment Handbook](#) for more information on feedback, including how to prepare for receiving feedback, how to understand feedback, and how to use feedback.

PART TWO: COURSE-SPECIFIC INFORMATION

Key Course Staff



Claire Webster
Course Leader (Brighton)

clairewebster@screenfilmschool.ac.uk

Claire has extensive international publishing knowledge having worked as an Art Director and Editor (Hachette Filipacchi Medias / G&J / Haymarket Media Group). She is a passionate educationalist, and her senior leadership and curriculum development roles include Director of Entrepreneurship and Evaluation Manager for the Aldridge Foundation. Claire has an MA in Education and is an accomplished Workplace Coach. Determined to align compulsory and vocational educational with appropriate skills awareness, she founded Skillzbox, a digital tool to support lifelong learning and research.



Diva Rodriguez
Course Leader (Manchester)

divarodriguez@screenfilmschool.ac.uk

Diva is a seasoned creative producer in film and television, having worked for Warner Bros, Paramount, BBC, ITV and independent production companies in developing film, television and digital content.

Diva was a part of Channel 4's Commissioner's Networking Programme in 2022, a mentee on the 2024 Women In Film And TV Mentoring Programme and a cohort member of the 2024 BBC Comedy Collective. Diva obtained a post graduate diploma in script development from the National Film and Television School in 2023.

Course Summary & Aims

Course Summary

BA (Hons) Film Business and Production will provide you with an industry focused experience that balances the development of production, business and entrepreneurial skills whilst preparing you for a sustainable career in the film and related creative industries. The course will challenge you to embrace current structural and production techniques for screen and television, as well as emerging trends, and help you to learn key business skills which will then be used to develop high-level business plans and strategies. This will include film and media content production and delivery; financing and funding; evolving business and revenue strands; legal and accounting principles; intellectual property and marketing strategies; production management, development and distribution. You will also develop key skills to ensure success in the film and screen business including presentation, networking, pitching and creative entrepreneurship.

The Film Business and Production course focuses on professionalism and is facilitated by experienced film business practitioners. The delivery is highly collaborative, in each year you will be involved in multi-disciplinary activities and film productions with students from all our faculties including Filmmaking, Production Design and Hair and Make-up. The course also encourages and enables cross pollination between the BIMM specialisms of Music, Theatre and Dance.

An Industry Engagement Strategy is embedded within our curriculum. You will have opportunities to apply for internships, meet and pitch ideas to potential employers and experience working in an enterprise workspace. We will assist you to engage with industry and develop your own entrepreneurial ideas. Extra learning is provided and achieved via dedicated workshops, masterclasses, live briefs and work placements. During your studies and tutorials, you are encouraged and supported in the creation of making sustainable and purposeful connections to develop a network of contacts.

Your first year (Level 4) has been designed with a foundational approach enabling exploration of production roles, the importance of franchise, distribution channels and the fundamental principles of the 'Greenlight' process.

You will commence an understanding of financing, intellectual property, commissioning and entrepreneurial attributes to devise specific and individual goals. This will lead you into semester 2 where you will practice production processes in a crew to apply and share your knowledge. By the end of level 4 you will have gained an understanding of the business of film and will have engaged with industry standard processes and protocols.

The second year (Level 5) has been designed to help you build confidence in your decision making and upskill your production techniques. Optional modules enable you to explore further and critically reflect on the process of creative producing, production management, production budgeting, intellectual property and financing and distributing your film. You will be encouraged to be more ambitious with a greater focus on the application of exhibition, festivals and various funding avenues. You will be aware of Equality, Diversity, and Inclusivity and socially conscious content to meet industry standards and expectations.

During your third year (Level 6) you will realise an advanced critical understanding of film and screen business skills. Particularly in relation to the specialism of your choice. You will have the opportunity to produce a high quality, aesthetically considered work that demonstrates the ability to self-manage and work to professional expectations. You will complete a final research project to fulfil a deeper investigation into a subject of personal interest. Time will be designated to preparing a portfolio to inform your professional practice and showcase your knowledge and skills.

Course Aims

The course will genuinely provide you with an industry-relevant offering that includes a critical understanding of applied film and business theory, with current industry insight and a practical understanding of film production. You will develop production and business skills to function effectively in film, television and associated sectors. The lecturing team are working professionals with unique access to film, television and digital content production companies, with ample opportunity to engage and interact with industry experts. Your participation in both assessed and non-assessed projects will provide you with an array of industry placements and industry contacts, thereby easing your transitions into the screen and film industry.

Course Structure

Alongside your course's subject-specific core and optional modules, all undergraduates at BIMM University will study an aligned series of core modules called the Curriculum Spine. You will study a Spine module each semester throughout the duration of your course. These modules have been designed to provide a connected learning experience across all our Schools, providing opportunities to collaborate with students from both other courses and Faculties. These Spine modules will aid you to develop graduate attributes plus personal and professional development skills essential for success in the creative industries.

Code	Year/ Semester	FHEQ Level	Module Title	Module Type	Credits	Assessment Week
Year 1						
COM411	1/1	4	The Creative Industries	Spine	15	13
FBP421	1/1	4	Franchise	Core	15	13
FBP412	1/1	4	Pitch to Greenlight	Core	30	14
COM412	1/2	4	The Creative Industries & You	Spine	15	13
FBP413	1/2	4	Short Film 2 Business and Production	Core	30	14
FBP414	1/2	4	Distribution	Core	15	13
Total Credits					120	
Year 2						
COM521	2/1	5	Defining Your Practice in Context	Spine	15	14
FBP501	2/1	5	Entrepreneurial Mindset 2	Core	15	13
FBP502	2/1	5	Creative Producing	Option	15	14
FBP503	2/1	5	Development, Financing & Distribution 1	Option	15	14
FBP504	2/1	5	Intellectual Property and Closing the Deal 1	Option	15	14

COM522	2/2	5	Exploring Practice Through Collaboration	Spine	15	13
FBP505	2/2	5	Short Film (Business)	Core	15	14
FBP506	2/2	5	Film Budget Management 1	Option	15	13
FBP507	2/2	5	Monetising Your Film 1	Option	15	14
FBP508	2/2	5	Production Co-ordination and Management 1	Option	15	14
Total Credits					240	

Year 3

COM601	3/1&2	6	Final Project	Spine	30	14 (S2)
FBP601	3/1	6	Pitch to Greenlight 3	Core	30	13
FBP602	3/1	6	Creative Producing 2	Option	15	13
FBP603	3/1	6	Development Financing and Distribution 2	Option	15	13
FBP604	3/1	6	Intellectual Property and Closing the Deal 2	Option	15	13
FBP605	3/1	6	Production Co-ordination and Management 2	Option	15	13
FBP606	3/1	6	Film Budget Management 2	Option	15	13
FBP607	3/1	6	Monetising Your Film 2	Option	15	13
COM612	3/2	6	Professional Portfolio	Spine	15	13
FBP608	3/2	6	Production to Distribution	Core	30	14
Total Credits					360	

Course Learning Outcomes

BA (Hons) Film Business & Production Year 1 (Level 4)

Setting. Able to:

- A1. Work in response to guidelines and supervision to establish a base of key film business and entrepreneurial skills

Knowledge and Understanding. Able to:

- B1. Explore the relationships between business, technical and creative roles within the context of making various forms of filmed content.
- B2. Identify the key tasks and responsibilities of a range of film production roles.

Cognitive skills. Able to:

- C1. Select and utilise information from established sources and identify theories to support aspects of practical and conceptual film business and entrepreneurship.
- C2. Use established methods of judgment to navigate the developmental, pre-production, production, post-production and distribution processes of filmed content making.

Performance & Practice. Able to:

- D1. Demonstrate understanding of good professional practice when applying film business and entrepreneurial skills.
- D2. Undertake key production and financial roles and responsibilities in the process of creating commercial moving image production.
- D3. Work collaboratively, applying industry standard approaches to teamwork in specified contexts.
- D4. Discuss key ethical and professional practice issues for meeting sound expectations of a developing practitioner.

Personal & enabling skills. Able to:

- E1. Set and communicate clear and realistic goals in a range of basic production settings and identify challenges to achieving success.
- E2. Reflect on strengths and weaknesses in various production outputs and the approaches taken to achieving them.

BA (Hons) Film Business & Production Year 2 (Level 5)

Setting. Able to:

- A1. Work with limited supervision in a variety of production and other film business roles to resolve tensions between creative aspiration and financial feasibility

Knowledge and Understanding. Able to:

- B1. Acknowledge the value of key theories, concepts and frameworks for interrogating and interpreting film and media products and practices.

Cognitive skills. Able to:

- C1. From a range of conceptual and practical ideas synthesise the development of financially viable film production outputs in circumstances of varied complexity.
- C2. Analyse the relationships between a range of conceptual and theoretical perspectives to address the complexities of interpreting film and media.
- C3. Evaluate the impact and influence of key cultural, societal, political and economic issues in relation to film business decision-making.

Performance & Practice. Able to:

- D1. Apply established production techniques and approaches within specified and predetermined resource limitations to construct viable and competent outputs.
- D2. Apply a variety of production methods and financial solutions for achieving practical outputs and conceptual clarity in film.
- D3. Collaborate with others to negotiate creative and technical aspirations in the making of film content at various stages of the production cycle, recognising and resolving conflict to deliver against realistic expectations.
- D4. Consider ethical and organisational standards and expectations in relation to specified business and production roles.

Personal & enabling skills. Able to:

- E1. Set and communicate clear and realistic goals in a range of production settings and identify challenges to achieving success.
- E2. Critically reflect on strengths and weaknesses in production outputs and the approaches taken to achieving them.

BA (Hons) Film Business & Production Year 3 (Level 6)

Setting. Able to:

- A1. Conceptualise and realise filmmaking work in a range of complex and unpredictable contexts, acknowledging both recognised and emerging trends in the field of filmed content production
- A2. Take accountability for the application and impact of film production in a range of autonomous and prescribed project settings

Knowledge and Understanding. Able to:

- B1. Apply relevant legal and financial considerations to the process of producing filmed content.
- B2. Engage critically with major thinkers and debates which contextualise and influence contemporary filmmaking
- B3. Conduct systematic and independent enquiry into contemporary moving image development production and distribution processes, articulating a critical awareness of the reciprocity of theory and practice

Cognitive skills. Able to:

- C1. Make decisions and propose solutions in response to the complex business demands of emerging media and technology markets; critically evaluating the effectiveness of choices and approaches.
- C2. Synthesise concepts and information from the critical and contextual aspects of film business practice and theory, to support the realisation and resolution of film production craft.
- C3. Critically analyse complex concepts and arguments, communicating an appreciation for the uncertainty of knowledge.

Performance & Practice. Able to:

- D1. Synthesise a range of film production techniques to devise responses to complex briefs and circumstances, in line with established industry standards.
- D2. Act with autonomy to determine the selection and application of business and production specialisms to meet the needs of a production for a range of different audiences and collaborators.
- D3. Support the creation of conceptually coherent film work for a variety of media platforms and contexts, demonstrating understanding of how to attain and increase commercial viability.
- D4. Produce film in response to the constraints and requirements of commissioning and funding structures of the filmmaking industry.
- D5. Take accountability for managing the complexities, variables and contingencies when actioning a range of film production approaches

Personal & enabling skills. Able to:

- E1. Apply project-specific leadership and collaborative competencies when working with others to manage the variables and contingencies of a range of film production approaches.
- E2. Use skills of emotional intelligence to negotiate, resolve conflict and work effectively with others in professional environment.
- E3. Critically self-assess the processes and outputs of your practice and make judgements on how these approaches were taken
- E4. Communicate and present coherent ideas and information using verbal, visual and written forms, utilising appropriate technology to a range of specialised and non-specialised audience.

Course Specification

Full Title of the Course & Award	BA (Hons) Film Business & Production
Mode of Attendance	Full-Time
Length of course	This course is taught as a three-year course at levels 4, 5 and 6.
Start date	September 2024
Awarding Institution	BIMM University
Teaching Institution	Screen and Film School Brighton, Screen and Film School Manchester
UCAS Code	N400
Language of Study	English
Final Award	Certificate of Higher Education (exit award only at level 4) Diploma of Higher Education (exit award only at level 5) Bachelor's Degree with Honours
FHEQ Level	120 credits at Level 4 120 credits at Level 5 120 credits at Level 6
ECTS Level	60 credits at Level 4 60 credits at Level 5 60 credits at Level 6
Reference Points	QAA Subject Benchmark for Communication, Media, Film & Cultural Studies (2016) QAA UK Quality Code
Minimum Period of Registration	3 years
Maximum Period of Registration	6 years

<p>Admissions Criteria</p>	<p>A-levels or BTEC Normally two A-levels at grade C or above (64 UCAS Tariff points), or BTEC Extended Diploma MMP and normally three GCSEs to include English language.</p> <p>International Baccalaureate 24 points.</p> <p>Access to HE Diploma Pass with 60 credits overall. At least 45 credits at level 3, with 24 credits at merit or above.</p> <p>For applicants who previously studied in Higher Education If an applicant has previously completed at least one level of an HE course, they may be eligible to apply to join the course directly at Level 5 or 6. See here for more on Recognition of Prior Learning (RPL).</p> <p>For applicants with relevant sector/industry experience Recognition of Prior Practice (RPP) is an alternative entry route onto Level 4 of the course for mature applicants (19+) who do not hold the minimum qualifications required to gain entry.</p> <p>English language requirements IELTS 6.0 overall, with a minimum of 5.5 in each band.</p> <p>Applicant Days All applicants will be invited to an applicant day, where they will partake in a number of interactive workshops and have the opportunity to meet tutors.</p>
<p>Date of Course Specification Revisions:</p>	<p>N/A</p>